

Dayananda Palihawadana

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10536848/publications.pdf>

Version: 2024-02-01

14
papers

215
citations

1163117

8
h-index

1125743

13
g-index

15
all docs

15
docs citations

15
times ranked

194
citing authors

#	ARTICLE	IF	CITATIONS
1	Determining the antecedents and consequences of donor-perceived relationship quality—a dimensional qualitative research approach. <i>Psychology and Marketing</i> , 2007, 24, 271-293.	8.2	73
2	Research on the Import Activities of Firms 1960–2010. <i>Management International Review</i> , 2013, 53, 215-250.	3.3	26
3	Betrayal in buyer–seller relationships: Exploring its causes, symptoms, forms, effects, and therapies. <i>Psychology and Marketing</i> , 2018, 35, 341-356.	8.2	24
4	Developing a model of tolerance in client–agency relationships in advertising. <i>International Journal of Advertising</i> , 2006, 25, 381-407.	6.7	19
5	Deconstructing Subtle Racist Imagery in Television Ads. <i>Journal of Business Ethics</i> , 2014, 123, 421-436.	6.0	17
6	UK physicians. attitudes towards direct-to-consumer advertising of prescription drugs: an extension and review. <i>International Journal of Advertising</i> , 2004, 23, 229-251.	6.7	16
7	An Integrative Framework of Buyer–Supplier Negative Relationship Quality and Dysfunctional Interfirm Conflict. <i>Journal of Business-to-Business Marketing</i> , 2016, 23, 221-234.	1.5	14
8	The Ethical Aspects of Direct to Consumer Advertising of Prescription Drugs in the United Kingdom: Physician versus Consumer Views. <i>Journal of Advertising Research</i> , 2008, 48, 450-464.	2.1	13
9	Prescription drug communication strategies: A comparative analysis of physician attitudes in Europe, the Middle East, and the Far East. <i>Journal of Marketing Management</i> , 2011, 27, 336-360.	2.3	6
10	Exploring frontline employee-customer linkages: a psychological contract perspective. <i>International Journal of Human Resource Management</i> , 2022, 33, 1848-1885.	5.3	3
11	25 years of <i>Psychology & Marketing</i>: a multidimensional review. <i>Psychology and Marketing</i> , 2009, 26, 1031-1065.	8.2	1
12	Unveiling the infidelity problem in exclusive manufacturer–distributor relationships: A dyadic perspective. <i>Psychology and Marketing</i> , 2021, 38, 2122-2141.	8.2	1
13	Emancipatory Ethical Social Media Campaigns: Fostering Relationship Harmony and Peace. <i>Journal of Business Ethics</i> , 2020, 164, 287-300.	6.0	0
14	The dynamics and implications of relationship quality in the charity–donor dyad. , 2007, , 49-64.		0