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List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10578261/publications.pdf>

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2
papers

154
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

133
citing authors

#	ARTICLE	IF	CITATIONS
1	Social media in higher education: understanding how colleges and universities use Facebook. Journal of Marketing for Higher Education, 2017, 27, 131-143.	3.2	119
2	Social media and the university decision. Do prospective students really care?. Journal of Marketing for Higher Education, 2019, 29, 67-83.	3.2	35