

Nasir Salari

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10593886/publications.pdf>

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2
papers

6
citations

3311381

1
h-index

3475538

1
g-index

2
all docs

2
docs citations

2
times ranked

5
citing authors

#	ARTICLE	IF	CITATIONS
1	Establishing a culturally transferrable consumer innovativeness scale for radical and really new innovations in new markets. <i>Journal of Marketing Analytics</i> , 2015, 3, 47-68.	3.7	6
2	The Moderating Effects of Fatalism and Traditionalism on Innovation Resistance. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2018, , 639-651.	0.2	0