

Mãrio Franco

List of Publications by Year in descending order

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Version: 2024-02-01

130
papers

2,482
citations

218677

26
h-index

276875

41
g-index

131
all docs

131
docs citations

131
times ranked

1947
citing authors

#	ARTICLE	IF	CITATIONS
1	The Role of Networks in the Internationalization Process of Small- and Medium-sized Enterprises in the Wine-producing Sector. <i>Global Business Review</i> , 2023, 24, 990-1006.	3.1	4
2	The Role of Incubators in the Internationalization Process of Incubated SMEs: A Perspective of International Cooperation. <i>Global Business Review</i> , 2023, 24, 488-509.	3.1	6
3	Entrepreneurial Attitude and Intention in Higher Education Students: What Factors Matter?. <i>Entrepreneurship Research Journal</i> , 2023, 13, 251-280.	1.3	5
4	Effects of Psychological and Cognitive Factors on the Relation between Entrepreneurial Intention and Academic Hazing: Case of the New Students in the Faculty of Social and Human Sciences at the University of Beira-Alta Portugal. <i>Entrepreneurship Research Journal</i> , 2023, 13, 409-437.	1.3	1
5	The role of citizens and transformation of energy, water, and waste infrastructure for an intelligent, sustainable environment in cities. <i>Smart and Sustainable Built Environment</i> , 2023, 12, 385-406.	4.0	6
6	Facilitating and Inhibiting Effects of Organisational Ambidexterity in SME: an Analysis Centred on SME Characteristics. <i>Journal of the Knowledge Economy</i> , 2023, 14, 35-64.	4.4	14
7	COVID-19: Financial Stress and Well-Being in Families. <i>Journal of Family Issues</i> , 2023, 44, 1254-1275.	1.6	20
8	Indicators to measure the performance of sustainable urban entrepreneurship: an empirical case study applied to Portuguese cities and towns. <i>Smart and Sustainable Built Environment</i> , 2022, 11, 19-38.	4.0	10
9	Cooperation between universities and SMEs: A systematic literature review. <i>Industry and Higher Education</i> , 2022, 36, 37-50.	2.2	4
10	Revisiting copreneurial from a business perspective: theoretical developments. <i>Journal of Family Business Management</i> , 2022, 12, 780-798.	3.4	2
11	Antecedents, processes and outcomes of an internship program: an employer's perspective. <i>Journal of Applied Research in Higher Education</i> , 2022, 14, 556-574.	1.9	6
12	Digital transformation shaping structural pillars for academic entrepreneurship: A framework proposal and research agenda. <i>Education and Information Technologies</i> , 2022, 27, 1159-1182.	5.7	39
13	Strategic alliances and development of intellectual capital: a study of technology-based SMEs. <i>International Journal of Organizational Analysis</i> , 2022, 30, 1644-1671.	2.9	6
14	The role of entrepreneurial resilience in forms of collaboration: a systematic literature review with bibliometric analyses. <i>EuroMed Journal of Business</i> , 2022, 17, 752-789.	3.2	5
15	Bibliometric review about eco-cities and urban sustainable development: trend topics. <i>Environment, Development and Sustainability</i> , 2022, 24, 13683-13704.	5.0	6
16	A Systematic Literature Review about Team Diversity and Team Performance: Future Lines of Investigation. <i>Administrative Sciences</i> , 2022, 12, 31.	2.9	9
17	The Hard Skills Bases in Digital Academic Entrepreneurship in Relation to Digital Transformation. <i>Social Sciences</i> , 2022, 11, 192.	1.4	9
18	The soft skills bases in digital academic entrepreneurship in relation to digital transformation. <i>Innovation & Management Review</i> , 2022, ahead-of-print, .	2.5	2

