

Alessandro De Nisco

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10675420/publications.pdf>

Version: 2024-02-01

8
papers

282
citations

1163117
8
h-index

1588992
8
g-index

8
all docs

8
docs citations

8
times ranked

228
citing authors

#	ARTICLE	IF	CITATIONS
1	Partners or Foes? Cross-Country Consumer Animosity, Ethnocentrism, and Nationalism in Times of International Crisis. <i>Journal of Global Marketing</i> , 2020, 33, 207-222.	3.4	19
2	Effect of economic animosity on consumer ethnocentrism and product-country images. A binational study on the perception of Germany during the Euro crisis. <i>European Management Journal</i> , 2016, 34, 59-68.	5.1	67
3	Urban design and tenant variety influences on consumers' emotions and approach behavior. <i>Journal of Business Research</i> , 2014, 67, 211-217.	10.2	52
4	Shopping in downtown. <i>International Journal of Retail and Distribution Management</i> , 2013, 41, 654-670.	4.7	37
5	From 'made-in' to 'product-country images' and 'place branding': a journey through research time and space. <i>Mercati & Competitivit�</i> , 2013, , 37-57.	0.1	8
6	Importance-performance analysis as a tool in evaluating town centre management effectiveness. <i>International Journal of Retail and Distribution Management</i> , 2009, 37, 748-764.	4.7	32
7	The role of stakeholders in town centre management: guidelines for identification and analysis. <i>Journal of Place Management and Development</i> , 2008, 1, 166-176.	1.5	30
8	Entertainment orientation of Italian shopping centres: antecedents and performance. <i>Managing Service Quality</i> , 2006, 16, 145-166.	2.4	37