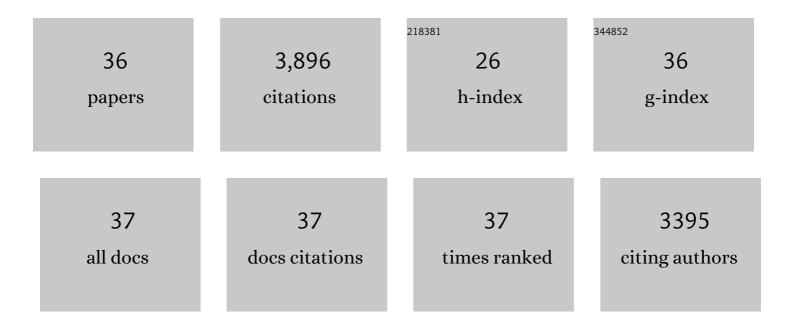
## Michael T Stephenson

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10545651/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Testing the Validity of Campaign Ad Exposure Measures: A Family Planning Media Campaign in Pakistan. Journal of Health Communication, 2016, 21, 773-781.	1.2	4
2	Impulsivity Partially Mediates the Relationship Between BIS/BAS and Risky Health Behaviors. Journal of Personality, 2011, 79, 793-810.	1.8	24
3	Evidence in Support of a Strategy to Target Authoritarian and Permissive Parents in Antidrug Media Campaigns. Communication Research, 2010, 37, 73-104.	3.9	9
4	Religiosity, Anxiety, and Discussions About Organ Donation: Understanding a Complex Systemof Associations. Health Communication, 2009, 24, 156-164.	1.8	31
5	BIS/BAS scales and their relationship to risky health behaviours. Personality and Individual Differences, 2009, 47, 89-93.	1.6	107
6	Conversations among Coal Miners in a Campaign to Promote Hearing Protection. Journal of Applied Communication Research, 2009, 37, 317-337.	0.7	4
7	An examination of antecedents to coal miners' hearing protection behaviors: A test of the theory of planned behavior. Journal of Safety Research, 2008, 39, 329-338.	1.7	26
8	Examining the Role of Trait Reactance and Sensation Seeking on Perceived Threat, State Reactance, and Reactance Restoration. Human Communication Research, 2008, 34, 448-476.	1.9	168
9	In Their Own Words: The Reasons Why People Will (Not) Sign an Organ Donor Card. Health Communication, 2008, 23, 23-33.	1.8	117
10	Facts versus `Feelings'. Journal of Health Psychology, 2008, 13, 644-658.	1.3	161
11	Further Evidence That Psychological Reactance Can Be Modeled as a Combination of Anger and Negative Cognitions. Communication Research, 2007, 34, 255-276.	3.9	213
12	Effects of the Office of National Drug Control Policy's Marijuana Initiative Campaign on High-Sensation-Seeking Adolescents. American Journal of Public Health, 2007, 97, 1644-1649.	1.5	79
13	The Reactance Restoration Scale (RRS): A Measure of Direct and Indirect Restoration. Communication Research Reports, 2007, 24, 131-138.	1.0	65
14	Authoritative Parenting and Issue Involvement as Indicators of Ad Recall: An Empirical Investigation of Anti-Drug Ads for Parents. Health Communication, 2007, 22, 25-35.	1.8	10
15	The reliability and validity of the Brief Sensation Seeking Scale (BSSSâ€8) with young adult Latino workers: implications for tobacco and alcohol disparity research. Addiction, 2007, 102, 79-91.	1.7	66
16	Sensation Seeking, the Activation Model, and Mass Media Health Campaigns: Current Findings and Future Directions for Cancer Communication. Journal of Communication, 2006, 56, S38-S56.	2.1	55
17	Authoritative Parenting and Sensation Seeking as Predictors of Adolescent Cigarette and Marijuana Use. Journal of Drug Education, 2006, 36, 247-270.	0.1	46
18	Examining the Decision to Talk with Family About Organ Donation: Applying the Theory of Motivated Information Management. Communication Monographs, 2006, 73, 188-215.	1.9	113

MICHAEL T STEPHENSON

#	Article	IF	CITATIONS
19	On the Use of Structural Equation Modeling in Health Communication Research. Health Communication, 2006, 20, 159-167.	1.8	57
20	Using persuasive messages to encourage voluntary hearing protection among coal miners. Journal of Safety Research, 2005, 36, 9-17.	1.7	24
21	Family discussions about organ donation: how the media influences opinions about donation decisions. Clinical Transplantation, 2005, 19, 674-682.	0.8	113
22	Authoritative Parenting and Drug-Prevention Practices: Implications for Antidrug Ads for Parents. Health Communication, 2005, 17, 301-321.	1.8	34
23	Parent Ads in the National Youth Anti-Drug Media Campaign. Journal of Health Communication, 2005, 10, 701-710.	1.2	22
24	Examining Adolescents' Responses to Antimarijuana PSAs. Human Communication Research, 2003, 29, 343-369.	1.9	69
25	Associations Between Message Features and Subjective Evaluations of the Sensation Value of Antidrug Public Service Announcements. Journal of Communication, 2003, 53, 512-526.	2.1	118
26	Brief measures of sensation seeking for screening and large-scale surveys. Drug and Alcohol Dependence, 2003, 72, 279-286.	1.6	439
27	The Importance of Indirect Effects in Media Effects Research: Testing for Mediation in Structural Equation Modeling. Journal of Broadcasting and Electronic Media, 2003, 47, 556-572.	0.8	188
28	Perceived Message Sensation Value (PMSV) and the Dimensions and Validation of a PMSV Scale. Health Communication, 2002, 14, 403-428.	1.8	81
29	Predictors of Exposure From an Antimarijuana Media Campaign: Outcome Research Assessing Sensation Seeking Targeting. Health Communication, 2002, 14, 23-43.	1.8	39
30	Sensation seeking as a moderator of the processing of antiâ€heroin PSAs. Communication Studies, 2002, 53, 358-380.	0.7	23
31	Reliability and validity of a brief measure of sensation seeking. Personality and Individual Differences, 2002, 32, 401-414.	1.6	953
32	Structural Equation Modeling in the Communication Sciences, 1995?2000. Human Communication Research, 2002, 28, 531-551.	1.9	130
33	Testing the mediating role of cognitive responses in the elaboration likelihood model. Communication Studies, 2001, 52, 324-337.	0.7	51
34	Creating Fear in a Risky World: Generating Effective Health Risk Messages. , 2001, , 88-102.		35
35	Using Formative Research to Conceptualize and Develop a Marketing Plan for Student Health Services. Journal of American College Health, 1999, 47, 237-239.	0.8	4
36	Shortâ€ŧerm effects of an antiâ€marijuana media campaign targeting high sensation seeking adolescents. Journal of Applied Communication Research, 1999, 27, 175-195.	0.7	53