#	ARTICLE	IF	CITATIONS
19	Technological capacity and organisational ambidexterity: the moderating role of environmental dynamism on Portuguese technological SMEs. <i>Review of Managerial Science</i> , 2021, 15, 2111-2136.	7.1	13
20	Application of innovation diffusion theory to the E-learning process: higher education context. <i>Education and Information Technologies</i> , 2021, 26, 421-440.	5.7	33
21	Influence of failure factors on entrepreneurial resilience in Angolan micro, small and medium-sized enterprises. <i>International Journal of Organizational Analysis</i> , 2021, 29, 240-259.	2.9	14
22	Sustainable practices in SMEs: reducing the ecological footprint. <i>Journal of Business Strategy</i> , 2021, 42, 137-142.	1.6	6
23	Paradox of Firm Theory and Sustainable Development in the Mining Industry: Approximation Through the Managing Leader. <i>Springer Proceedings in Mathematics and Statistics</i> , 2021, , 513-522.	0.2	0
24	Reviewing COVID-19 Literature on Business Management: What It Portends for Future Research?. <i>Sustainability</i> , 2021, 13, 5995.	3.2	8
25	COVID 19 and the Business Management Crisis: An Empirical Study in SMEs. <i>Sustainability</i> , 2021, 13, 5912.	3.2	35
26	Exploring the influence of digital entrepreneurship on SME digitalization and management. <i>Small Enterprise Research: the Journal of SEAANZ</i> , 2021, 28, 269-292.	1.9	18
27	Teaching and Researching in the Context of COVID-19: An Empirical Study in Higher Education. <i>Sustainability</i> , 2021, 13, 8718.	3.2	7
28	Success Factors of SMEs: Empirical Study Guided by Dynamic Capabilities and Resources-Based View. <i>Sustainability</i> , 2021, 13, 12301.	3.2	12
29	Inter-clustering as a network of knowledge and learning: Multiple case studies. <i>Journal of Innovation & Knowledge</i> , 2020, 5, 39-49.	14.0	28
30	Knowledge transfer in the context of inter-organizational networks: Foundations and intellectual structures. <i>Journal of Innovation & Knowledge</i> , 2020, 5, 130-139.	14.0	55
31	Exploring the conditions of success in e-libraries in the higher education context through the lens of the social learning theory. <i>Information and Management</i> , 2020, 57, 103208.	6.5	12
32	Measuring the urban sustainable development in cities through a Composite Index: The case of Portugal. <i>Sustainable Development</i> , 2020, 28, 507-520.	12.5	45
33	Cooperation networks in the area of health: systematic literature review. <i>Scientometrics</i> , 2020, 122, 1727-1750.	3.0	10
34	The role of reputation in the business cooperation process: multiple case studies in small and medium-sized enterprises. <i>Journal of Strategy and Management</i> , 2020, 14, 82-95.	3.3	13
35	COVID-19 and Disruption in Management and Education Academics: Bibliometric Mapping and Analysis. <i>Sustainability</i> , 2020, 12, 7362.	3.2	31
36	Entrepreneurship, Competitiveness and Innovation. <i>Sustainability</i> , 2020, 12, 6576.	3.2	6

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37	Interfirm Partnerships and Organizational Innovation: Study of SMEs in the Automotive Sector. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 193.	5.2	5
38	Leadership and collective entrepreneurship: evidence from the health care sector. <i>Innovation: the European Journal of Social Science Research</i> , 2020, 33, 368-385.	1.6	5
39	Library as a consortium perspective: A systematic literature review. <i>Journal of Librarianship and Information Science</i> , 2020, 52, 1126-1136.	2.4	11
40	Taxonomy of Holistic Performance of Current Creative Cities: Empirical Study. <i>Journal of the Urban Planning and Development Division, ASCE</i> , 2020, 146, .	1.7	5
41	International student mobility in a German and Portuguese university: Which factors in the host institution matter?. <i>European Journal of Education</i> , 2020, 55, 292-304.	2.8	3
42	Non-economic Organizational Performance of SMEs: Is There a Rationale for a Cognitive Entrepreneur?. <i>Studies on Entrepreneurship, Structural Change and Industrial Dynamics</i> , 2020, , 11-35.	0.4	0
43	Deciding factors in cooperation and trust between internal and external auditors in organizations: An exploratory analysis. <i>International Journal of Auditing</i> , 2019, 23, 263-278.	1.8	6
44	Composite Index to Measure Cities' Creative Performance: An Empirical Study in the Portuguese Context. <i>Sustainability</i> , 2019, 11, 774.	3.2	18
45	University-Firm cooperation as a way to promote sustainability practices: A sustainable entrepreneurship perspective. <i>Journal of Cleaner Production</i> , 2019, 230, 1188-1196.	9.3	35
46	Measuring cities' performance: Proposal of a Composite Index for the intelligence dimension. Measurement: <i>Journal of the International Measurement Confederation</i> , 2019, 139, 112-121.	5.0	7
47	The role of start-up incubators in cooperation networks from the perspective of resource dependence and interlocking directorates. <i>Management Decision</i> , 2019, 57, 2816-2836.	3.9	20
48	Theoretical framework for family firm management. <i>Journal of Family Business Management</i> , 2019, 9, 201-227.	3.4	20
49	Influence of the individual characteristics and personality traits of the founder on the performance of family SMEs. <i>European Journal of International Management</i> , 2019, 13, 41.	0.2	32
50	The influence of personal values on family firm succession: a structural model. <i>International Journal of Entrepreneurial Venturing</i> , 2019, 11, 335.	0.5	2
51	Professionalisation of the Family Firm and Its Relationship with Personal Values. <i>Journal of Entrepreneurship</i> , 2019, 28, 144-188.	2.3	7
52	Partnerships between higher education institutions and firms: The role of students' curricular internships. <i>Industry and Higher Education</i> , 2019, 33, 172-185.	2.2	33
53	Review About Regional Development Networks: an Ecosystem Model Proposal. <i>Journal of the Knowledge Economy</i> , 2019, 10, 275-297.	4.4	25
54	A case study about cooperation between University Research Centres: Knowledge transfer perspective. <i>Journal of Innovation & Knowledge</i> , 2019, 4, 62-69.	14.0	40

