

Manoj Edward

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10679053/publications.pdf>

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8
papers

119
citations

1684188

5
h-index

1588992

8
g-index

8
all docs

8
docs citations

8
times ranked

71
citing authors

#	ARTICLE	IF	CITATIONS
1	The Impact of Switching Costs Upon the Service Qualityâ€“Perceived Valueâ€“Customer Satisfactionâ€“Service Loyalty Chain: A Study in the Context of Cellular Services in India. <i>Services Marketing Quarterly</i> , 2010, 31, 151-173.	1.1	45
2	Collective Influence of Workâ€“Family Conflict and Workâ€“Family Enrichment on Turnover Intention: Exploring the Moderating Effects of Individual Differences. <i>Global Business Review</i> , 2020, 21, 1218-1231.	3.1	26
3	Workâ€“family Conflict, Familyâ€“work Conflict and Intention to Leave the Organization: Evidences Across Five Industry Sectors in India. <i>Global Business Review</i> , 2017, 18, 524-536.	3.1	22
4	Workplace spirituality, work-family conflict and intention to stay. <i>Journal of Applied Research in Higher Education</i> , 2019, 12, 787-801.	1.9	9
5	Evaluating causeâ€“marketing campaigns in the Indian corporate landscape: The role of consumer skepticism and consumer attributions of firm's motive. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2019, 24, e1638.	0.8	8
6	Workplace spirituality, well-being at work and employee loyalty in a gig economy: multi-group analysis across temporary vs permanent employment status. <i>Personnel Review</i> , 2022, 51, 2162-2180.	2.7	4
7	Work-Family Conflict and Family-Work Conflict Among Employees Across Five Business Sectors in India-Examining The Role of Individual Differences. <i>South Asian Journal of Marketing & Management Research</i> , 2017, 7, 24.	0.1	4
8	Relationship Between Job Orientation and Performance of Sales People: A Financial Services Industry Perspective. <i>IIM Kozhikode Society & Management Review</i> , 2018, 7, 88-96.	3.4	1