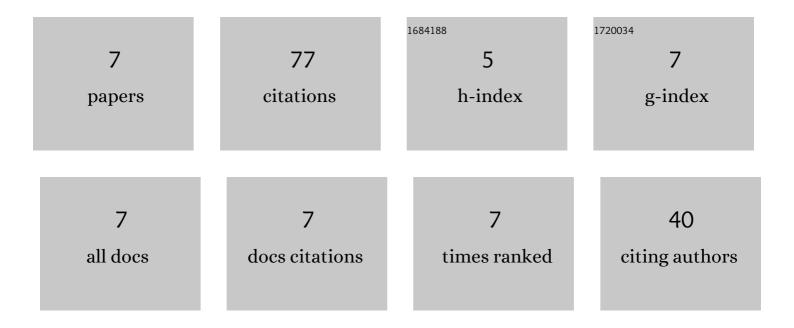
Tracy Rank-Christman

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10587695/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Stigmatizedâ€ldentity Cues: Threats as Opportunities for Consumer Psychology. Journal of Consumer Psychology, 2019, 29, 142-151.	4.5	26
2	Diversity and consumer behavior. Current Opinion in Psychology, 2016, 10, 148-153.	4.9	12
3	Râ€Eâ€Sâ€Pâ€Eâ€Câ€T Find out what my name means to me: The effects of marketplace misidentification on consumption. Journal of Consumer Psychology, 2017, 27, 333-340.	4.5	11
4	Contesting Dishonesty: When and Why Perspective-Taking Decreases Ethical Tolerance of Marketplace Deception. Journal of Business Ethics, 2022, 175, 117-133.	6.0	11
5	Sense and sensibility: The impact of visual and auditory sensory input on marketplace morality. Journal of Business Research, 2019, 95, 428-441.	10.2	9
6	The significance and meaning of racial identity in consumer research: A review and call for research. Consumer Psychology Review, 2022, 5, 19-32.	5.5	5
7	Intercultural competence and customer facial recognition. Journal of Services Marketing, 2018, 32, 570-580.	3.0	3