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55	Exploring Factors in the Success of Creative Incubators: a Cultural Entrepreneurship Perspective. <i>Journal of the Knowledge Economy</i> , 2018, 9, 239-262.	4.4	14
56	Importance of living labs in urban Entrepreneurship: A Portuguese case study. <i>Journal of Cleaner Production</i> , 2018, 180, 780-789.	9.3	37
57	External knowledge sources as antecedents of organizational innovation in firm workplaces: a knowledge-based perspective. <i>Journal of Knowledge Management</i> , 2018, 22, 237-256.	5.1	83
58	Factors influencing cooperator satisfaction: A study applied to wine cooperatives in Portugal. <i>Journal of Cleaner Production</i> , 2018, 191, 15-25.	9.3	20
59	Web portals as tools to support information management in higher education institutions: A systematic literature review. <i>International Journal of Information Management</i> , 2018, 41, 80-92.	17.5	35
60	Academic spin-off creation: barriers and how to overcome them. <i>R and D Management</i> , 2018, 48, 505-518.	5.3	35
61	Drivers of ICT acceptance and implementation in micro-firms in the estate agent sector: influence on organizational performance. <i>Information Technology for Development</i> , 2018, 24, 658-680.	4.8	13
62	Cooperation in tradition or tradition in cooperation? Networks of agricultural entrepreneurs. <i>Land Use Policy</i> , 2018, 71, 36-48.	5.6	32
63	Measuring the Performance in Creative Cities: Proposal of a Multidimensional Model. <i>Sustainability</i> , 2018, 10, 4023.	3.2	24
64	Family protocol: how it shapes succession in family firms. <i>Journal of Business Strategy</i> , 2018, 41, 35-44.	1.6	8
65	Wine cooperatives as a form of social entrepreneurship: Empirical evidence about their impact on society. <i>Land Use Policy</i> , 2018, 79, 812-821.	5.6	23
66	Family dynamics and gender perspective influencing copreneurship practices. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2018, 26, 14-33.	3.8	9
67	The role of cooperative alliances in internationalization strategy. <i>Journal of Strategy and Management</i> , 2018, 11, 461-482.	3.3	10
68	Networking as a marketing tool in small companies: a random and informal approach. <i>Journal of Business Strategy</i> , 2018, 39, 47-55.	1.6	9
69	Cooperation process: what motivates individuals to participate in a cooperative?. <i>International Journal of Management Practice</i> , 2018, 11, 93.	0.3	2
70	Intrapreneurship practices in municipal archives: A practice-oriented study. <i>Journal of Librarianship and Information Science</i> , 2017, 49, 165-179.	2.4	5
71	The Role of the CIO in Strategy for Innovative Information Technology in Higher Education Institutions. <i>Higher Education Policy</i> , 2017, 30, 361-380.	2.0	4
72	The Mediating Effect of Intellectual Capital in The Relationship Between Strategic Alliances and Organizational Performance in Portuguese Technology-Based SMEs. <i>European Management Review</i> , 2017, 14, 303-318.	3.7	27

