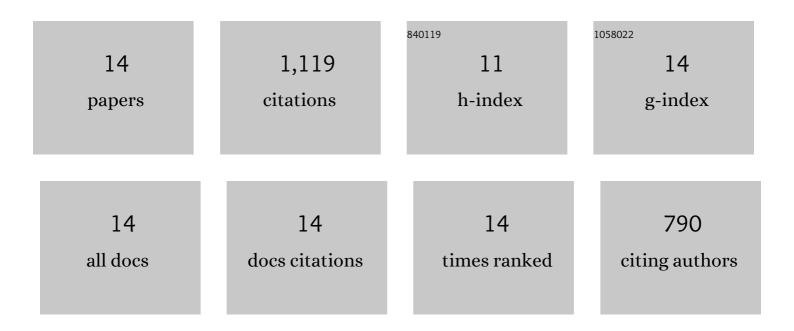
Rebecca A Hayes

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10567714/publications.pdf Version: 2024-02-01



REBECCA A HAVES

#	Article	IF	CITATIONS
1	Social Media: Defining, Developing, and Divining. Atlantic Journal of Communication, 2015, 23, 46-65.	0.7	545
2	One Click, Many Meanings: Interpreting Paralinguistic Digital Affordances in Social Media. Journal of Broadcasting and Electronic Media, 2016, 60, 171-187.	0.8	194
3	as social support: Relational closeness, automaticity, and interpreting social support from paralinguistic digital affordances in social media. Computers in Human Behavior, 2016, 62, 385-393.	5.1	97
4	How Affective Is a "Like�: The Effect of Paralinguistic Digital Affordances on Perceived Social Support. Cyberpsychology, Behavior, and Social Networking, 2016, 19, 562-566.	2.1	87
5	Does Being Social Matter? Effects of Enabled Commenting on Credibility and Brand Attitude in Social Media. Journal of Promotion Management, 2015, 21, 371-390.	2.4	49
6	It's the Audience: Differences in Social Support Across Social Media. Social Media and Society, 2016, 2, 205630511667889.	1.5	39
7	When Nobody "Likes―You: Perceived Ostracism Through Paralinguistic Digital Affordances Within Social Media. Social Media and Society, 2018, 4, 205630511880030.	1.5	23
8	Predicting a Threshold of Perceived Facebook Post Success via Likes and Reactions: A Test of Explanatory Mechanisms. Communication Research Reports, 2018, 35, 141-151.	1.0	22
9	Identity Shift Effects of Self-Presentation and Confirmatory and Disconfirmatory Feedback on Self-Perceptions of Brand Identification. Media Psychology, 2019, 22, 418-444.	2.1	22
10	Understanding Facebook news post comment reading and reacting behavior through political extremism and cultural orientation. Computers in Human Behavior, 2019, 100, 118-126.	5.1	16
11	Getting called out: Effects of feedback to social media corporate social responsibility statements. Public Relations Review, 2021, 47, 101962.	1.9	14
12	Our thoughts and prayers are with the victims: Explicating the public tragedy as a public relations challenge. Public Relations Inquiry, 2017, 6, 253-274.	1.2	5
13	The Incident: Not Just Another Organizational Disruption. Journal of Public Relations Research, 2015, 27, 416-430.	1.3	3
14	Snark Happens: Effects of Schadenfreude on Brand Attitudes. Journal of Current Issues and Research in Advertising, 2020, 41, 243-256.	2.8	3