

# Desman Hidayat

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/106557/publications.pdf>

Version: 2024-02-01

11  
papers

25  
citations

2258059

3  
h-index

2053705

5  
g-index

11  
all docs

11  
docs citations

11  
times ranked

8  
citing authors

#	ARTICLE	IF	CITATIONS
1	Analyzing the relationship between consumer trust, awareness, brand preference, and purchase intention in green marketing. International Journal of Data and Network Science, 2022, 6, 915-920.	4.6	4
2	The Mediating Role of Entrepreneurial Orientation on the Knowledge Creation-Firm Performance Nexus: Evidence from Indonesian IT Companies. Advances in Science, Technology and Engineering Systems, 2021, 6, 922-927.	0.5	1
3	An analysis on the importance of motivation to transfer learning in VUCA environments. Management Science Letters, 2020, , 271-278.	1.5	2
4	Empirical Studies on Knowledge Creation and Performance: a Literature Review. , 2020, , .		2
5	Factors Influencing the Intention to Use Technology Services to Implement Self-Service Technology Case Study: Situation Pandemic Covid-19. Advances in Science, Technology and Engineering Systems, 2020, 5, 342-347.	0.5	3
6	THE EFFECT OF FOOD QUALITY AND SERVICE QUALITY TOWARDS CUSTOMER SATISFACTION AND REPURCHASE INTENTION (CASE STUDY OF HOT PLATE RESTAURANTS). Manajemen Bisnis, 2020, 10, 1.	0.2	3
7	The Analysis of Potential Growth for Indonesia's Micro Small Medium Business Owners. International Journal of Business Studies, 2018, 2, .	0.1	0
8	The Effect of Entrepreneurship Education on Entrepreneurial Intention of University Students by Adopting Linan Model. Binus Business Review, 2017, 8, 67.	0.5	8
9	Market Segmentation, Customers, and Value Propositions Analysis for Polymer Clay Art Business Start-Up. Binus Business Review, 2016, 7, 89.	0.5	0
10	Production Management in SME's Industry: Case Study of CV Wiracana. Binus Business Review, 2015, 6, 309.	0.5	2
11	A Research Of Implementation Lean System In Indonesia's Smes Creative Industry. , 0, , .		0