

Chia-Ying Li

List of Publications by Year in descending order

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29
papers

1,124
citations

471509

17
h-index

526287

27
g-index

29
all docs

29
docs citations

29
times ranked

932
citing authors

#	ARTICLE	IF	CITATIONS
1	How does participation and browsing affect continuance intention in virtual communities? An integration of curiosity theory and subjective well-being. <i>Behaviour and Information Technology</i> , 2021, 40, 221-239.	4.0	8
2	Value proposition as a catalyst for innovative service experience: the case of smart-tourism destinations. <i>Service Business</i> , 2021, 15, 281-308.	4.2	23
3	Toward better purchase decision-performance: Linking person-environment fit to explorative and exploitative use of branded applications. <i>Electronic Commerce Research and Applications</i> , 2021, 48, 101063.	5.0	9
4	Leveraging sociability for trust building on social commerce sites. <i>Electronic Commerce Research and Applications</i> , 2020, 40, 100907.	5.0	20
5	I searched, I collected, I experienced: Exploring how mobile augmented reality makes the players go. <i>Journal of Retailing and Consumer Services</i> , 2020, 54, 102018.	9.4	8
6	Predicting continuance intention toward mobile branded apps through satisfaction and attachment. <i>Telematics and Informatics</i> , 2019, 43, 101248.	5.8	78
7	Multilevel study of factors for cultivating self-efficacy in the online game industry. <i>Journal of Management and Organization</i> , 2019, 25, 672-694.	3.0	4
8	How social commerce constructs influence customers' social shopping intention? An empirical study of a social commerce website. <i>Technological Forecasting and Social Change</i> , 2019, 144, 282-294.	11.6	135
9	Consumer behavior in switching between membership cards and mobile applications: The case of Starbucks. <i>Computers in Human Behavior</i> , 2018, 84, 171-184.	8.5	82
10	On electronic word-of-mouth diffusion in social networks: curiosity and influence. <i>International Journal of Advertising</i> , 2018, 37, 360-384.	6.7	22
11	Self-efficacy and innovation effectiveness in the online game industry. <i>Total Quality Management and Business Excellence</i> , 2018, 29, 1482-1502.	3.8	2
12	The power of a thumbs-up: Will e-commerce switch to social commerce?. <i>Information and Management</i> , 2018, 55, 340-357.	6.5	130
13	Why do online consumers experience information overload? An extension of communication theory. <i>Journal of Information Science</i> , 2017, 43, 835-851.	3.3	40
14	Achieving new product development performance through entrepreneurial orientation: evidence from Taiwan. <i>International Journal of Technology, Policy and Management</i> , 2017, 17, 337.	0.3	1
15	Understanding University Students' System Acceptance Behavior. <i>International Journal of Technology and Human Interaction</i> , 2016, 12, 106-125.	0.4	7
16	Electronic word-of-mouth on social networking sites: Cue validity and cue utilization perspectives. <i>Human Systems Management</i> , 2016, 35, 35-50.	1.1	8
17	How online service recovery approaches bolster recovery performance? A multi-level perspective. <i>Service Business</i> , 2016, 10, 179-200.	4.2	21
18	The more, the better? Why abundant information leads to unanticipated outcomes. <i>Telematics and Informatics</i> , 2016, 33, 834-847.	5.8	18

#	ARTICLE	IF	CITATIONS
19	Switching barriers and customer retention. <i>Journal of Service Theory and Practice</i> , 2015, 25, 370-393.	3.2	39
20	The effects of source credibility and argument quality on employees' responses toward information system usage. <i>Asia Pacific Management Review</i> , 2015, 20, 56-64.	4.4	18
21	Perceived deception in online auctions: Antecedents and consequences. <i>Human Systems Management</i> , 2014, 33, 181-197.	1.1	2
22	Persuasive messages on information system acceptance: A theoretical extension of elaboration likelihood model and social influence theory. <i>Computers in Human Behavior</i> , 2013, 29, 264-275.	8.5	197
23	Knowledge stickiness in the buyer-supplier knowledge transfer process: The moderating effects of learning capability and social embeddedness. <i>Expert Systems With Applications</i> , 2012, 39, 5396-5408.	7.6	25
24	A distributed communication protocol for wireless sensor networks with asynchronous superframe. , 2010, , .		0
25	An integrated multi-objective decision-making process for supplier selection with bundling problem. <i>Expert Systems With Applications</i> , 2009, 36, 2327-2337.	7.6	102
26	The impact of knowledge stickiness on knowledge transfer implementation, internalization, and satisfaction for multinational corporations. <i>International Journal of Information Management</i> , 2009, 29, 425-435.	17.5	46
27	The moderating effects of teaching method, learning style and cross-cultural differences on the relationship between expatriate training and training effectiveness. <i>International Journal of Human Resource Management</i> , 2008, 19, 600-619.	5.3	37
28	A contingency approach to incorporate human, emotional and social influence into a TAM for KM programs. <i>Journal of Information Science</i> , 2007, 33, 275-297.	3.3	42
29	The evaluation of management competitiveness for Taiwan and Southeast Asian countries. <i>International Journal of Business Performance Management</i> , 2005, 7, 391.	0.3	0