

# Mitch Griffin

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10570823/publications.pdf>

Version: 2024-02-01

13  
papers

5,656  
citations

933447

10  
h-index

1125743

13  
g-index

14  
all docs

14  
docs citations

14  
times ranked

3259  
citing authors

#	ARTICLE	IF	CITATIONS
1	Work and/or Fun: Measuring Hedonic and Utilitarian Shopping Value. <i>Journal of Consumer Research</i> , 1994, 20, 644.	5.1	4,125
2	How quality, value, image, and satisfaction create loyalty at a Chinese telecom. <i>Journal of Business Research</i> , 2009, 62, 980-986.	10.2	505
3	Modeling consumer satisfaction and word-of-mouth: restaurant patronage in Korea. <i>Journal of Services Marketing</i> , 2005, 19, 133-139.	3.0	369
4	The nature of satisfaction: An updated examination and analysis. <i>Journal of Business Research</i> , 1998, 41, 127-136.	10.2	275
5	Shopping values of russian consumers: the impact of habituation in a developing economy. <i>Journal of Retailing</i> , 2000, 76, 33-52.	6.2	169
6	A cross-cultural investigation of the materialism construct. <i>Journal of Business Research</i> , 2004, 57, 893-900.	10.2	81
7	Negative emotions, value and relationships: Differences between women and men. <i>Journal of Retailing and Consumer Services</i> , 2013, 20, 471-478.	9.4	42
8	Buyer reactions to ethical beliefs in the retail environment. <i>Journal of Business Research</i> , 2004, 57, 1155-1163.	10.2	39
9	The role of consumer sympathy in product liability suits. <i>Journal of Business Research</i> , 1991, 22, 65-89.	10.2	16
10	Drivers of attitudes toward luxury and counterfeit products: the moderating role of interpersonal influence. <i>International Marketing Review</i> , 2022, 39, 242-268.	3.6	14
11	Modeling Business Student Satisfaction: Utilitarian Value and Hedonic Value as Drivers of Satisfaction. <i>Marketing Education Review</i> , 2020, 30, 196-207.	1.3	9
12	Investigation of Products Liability Attitudes and Opinions: A Consumer Perspective. <i>Journal of Consumer Affairs</i> , 1994, 28, 54-80.	2.3	6
13	Sustainable Environmental Development: The Moderating Role of Environmental Identity. <i>Asian Journal of Social Psychology</i> , 2016, 19, 298-310.	2.1	6