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73	Success factors in university sport partnerships: a case study. <i>EuroMed Journal of Business</i> , 2017, 12, 87-102.	3.2	12
74	When family businesses go international: management sets the path. <i>Journal of Business Strategy</i> , 2017, 38, 31-38.	1.6	9
75	Trust-building mechanisms in a coopetition relationship: a case study design. <i>International Journal of Organizational Analysis</i> , 2017, 25, 378-394.	2.9	7
76	Exploring the advantages of using social network sites (SNSs) in dental medicine organisations. <i>International Journal of Health Care Quality Assurance</i> , 2017, 30, 385-396.	0.9	2
77	Organizational commitment in family SMEs and its influence on contextual performance. <i>Team Performance Management</i> , 2017, 23, 364-384.	1.3	18
78	Collective entrepreneurship: Employees' perceptions of the influence of leadership styles. <i>Journal of Management and Organization</i> , 2017, 23, 241-257.	3.0	11
79	Cooperative unions as strategic alliances: factors that influence the successful managing of a cooperative from a relational perspective. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2017, 13, 27.	0.2	0
80	Strategic alliances, intellectual capital and organisational performance in technology-based SMEs: is there really a connection?. <i>International Journal of Business and Globalisation</i> , 2017, 18, 130.	0.2	7
81	EMPIRICAL INVESTIGATION OF THE EFFECTS OF INDUSTRY TYPE AND FIRM SIZE ON EXPORT BARRIERS. <i>Journal of Business Economics and Management</i> , 2016, 17, 1052-1065.	2.4	8
82	Cooperation networks in tourism: A study of hotels and rural tourism establishments in an inland region of Portugal. <i>Journal of Hospitality and Tourism Management</i> , 2016, 29, 165-175.	6.6	62
83	Family management of SMEs: an organisational culture perspective. <i>International Journal of Globalisation and Small Business</i> , 2016, 8, 18.	0.2	4
84	What factors drive performance of small and medium-sized enterprises?. <i>European Journal of International Management</i> , 2016, 10, 678.	0.2	9
85	Empirical study about the role of social networks in SME performance. <i>Journal of Systems and Information Technology</i> , 2016, 18, 383-403.	1.7	30
86	The importance of networks in the transnational mobility of higher education students: attraction and satisfaction of foreign mobility students at a public university. <i>Studies in Higher Education</i> , 2016, 41, 1627-1655.	4.5	20
87	Knowledge management practices and absorptive capacity in small and medium-sized enterprises: is there really a linkage?. <i>R and D Management</i> , 2016, 46, 711-725.	5.3	52
88	Internationalisation of born globals: the role of strategic alliances. <i>European Journal of International Management</i> , 2016, 10, 181.	0.2	12
89	How people in organizations make sense of responsible leadership practices. <i>Leadership and Organization Development Journal</i> , 2016, 37, 126-152.	3.0	61
90	Internationalisation process: analysis of a cooperation network in the Vinho Verde sector for the US market. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2015, 11, 34.	0.2	2

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91	University–industry cooperation: Researchers’ motivations and interaction channels. <i>Journal of Engineering and Technology Management - JET-M</i> , 2015, 36, 41-51.	2.7	124
92	Measuring knowledge sharing in inter-organisational networks: evidence from the healthcare sector. <i>International Journal of Knowledge Management Studies</i> , 2015, 6, 101.	0.3	4
93	When small businesses go international: alliances as a key to entry. <i>Journal of Business Strategy</i> , 2015, 36, 37-45.	1.6	6
94	Inter-organizational cooperation in community health organizations. <i>International Journal of Health Care Quality Assurance</i> , 2015, 28, 193-210.	0.9	7
95	Organisational learning and intrapreneurship: evidence of interrelated concepts. <i>Leadership and Organization Development Journal</i> , 2015, 36, 906-926.	3.0	19
96	Alliance portfolios and firms’ business strategy: a content analysis approach. <i>Management Research Review</i> , 2015, 38, 1149-1171.	2.7	11
97	Leadership styles in SMEs: a mixed-method approach. <i>International Entrepreneurship and Management Journal</i> , 2015, 11, 425-451.	5.0	47
98	Interfirm Alliances: A Taxonomy for SMEs. <i>Long Range Planning</i> , 2015, 48, 168-181.	4.9	73
99	The Effect of R&D Cooperation on Organizational Innovation. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2015, , 352-370.	0.3	0
100	The influence of environmental and social sustainability practices on firms' performance: an empirical study of the dairy product sector in Goiás (Brazil). <i>International Journal of Sustainable Development</i> , 2014, 17, 327.	0.2	1
101	The influence of academic staff’s personal and professional characteristics on the decision to cooperate with industry. <i>European Journal of International Management</i> , 2014, 8, 293.	0.2	16
102	University Sports Partnerships As Collaborative Entrepreneurship. <i>Administration and Society</i> , 2014, 46, 885-907.	2.1	11
103	An exploratory study of entrepreneurial marketing in SMEs. <i>Journal of Small Business and Enterprise Development</i> , 2014, 21, 265-283.	2.6	79
104	The influence of professional identity on the process of nurses' training: an empirical study. <i>Leadership in Health Services</i> , 2013, 26, 118-134.	1.2	18
105	Exploring the reasons and factors influencing the formation and development of alliances in the hospitality industry. <i>Baltic Journal of Management</i> , 2013, 8, 438-462.	2.2	15
106	Firm resources and entrepreneurial orientation as determinants for collaborative entrepreneurship. <i>Management Decision</i> , 2013, 51, 680-696.	3.9	71
107	Public-private partnerships in the ecotourism sector: a Portuguese case study. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2013, 9, 365.	0.2	3
108	Cooperation networks as a mechanism for strengthening territorial competitiveness: the case of the Qualifica Association. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2013, 9, 421.	0.2	6

