

Arja Lemmetyinen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10512520/publications.pdf>

Version: 2024-02-01

10
papers

280
citations

1163117

8
h-index

1588992

8
g-index

11
all docs

11
docs citations

11
times ranked

221
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding coastal and marine tourism sustainability - A multi-stakeholder analysis. Journal of Destination Marketing & Management, 2021, 19, 100554.	5.3	32
2	Rebranding a "rather strange, definitely unique" city via co-creation with its residents. Place Branding and Public Diplomacy, 2020, 16, 316-325.	1.7	12
3	Value Co-creation in Dynamic Networks and E-Tourism. , 2020, , 1-23.		4
4	Cruise destination brand awareness as a moderator in motivation-satisfaction relation. Tourism Review, 2016, 71, 245-258.	6.4	27
5	A value-creating framework for enhancing entrepreneurial learning in networks. Journal of Enterprising Communities, 2015, 9, 76-91.	2.5	14
6	Coordinating Cooperative Cultural Networks: The Case of Culture Finland. , 2015, , 213-228.		0
7	The tension between a distinct brand identity and harmonisation " Findings from Finnish higher education. Place Branding and Public Diplomacy, 2013, 9, 202-215.	1.7	16
8	Building a brand identity in a network of Cruise Baltic's destinations: A multi-authoring approach. Journal of Brand Management, 2010, 17, 519-531.	3.5	41
9	The Coordination of Cooperation in Strategic Business Networks " the Cruise Baltic Case. Scandinavian Journal of Hospitality and Tourism, 2009, 9, 366-386.	3.0	16
10	The key capabilities required for managing tourism business networks. Tourism Management, 2009, 30, 31-40.	9.8	118