Isaac Mizrachi

List of Publications by Year
in descending order

1 papers	9 citations	3311381 1 h-index	3475538 1 g-index
1 all docs	1 docs citations	1 times ranked	8 citing authors

#	Article	IF	Citations
1	Building a Facebook Strategy: Some Insights From Australian Accommodation Small Tourism Enterprises (STEs). Journal of Quality Assurance in Hospitality and Tourism, 2015, 16, 63-79.	3.0	9