

Michael Czinkota

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10678669/publications.pdf>

Version: 2024-02-01

9
papers

309
citations

1684188

5
h-index

1588992

8
g-index

9
all docs

9
docs citations

9
times ranked

290
citing authors

#	ARTICLE	IF	CITATIONS
1	The relationship between legitimacy, reputation, sustainability and branding for companies and their supply chains. <i>Industrial Marketing Management</i> , 2014, 43, 91-101.	6.7	166
2	Embedding knowledge and value of a brand into sustainability for differentiation. <i>Journal of World Business</i> , 2013, 48, 287-296.	7.7	57
3	Corporate branding and transformational leadership in turbulent times. <i>Journal of Product and Brand Management</i> , 2012, 21, 192-204.	4.3	31
4	Strategic ambidexterity and its performance implications for emerging economies multinationals. <i>International Business Review</i> , 2022, 31, 101762.	4.8	27
5	For-Benefit Company (fBComp): An innovative social-business model. The Italian case. <i>Journal of Business Research</i> , 2020, 119, 377-387.	10.2	21
6	Innovation in Sustainability Initiatives through Reverse Channels. <i>Journal of Business-to-Business Marketing</i> , 2019, 26, 233-243.	1.5	4
7	An International Perspective on Commodity Marketing. , 2014, , 405-419.		1
8	Peripheryâ€“core relations and the knowledge domain of international management: New contingencies, characterizations and theories. <i>European Management Journal</i> , 2021, 39, 685-685.	5.1	1
9	Curative International Marketing, Corporate and Business Diplomacy: A Triple Application for Migration. <i>Palgrave Studies in Cross-disciplinary Business Research</i> , in Association With EuroMed Academy of Business, 2019, , 261-283.	1.2	1