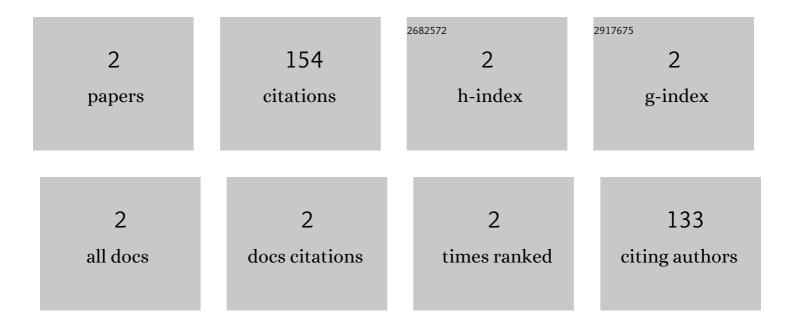
Adam Peruta

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10578261/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Social media and the university decision. Do prospective students really care?. Journal of Marketing for Higher Education, 2019, 29, 67-83.	3.2	35
2	Social media in higher education: understanding how colleges and universities use Facebook. Journal of Marketing for Higher Education, 2017, 27, 131-143.	3.2	119