

# Arja Lemmetyinen

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10512520/publications.pdf>

Version: 2024-02-01

10  
papers

280  
citations

1163117

8  
h-index

1588992

8  
g-index

11  
all docs

11  
docs citations

11  
times ranked

221  
citing authors

#	ARTICLE	IF	CITATIONS
1	The key capabilities required for managing tourism business networks. <i>Tourism Management</i> , 2009, 30, 31-40.	9.8	118
2	Building a brand identity in a network of Cruise Baltic's destinations: A multi-authoring approach. <i>Journal of Brand Management</i> , 2010, 17, 519-531.	3.5	41
3	Understanding coastal and marine tourism sustainability - A multi-stakeholder analysis. <i>Journal of Destination Marketing &amp; Management</i> , 2021, 19, 100554.	5.3	32
4	Cruise destination brand awareness as a moderator in motivation-satisfaction relation. <i>Tourism Review</i> , 2016, 71, 245-258.	6.4	27
5	The Coordination of Cooperation in Strategic Business Networks – the Cruise Baltic Case. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2009, 9, 366-386.	3.0	16
6	The tension between a distinct brand identity and harmonisation – Findings from Finnish higher education. <i>Place Branding and Public Diplomacy</i> , 2013, 9, 202-215.	1.7	16
7	A value-creating framework for enhancing entrepreneurial learning in networks. <i>Journal of Enterprising Communities</i> , 2015, 9, 76-91.	2.5	14
8	Rebranding a “rather strange, definitely unique” city via co-creation with its residents. <i>Place Branding and Public Diplomacy</i> , 2020, 16, 316-325.	1.7	12
9	Value Co-creation in Dynamic Networks and E-Tourism. , 2020, , 1-23.		4
10	Coordinating Cooperative Cultural Networks: The Case of Culture Finland. , 2015, , 213-228.		0