

Christian Laesser

List of Publications by Year in descending order

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35
papers

1,883
citations

331538

21
h-index

377752

34
g-index

37
all docs

37
docs citations

37
times ranked

1284
citing authors

#	ARTICLE	IF	CITATIONS
1	Destination Governance: Using Corporate Governance Theories as a Foundation for Effective Destination Management. <i>Journal of Travel Research</i> , 2007, 46, 96-107.	5.8	259
2	Information Sources for Travel Decisions: Toward a Source Process Model. <i>Journal of Travel Research</i> , 2004, 42, 357-371.	5.8	210
3	Market Segmentation by Motivation: The Case of Switzerland. <i>Journal of Travel Research</i> , 2002, 41, 68-76.	5.8	190
4	Power dimensions and influence reputation in tourist destinations: Empirical evidence from a network of actors and stakeholders. <i>Tourism Management</i> , 2011, 32, 1299-1309.	5.8	126
5	Segmenting Markets by Travel Expenditure Patterns: The Case of International Visitors to Australia. <i>Journal of Travel Research</i> , 2006, 44, 397-406.	5.8	125
6	The New Frontiers of Destination Management. <i>Journal of Travel Research</i> , 2014, 53, 403-417.	5.8	103
7	Multidimensional analysis of perceived risk in commercial air travel. <i>Journal of Air Transport Management</i> , 2007, 13, 90-96.	2.4	81
8	Segmentation of the senior travel market by the means of travel motivations. <i>Journal of Vacation Marketing</i> , 2009, 15, 311-322.	2.5	77
9	Self-Congruity Theory: To What Extent Does It Hold in Tourism?. <i>Journal of Travel Research</i> , 2011, 50, 454-464.	5.8	76
10	St. Gallen Consensus on Destination Management. <i>Journal of Destination Marketing & Management</i> , 2013, 2, 46-49.	3.4	59
11	2014 St. Gallen Consensus on destination management. <i>Journal of Destination Marketing & Management</i> , 2015, 4, 137-142.	3.4	53
12	Travel Agency Marketing Strategy: Insights from Switzerland. <i>Journal of Travel Research</i> , 2007, 46, 133-146.	5.8	51
13	Solo travel: Explorative insights from a mature market (Switzerland). <i>Journal of Vacation Marketing</i> , 2009, 15, 217-227.	2.5	45
14	The Impact of the Internet on Information Sources Portfolios. <i>Journal of Travel and Tourism Marketing</i> , 2007, 22, 63-80.	3.1	44
15	A structural theory of the vacation. <i>Tourism Management</i> , 2009, 30, 240-248.	5.8	42
16	RELATIONSHIP INTENTION AS A MEDIATOR BETWEEN RELATIONAL BENEFITS AND CUSTOMER LOYALTY IN THE TOUR OPERATOR INDUSTRY. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 51-62.	3.1	41
17	The hybrid tourist. <i>Annals of Tourism Research</i> , 2015, 54, 190-203.	3.7	41
18	Health travel motivation and activities: insights from a mature market – Switzerland. <i>Tourism Review</i> , 2011, 66, 83-89.	3.8	33

#	ARTICLE	IF	CITATIONS
19	Getting the cash-cow directors on board – An alternative view on financing DMOs. <i>Journal of Destination Marketing & Management</i> , 2014, 2, 213-220.	3.4	27
20	Visitor flows, trajectories and corridors: Planning and designing places from the traveler's point of view. <i>Annals of Tourism Research</i> , 2020, 82, 102936.	3.7	25
21	Impulse purchasing in tourism – learnings from a study in a matured market. <i>Anatolia</i> , 2012, 23, 268-286.	1.3	24
22	Destination logo recognition and implications for intentional destination branding by DMOs: A case for saving money. <i>Journal of Destination Marketing & Management</i> , 2018, 8, 1-13.	3.4	20
23	The 2016 St. Gallen Consensus on Advances in Destination Management. <i>Journal of Destination Marketing & Management</i> , 2018, 8, 426-431.	3.4	18
24	Segmenting travel situations on the basis of motivation and information collection by the traveller. <i>Tourism Review</i> , 2000, 55, 54-64.	0.1	17
25	Segmenting outbound tourists based on their activities: toward experiential consumption spheres in tourism services?. <i>Tourism Review</i> , 2013, 68, 21-43.	3.8	17
26	Market segmentation by reasons and influences to visit a destination: The case of International visitors to Australia. <i>Tourism Analysis</i> , 2006, 11, 241-249.	0.5	14
27	Tell Me Who You Think You Are and I Tell You How You Travel. Exploring the Viability of Market Segmentation by Means of Travelers' Stated Personality: Insights from a Mature Market (Switzerland). <i>Tourism Analysis</i> , 2012, 17, 285-298.	0.5	13
28	The SOMOAR operationalization: a holistic concept to travel decision modelling. <i>Tourism Review</i> , 2019, 74, 613-631.	3.8	11
29	Different native languages as proxy for cultural differences in travel behaviour: insights from multilingual Switzerland. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2014, 8, 140-152.	1.6	10
30	Flow-based destination management and marketing: a perspective article. <i>Tourism Review</i> , 2019, 75, 174-178.	3.8	8
31	The Dynamics of Destinations and Tourism Development. <i>Tourism on the Verge</i> , 2017, , 195-214.	1.2	8
32	There is a market for destination information brochures – but is there a future?. <i>Tourism Review</i> , 2007, 62, 27-31.	3.8	5
33	Logics behind evading overnight taxes: a configurational analysis. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 871-888.	5.3	4
34	E-Business Models in Tourism. , 2020, , 1-30.		4
35	Information Behaviour of the VFR market: The Case of Switzerland. , 2005, , 405-416.		0