

# Deborah Breiter

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10581899/publications.pdf>

Version: 2024-02-01

18  
papers

660  
citations

840585

11  
h-index

752573

20  
g-index

20  
all docs

20  
docs citations

20  
times ranked

423  
citing authors

#	ARTICLE	IF	CITATIONS
1	Relationship marketing investment, relationship quality, and behavioral intention: In the context of the relationship between destination marketing organizations and meeting/convention planners. <i>Journal of Convention and Event Tourism</i> , 2016, 17, 21-40.	1.8	7
2	The relationship between sense of community and satisfaction on future intentions to attend an association's annual meeting. <i>Tourism Management</i> , 2016, 52, 151-160.	5.8	43
3	Attributes Influencing Meeting Planners' Destination Selection: A Case of Orlando, Florida. <i>Event Management</i> , 2014, 18, 195-205.	0.6	2
4	Information Communication Technologies: Usages and Preferences of Generation Y Students and Meeting Professionals. <i>Journal of Convention and Event Tourism</i> , 2013, 14, 124-143.	1.8	11
5	Building Association Attendance: Differences Between Chapter, Regional, and Annual Meetings from the Perception of the Association Members. <i>Event Management</i> , 2010, 14, 183-192.	0.6	6
6	A Comparison of Motivators and Inhibitors for Association Meeting Attendance for Three Generational Cohorts. <i>Journal of Convention and Event Tourism</i> , 2009, 10, 105-119.	1.8	26
7	An Exploratory Study of Differences among Meeting and Exhibition Planners in their Destination Selection Criteria. <i>Journal of Convention and Event Tourism</i> , 2008, 9, 258-276.	1.8	50
8	Proposing a Regional Impact Based Feasibility Studies Framework for Convention Centers: A Quantitative Analysis of the Orange County Convention Center (OCCC). <i>Journal of Convention and Event Tourism</i> , 2008, 9, 309-340.	1.8	8
9	Destination Selection Criteria: Key Success Factors Evolve and Dominate. <i>Event Management</i> , 2008, 12, 27-38.	0.6	17
10	Examining the motivation, perceived performance, and behavioral intentions of convention attendees: Evidence from a regional conference. <i>Tourism Management</i> , 2007, 28, 399-408.	5.8	269
11	Attendees'™ needs and service priorities in a large convention center: Application of the importance'™performance theory. <i>Tourism Management</i> , 2006, 27, 1364-1370.	5.8	128
12	Group Sales and Marketing in Convention Hotels. <i>Journal of Travel and Tourism Marketing</i> , 2005, 18, 67-77.	3.1	12
13	Tradeshaw Managers. <i>Journal of Convention and Event Tourism</i> , 2004, 5, 51-67.	0.2	5
14	An Analysis of Hotel Employees' Motivation Using Kovach's Ten Factor Model. <i>Journal of Human Resources in Hospitality and Tourism</i> , 2002, 1, 63-77.	1.0	14
15	Leveling the Playing Field. <i>Journal of Hospitality Marketing and Management</i> , 2001, 7, 45-60.	0.4	13
16	Trade Show Managers. <i>Journal of Convention and Event Tourism</i> , 2001, 3, 63-76.	0.2	7
17	Competencies in Foodservice Information Technology Expected by the Foodservice Industry of Graduates of Hospitality Bachelor's Degree Programs in the United States. <i>Journal of Hospitality and Tourism Education</i> , 2000, 12, 11-17.	2.5	12
18	Bergstrom Hotels: a case study in quality. <i>International Journal of Contemporary Hospitality Management</i> , 1995, 7, 14-18.	5.3	12