Alessandro De Nisco

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10675420/publications.pdf

Version: 2024-02-01

8 papers

282 citations

1163117 8 h-index 8 g-index

8 all docs 8 docs citations

times ranked

8

228 citing authors

#	Article	IF	CITATIONS
1	Effect of economic animosity on consumer ethnocentrism and product-country images. A binational study on the perception of Germany during the Euro crisis. European Management Journal, 2016, 34, 59-68.	5.1	67
2	Urban design and tenant variety influences on consumers' emotions and approach behavior. Journal of Business Research, 2014, 67, 211-217.	10.2	52
3	Entertainment orientation of Italian shopping centres: antecedents and performance. Managing Service Quality, 2006, 16, 145-166.	2.4	37
4	Shopping in downtown. International Journal of Retail and Distribution Management, 2013, 41, 654-670.	4.7	37
5	Importanceâ€performance analysis as a tool in evaluating town centre management effectiveness. International Journal of Retail and Distribution Management, 2009, 37, 748-764.	4.7	32
6	The role of stakeholders in town centre management: guidelines for identification and analysis. Journal of Place Management and Development, 2008, 1, 166-176.	1.5	30
7	Partners or Foes? Cross-Country Consumer Animosity, Ethnocentrism, and Nationalism in Times of International Crisis. Journal of Global Marketing, 2020, 33, 207-222.	3.4	19
8	From â€~made-in' to â€~product-country images' and â€~place branding': a journey through research time and space. Mercati & CompetitivitÀ, 2013, , 37-57.	0.1	8