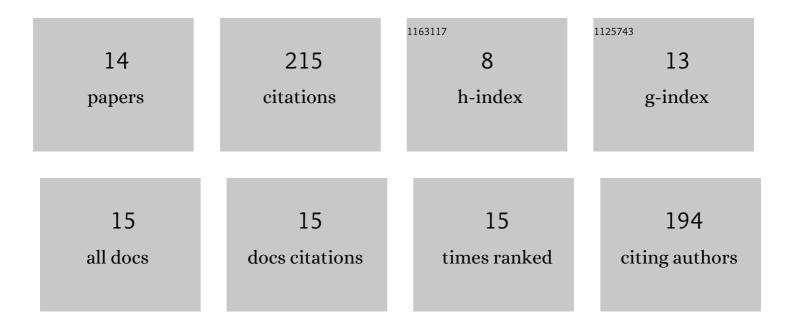
Dayananda Palihawadana

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10536848/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Exploring frontline employee-customer linkages: a psychological contract perspective. International Journal of Human Resource Management, 2022, 33, 1848-1885.	5.3	3
2	Unveiling the infidelity problem in exclusive manufacturer–distributor relationships: A dyadic perspective. Psychology and Marketing, 2021, 38, 2122-2141.	8.2	1
3	Emancipatory Ethical Social Media Campaigns: Fostering Relationship Harmony and Peace. Journal of Business Ethics, 2020, 164, 287-300.	6.0	Ο
4	Betrayal in buyer–seller relationships: Exploring its causes, symptoms, forms, effects, and therapies. Psychology and Marketing, 2018, 35, 341-356.	8.2	24
5	An Integrative Framework of Buyer–Supplier Negative Relationship Quality and Dysfunctional Interfirm Conflict. Journal of Business-to-Business Marketing, 2016, 23, 221-234.	1.5	14
6	Deconstructing Subtle Racist Imagery in Television Ads. Journal of Business Ethics, 2014, 123, 421-436.	6.0	17
7	Research on the Import Activities of Firms 1960–2010. Management International Review, 2013, 53, 215-250.	3.3	26
8	Prescription drug communication strategies: A comparative analysis of physician attitudes in Europe, the Middle East, and the Far East. Journal of Marketing Management, 2011, 27, 336-360.	2.3	6
9	25 years of <i>Psychology & Marketing</i> : a multidimensional review. Psychology and Marketing, 2009, 26, 1031-1065.	8.2	1
10	The Ethical Aspects of Direct to Consumer Advertising of Prescription Drugs in the United Kingdom: Physician versus Consumer Views. Journal of Advertising Research, 2008, 48, 450-464.	2.1	13
11	Determining the antecedents and consequences of donor-perceived relationship quality—A dimensional qualitative research approach. Psychology and Marketing, 2007, 24, 271-293.	8.2	73
12	The dynamics and implications of relationship quality in the charity–donor dyad. , 2007, , 49-64.		0
13	Developing a model of tolerance in client–agency relationships in advertising. International Journal of Advertising, 2006, 25, 381-407.	6.7	19
14	UK physicians. attitudes towards direct-to-consumer advertising of prescription drugs: an extension and review. International Journal of Advertising, 2004, 23, 229-251.	6.7	16