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109	ICT as a mechanism for sharing intra-organisational knowledge: case study of the application of the GURU-IT platform. <i>International Journal of Information Technology and Management</i> , 2012, 11, 288.	0.1	2
110	Competitive intelligence: a research model tested on Portuguese firms. <i>Business Process Management Journal</i> , 2011, 17, 332-356.	4.2	17
111	Determining factors in the success of strategic alliances: an empirical study performed in Portuguese firms. <i>European Journal of International Management</i> , 2011, 5, 608.	0.2	24
112	Scanning practices and information sources: an empirical study of firm size. <i>Journal of Enterprise Information Management</i> , 2011, 24, 268-287.	7.5	18
113	Performance in strategic alliances: an analysis of objective and subjective measures. <i>International Journal of Entrepreneurial Venturing</i> , 2011, 3, 84.	0.5	15
114	Network embeddedness: a qualitative study of small technology-based firms. <i>International Journal of Management and Enterprise Development</i> , 2011, 11, 34.	0.3	6
115	An exploratory study of the motives and perceived effectiveness of international cooperative alliances among SMEs. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2011, 13, 314.	0.1	12
116	Information sources for environmental scanning: do industry and firm size matter?. <i>Management Decision</i> , 2011, 49, 1642-1657.	3.9	33
117	Organisational learning and leadership styles in healthcare organisations. <i>Leadership and Organization Development Journal</i> , 2011, 32, 782-806.	3.0	27
118	Training and strategic competencies of the executive manager in schools: an exploratory case study. <i>International Journal of Management in Education</i> , 2010, 4, 425.	0.2	0
119	On the evaluation of the performance of SMEs from a human and organisational capital perspective. <i>International Journal of Entrepreneurship and Small Business</i> , 2010, 10, 108.	0.2	3
120	Failure factors in small and medium-sized enterprises: qualitative study from an attributional perspective. <i>International Entrepreneurship and Management Journal</i> , 2010, 6, 503-521.	5.0	129
121	Partner selection criteria in cooperative agreements: influence from contextual factors. <i>International Journal of Business Environment</i> , 2010, 3, 267.	0.4	9
122	Students' entrepreneurial intentions: an inter-regional comparison. <i>Education and Training</i> , 2010, 52, 260-275.	3.1	99
123	Entrepreneurship: an organisational learning approach. <i>Journal of Small Business and Enterprise Development</i> , 2009, 16, 628-641.	2.6	73
124	Clusters as a Mechanism of Sharing Knowledge and Innovation: Case Study from a Network Approach. <i>Global Business Review</i> , 0, , 097215092095727.	3.1	3
125	Business simulation in higher education: A case study from a network cooperation perspective. <i>Industry and Higher Education</i> , 0, , 095042222110291.	2.2	0
126	Cross-border cooperation to strengthen innovation and knowledge transfer: An Iberian case. <i>Innovation: the European Journal of Social Science Research</i> , 0, , 1-19.	1.6	5

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127	Exploring university–firm collaboration in teaching: A case study of co-creation. <i>Industry and Higher Education</i> , 0, , 095042222110493.	2.2	0
128	Influence of web portals on management support and university performance: an information quality perspective. <i>Quality and Quantity</i> , 0, , 1.	3.7	0
129	University-Firm Cooperation and Regional Development: Proposal of a Model of Analysis. <i>Journal of the Knowledge Economy</i> , 0, , 1.	4.4	4
130	What it is important to know about the effect of religious beliefs on entrepreneurial intention: The case of university students. <i>Higher Education Quarterly</i> , 0, , .	2.7	1