

# Amanda Broderick

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10523364/publications.pdf>

Version: 2024-02-01

1  
papers

228  
citations

3311381

1  
h-index

3475538

1  
g-index

1  
all docs

1  
docs citations

1  
times ranked

179  
citing authors

#	ARTICLE	IF	CITATIONS
1	Competitive positioning and the resource-based view of the firm. <i>Journal of Strategic Marketing</i> , 1998, 6, 97-116.	5.5	228