

Norman T Sheehan

List of Publications by Year in descending order

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20
papers

334
citations

933447

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839539

18
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21
all docs

21
docs citations

21
times ranked

222
citing authors

#	ARTICLE	IF	CITATIONS
1	Paper and Hill: An In-Class Corporate Governance Case. <i>Accounting Perspectives</i> , 2019, 18, 225-237.	1.3	0
2	Circle mapping your firm's growth strategy. <i>Business Horizons</i> , 2018, 61, 285-296.	5.2	2
3	Setting and vetting strategy: Bridging the chasm between CEOs and boards. <i>Business Horizons</i> , 2018, 61, 679-688.	5.2	2
4	Using Porterian activity analysis to understand organizational capabilities. <i>Journal of General Management</i> , 2017, 42, 41-51.	1.2	11
5	Identifying and Managing Control System Benefits and Costs. <i>Accounting Perspectives</i> , 2016, 15, 201-212.	1.3	0
6	Strategic value curve analysis: Diagnosing and improving customer value propositions. <i>Business Horizons</i> , 2015, 58, 317-324.	5.2	26
7	Pizza, Pizza, Pizza: A Competitive Strategy Exercise. <i>Organization Management Journal</i> , 2014, 11, 40-46.	0.9	0
8	Leveraging board expertise: strategy mapping as teaching tool. <i>Journal of Business Strategy</i> , 2013, 34, 3-10.	1.6	35
9	Dr. PC: A Multimedia Management Control Case*. <i>Accounting Perspectives</i> , 2011, 10, 285-291.	1.3	3
10	Value creation logics and resource management: a review. <i>Journal of Strategy and Management</i> , 2011, 4, 5-24.	3.3	26
11	A risk-based approach to strategy execution. <i>Journal of Business Strategy</i> , 2010, 31, 25-37.	1.6	15
12	Reputation as a Driver in Activity Level Analysis: Reputation and Competitive Advantage in Knowledge Intensive Firms. <i>Corporate Reputation Review</i> , 2010, 13, 198-208.	1.7	23
13	Exploring the roots of Porter's activity-based view. <i>Journal of Strategy and Management</i> , 2009, 2, 240-260.	3.3	19
14	Making risk pay: the board's role. <i>Journal of Business Strategy</i> , 2009, 30, 33-39.	1.6	10
15	Enhancing the prescriptiveness of the resource-based view through Porterian activity analysis. <i>Management Decision</i> , 2007, 45, 450-461.	3.9	64
16	The Coffee Pot: A management control exercise. <i>Journal of Accounting Education</i> , 2007, 25, 193-206.	1.7	3
17	Want to improve strategic execution? Simons says levers. <i>Journal of Business Strategy</i> , 2006, 27, 56-64.	1.6	14
18	Reputation and value creation in search shops. <i>Service Industries Journal</i> , 2006, 26, 597-613.	8.3	8

#	ARTICLE	IF	CITATIONS
19	Why old tools won't work in the "new" knowledge economy. <i>Journal of Business Strategy</i> , 2005, 26, 53-60.	1.6	57
20	Value creation logics and the choice of management control systems. <i>Qualitative Research in Accounting and Management</i> , 2005, 2, 1-28.	1.9	7