

# Jannik Meyners

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10582886/publications.pdf>

Version: 2024-02-01

2  
papers

31  
citations

2682572

2  
h-index

2917675

2  
g-index

2  
all docs

2  
docs citations

2  
times ranked

37  
citing authors

#	ARTICLE	IF	CITATIONS
1	Reward-scrounging in customer referral programs. International Journal of Research in Marketing, 2017, 34, 382-398.	4.2	14
2	Impact of service pricing on referral behaviour. European Journal of Marketing, 2013, 47, 1052-1066.	2.9	17