

Michael Czinkota

List of Publications by Year in descending order

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Version: 2024-02-01

9
papers

309
citations

1684188

5
h-index

1588992

8
g-index

9
all docs

9
docs citations

9
times ranked

290
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|------|-----------|
| 1 | Strategic ambidexterity and its performance implications for emerging economies multinationals. <i>International Business Review</i> , 2022, 31, 101762. | 4.8 | 27 |
| 2 | Peripheryâ€“core relations and the knowledge domain of international management: New contingencies, characterizations and theories. <i>European Management Journal</i> , 2021, 39, 685-685. | 5.1 | 1 |
| 3 | For-Benefit Company (fBComp): An innovative social-business model. The Italian case. <i>Journal of Business Research</i> , 2020, 119, 377-387. | 10.2 | 21 |
| 4 | Innovation in Sustainability Initiatives through Reverse Channels. <i>Journal of Business-to-Business Marketing</i> , 2019, 26, 233-243. | 1.5 | 4 |
| 5 | Curative International Marketing, Corporate and Business Diplomacy: A Triple Application for Migration. <i>Palgrave Studies in Cross-disciplinary Business Research</i> , in Association With EuroMed Academy of Business, 2019, , 261-283. | 1.2 | 1 |
| 6 | The relationship between legitimacy, reputation, sustainability and branding for companies and their supply chains. <i>Industrial Marketing Management</i> , 2014, 43, 91-101. | 6.7 | 166 |
| 7 | An International Perspective on Commodity Marketing. , 2014, , 405-419. | | 1 |
| 8 | Embedding knowledge and value of a brand into sustainability for differentiation. <i>Journal of World Business</i> , 2013, 48, 287-296. | 7.7 | 57 |
| 9 | Corporate branding and transformational leadership in turbulent times. <i>Journal of Product and Brand Management</i> , 2012, 21, 192-204. | 4.3 | 31 |