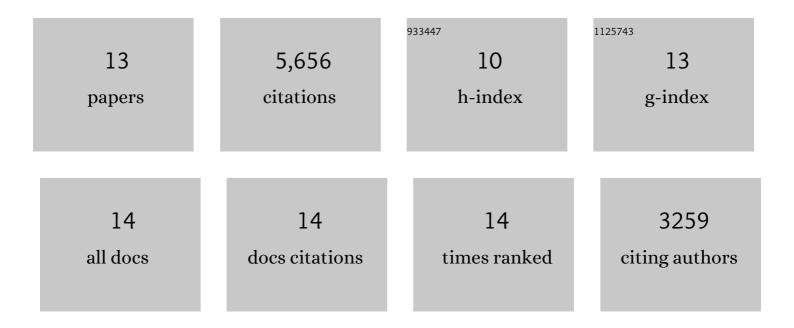
Mitch Griffin

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10570823/publications.pdf Version: 2024-02-01



MITCH CDIFFIN

#	Article	IF	CITATIONS
1	Work and/or Fun: Measuring Hedonic and Utilitarian Shopping Value. Journal of Consumer Research, 1994, 20, 644.	5.1	4,125
2	How quality, value, image, and satisfaction create loyalty at a Chinese telecom. Journal of Business Research, 2009, 62, 980-986.	10.2	505
3	Modeling consumer satisfaction and wordâ€ofâ€mouth: restaurant patronage in Korea. Journal of Services Marketing, 2005, 19, 133-139.	3.0	369
4	The nature of satisfaction: An updated examination and analysis. Journal of Business Research, 1998, 41, 127-136.	10.2	275
5	Shopping values of russian consumers: the impact of habituation in a developing economy. Journal of Retailing, 2000, 76, 33-52.	6.2	169
6	A cross-cultural investigation of the materialism construct. Journal of Business Research, 2004, 57, 893-900.	10.2	81
7	Negative emotions, value and relationships: Differences between women and men. Journal of Retailing and Consumer Services, 2013, 20, 471-478.	9.4	42
8	Buyer reactions to ethical beliefs in the retail environment. Journal of Business Research, 2004, 57, 1155-1163.	10.2	39
9	The role of consumer sympathy in product liability suits. Journal of Business Research, 1991, 22, 65-89.	10.2	16
10	Drivers of attitudes toward luxuryÂand counterfeit products: theÂmoderating role ofÂinterpersonal influence. International Marketing Review, 2022, 39, 242-268.	3.6	14
11	Modeling Business Student Satisfaction: Utilitarian Value and Hedonic Value as Drivers of Satisfaction. Marketing Education Review, 2020, 30, 196-207.	1.3	9
12	Investigation of Products Liability Attitudes and Opinions: A Consumer Perspective. Journal of Consumer Affairs, 1994, 28, 54-80.	2.3	6
13	Sustainable Environmental Development: The Moderating Role of Environmental Identity. Asian Journal of Social Psychology, 2016, 19, 298-310.	2.1	6