

Desman Hidayat

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/106557/publications.pdf>

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11
papers

25
citations

2258059

3
h-index

2053705

5
g-index

11
all docs

11
docs citations

11
times ranked

8
citing authors

#	ARTICLE	IF	CITATIONS
1	The Effect of Entrepreneurship Education on Entrepreneurial Intention of University Students by Adopting Linan Model. <i>Binus Business Review</i> , 2017, 8, 67.	0.5	8
2	Analyzing the relationship between consumer trust, awareness, brand preference, and purchase intention in green marketing. <i>International Journal of Data and Network Science</i> , 2022, 6, 915-920.	4.6	4
3	Factors Influencing the Intention to Use Technology Services to Implement Self-Service Technology Case Study: Situation Pandemic Covid-19. <i>Advances in Science, Technology and Engineering Systems</i> , 2020, 5, 342-347.	0.5	3
4	THE EFFECT OF FOOD QUALITY AND SERVICE QUALITY TOWARDS CUSTOMER SATISFACTION AND REPURCHASE INTENTION (CASE STUDY OF HOT PLATE RESTAURANTS). <i>Manajemen Bisnis</i> , 2020, 10, 1.	0.2	3
5	An analysis on the importance of motivation to transfer learning in VUCA environments. <i>Management Science Letters</i> , 2020, , 271-278.	1.5	2
6	Empirical Studies on Knowledge Creation and Performance: a Literature Review. , 2020, , .		2
7	Production Management in SME's Industry: Case Study of CV Wiracana. <i>Binus Business Review</i> , 2015, 6, 309.	0.5	2
8	The Mediating Role of Entrepreneurial Orientation on the Knowledge Creation-Firm Performance Nexus: Evidence from Indonesian IT Companies. <i>Advances in Science, Technology and Engineering Systems</i> , 2021, 6, 922-927.	0.5	1
9	Market Segmentation, Customers, and Value Propositions Analysis for Polymer Clay Art Business Start-Up. <i>Binus Business Review</i> , 2016, 7, 89.	0.5	0
10	A Research Of Implementation Lean System In Indonesiaâ€™s Smes Creative Industry. , 0, , .		0
11	The Analysis of Potential Growth for Indonesiaâ€™s Micro Small Medium Business Owners. <i>International Journal of Business Studies</i> , 2018, 2, .	0.1	0