

Jannik Meyners

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10582886/publications.pdf>

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2
papers

31
citations

2682572

2
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2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

37
citing authors

#	ARTICLE	IF	CITATIONS
1	Impact of service pricing on referral behaviour. European Journal of Marketing, 2013, 47, 1052-1066.	2.9	17
2	Reward-scrounging in customer referral programs. International Journal of Research in Marketing, 2017, 34, 382-398.	4.2	14