

# Rebecca A Hayes

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10567714/publications.pdf>

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14  
papers

1,119  
citations

840119

11  
h-index

1058022

14  
g-index

14  
all docs

14  
docs citations

14  
times ranked

790  
citing authors

#	ARTICLE	IF	CITATIONS
1	Social Media: Defining, Developing, and Divining. <i>Atlantic Journal of Communication</i> , 2015, 23, 46-65.	0.7	545
2	One Click, Many Meanings: Interpreting Paralinguistic Digital Affordances in Social Media. <i>Journal of Broadcasting and Electronic Media</i> , 2016, 60, 171-187.	0.8	194
3	as social support: Relational closeness, automaticity, and interpreting social support from paralinguistic digital affordances in social media. <i>Computers in Human Behavior</i> , 2016, 62, 385-393.	5.1	97
4	How Affective Is a "Like"? The Effect of Paralinguistic Digital Affordances on Perceived Social Support. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2016, 19, 562-566.	2.1	87
5	Does Being Social Matter? Effects of Enabled Commenting on Credibility and Brand Attitude in Social Media. <i>Journal of Promotion Management</i> , 2015, 21, 371-390.	2.4	49
6	It's the Audience: Differences in Social Support Across Social Media. <i>Social Media and Society</i> , 2016, 2, 205630511667889.	1.5	39
7	When Nobody "Likes" You: Perceived Ostracism Through Paralinguistic Digital Affordances Within Social Media. <i>Social Media and Society</i> , 2018, 4, 205630511880030.	1.5	23
8	Predicting a Threshold of Perceived Facebook Post Success via Likes and Reactions: A Test of Explanatory Mechanisms. <i>Communication Research Reports</i> , 2018, 35, 141-151.	1.0	22
9	Identity Shift Effects of Self-Presentation and Confirmatory and Disconfirmatory Feedback on Self-Perceptions of Brand Identification. <i>Media Psychology</i> , 2019, 22, 418-444.	2.1	22
10	Understanding Facebook news post comment reading and reacting behavior through political extremism and cultural orientation. <i>Computers in Human Behavior</i> , 2019, 100, 118-126.	5.1	16
11	Getting called out: Effects of feedback to social media corporate social responsibility statements. <i>Public Relations Review</i> , 2021, 47, 101962.	1.9	14
12	Our thoughts and prayers are with the victims: Explicating the public tragedy as a public relations challenge. <i>Public Relations Inquiry</i> , 2017, 6, 253-274.	1.2	5
13	The Incident: Not Just Another Organizational Disruption. <i>Journal of Public Relations Research</i> , 2015, 27, 416-430.	1.3	3
14	Snark Happens: Effects of Schadenfreude on Brand Attitudes. <i>Journal of Current Issues and Research in Advertising</i> , 2020, 41, 243-256.	2.8	3