

Weng Marc Lim

List of Publications by Year in descending order

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Version: 2024-02-01

137
papers

8,781
citations

76031

42
h-index

68831

81
g-index

139
all docs

139
docs citations

139
times ranked

2494
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | Toward a theory of behavioral control. <i>Journal of Strategic Marketing</i> , 2023, 31, 185-211. | 3.7 | 63 |
| 2 | A systematic literature review on SME financing: Trends and future directions. <i>Journal of Small Business Management</i> , 2023, 61, 1247-1277. | 2.8 | 64 |
| 3 | Where thereâ€™s sugar, there are sugar-related mobile apps. What factors motivate consumersâ€™ continued use of m-Health?. <i>Journal of Strategic Marketing</i> , 2023, 31, 856-876. | 3.7 | 9 |
| 4 | From direct marketing to interactive marketing: a retrospective review of the <i>Journal of Research in Interactive Marketing</i>. <i>Journal of Research in Interactive Marketing</i> , 2023, 17, 232-256. | 7.2 | 59 |
| 5 | A framework for preventive health marketing. <i>Journal of Strategic Marketing</i> , 2023, 31, 894-917. | 3.7 | 13 |
| 6 | Foundations of knowledge management: intellectual structure and citation drivers of the <i>Journal of Knowledge Management</i>. <i>Journal of Knowledge Management</i> , 2023, 27, 953-974. | 3.2 | 7 |
| 7 | The economic impact of a global pandemic on the tourism economy: the case of COVID-19 and Macaoâ€™s destination- and gambling-dependent economy. <i>Current Issues in Tourism</i> , 2022, 25, 1258-1269. | 4.6 | 67 |
| 8 | Tourist segments of eco-cultural destinations. <i>Current Issues in Tourism</i> , 2022, 25, 2253-2268. | 4.6 | 12 |
| 9 | Collaborative consumption continuance: a mixed-methods analysis of the service quality-loyalty relationship in ride-sharing services. <i>Electronic Markets</i> , 2022, 32, 1463-1484. | 4.4 | 23 |
| 10 | An open innovation approach to co-produce scientific knowledge: an examination of citizen science in the healthcare ecosystem. <i>European Journal of Innovation Management</i> , 2022, 25, 365-392. | 2.4 | 25 |
| 11 | Deâ€™internationalization through the lens of intellectual property rights. <i>Thunderbird International Business Review</i> , 2022, 64, 13-24. | 0.9 | 23 |
| 12 | Religion as a social shaping force in entrepreneurship and business: Insights from a technology-empowered systematic literature review. <i>Technological Forecasting and Social Change</i> , 2022, 175, 121393. | 6.2 | 77 |
| 13 | Past, present and future of bank marketing: a bibliometric analysis of <i>International Journal of Bank Marketing</i> (1983â€“2020). <i>International Journal of Bank Marketing</i> , 2022, 40, 341-383. | 3.6 | 39 |
| 14 | Economic Modelling at thirty-five: A retrospective bibliometric survey. <i>Economic Modelling</i> , 2022, 107, 105712. | 1.8 | 12 |
| 15 | Past, present, and future of customer engagement. <i>Journal of Business Research</i> , 2022, 140, 439-458. | 5.8 | 158 |
| 16 | Perspectives on mobility among older adults living with different frailty and cognitive statuses. <i>Journal of Transport and Health</i> , 2022, 24, 101305. | 1.1 | 13 |
| 17 | How does promotion mix affect brand equity? Insights from a mixed-methods study of low involvement products. <i>Journal of Business Research</i> , 2022, 141, 175-190. | 5.8 | 30 |
| 18 | Marketing luxury services beyond affluence in the new normal: Insights from fine dining during the coronavirus pandemic. <i>Journal of Retailing and Consumer Services</i> , 2022, 66, 102936. | 5.3 | 20 |

| # | ARTICLE | IF | CITATIONS |
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| 19 | The Sustainability Pyramid: A Hierarchical Approach to Greater Sustainability and the United Nations Sustainable Development Goals With Implications for Marketing Theory, Practice, and Public Policy. <i>Australasian Marketing Journal</i> , 2022, 30, 142-150. | 3.5 | 67 |
| 20 | Past, present, and future of sustainable finance: insights from big data analytics through machine learning of scholarly research. <i>Annals of Operations Research</i> , 2022, , 1-44. | 2.6 | 81 |
| 21 | Fifty years of the <i>Journal of Behavioral and Experimental Economics</i> : A bibliometric review. <i>Journal of Behavioral and Experimental Economics</i> , 2022, 96, 101819. | 0.5 | 4 |
| 22 | Corporate social responsibility and cost of capital: The moderating role of policy intervention. <i>Research in International Business and Finance</i> , 2022, 60, 101620. | 3.1 | 25 |
| 23 | Toward a Theory of Social Influence in the New Normal. <i>Activities, Adaptation and Aging</i> , 2022, 46, 1-8. | 1.7 | 26 |
| 24 | The <i>Journal of Advertising</i> 's Production and Dissemination of Advertising Knowledge: A 50th Anniversary Commemorative Review. <i>Journal of Advertising</i> , 2022, 51, 153-187. | 4.1 | 23 |
| 25 | Alexa, what do we know about conversational commerce? Insights from a systematic literature review. <i>Psychology and Marketing</i> , 2022, 39, 1129-1155. | 4.6 | 92 |
| 26 | Advancing knowledge through literature reviews: "what", "why", and "how to contribute". <i>Service Industries Journal</i> , 2022, 42, 481-513. | 5.0 | 183 |
| 27 | The patient as a prosumer of healthcare: insights from a bibliometric-interpretive review. <i>Journal of Health Organization and Management</i> , 2022, 36, 133-157. | 0.6 | 21 |
| 28 | Fuzzy-set qualitative comparative analysis (fsQCA) in business and management research: A contemporary overview. <i>Technological Forecasting and Social Change</i> , 2022, 178, 121599. | 6.2 | 127 |
| 29 | Giving electronic word of mouth (eWOM) as a prepurchase behavior: The case of online group buying. <i>Journal of Business Research</i> , 2022, 146, 582-604. | 5.8 | 35 |
| 30 | What do we know about career and development? Insights from <i>Career Development International</i> at age 25. <i>Career Development International</i> , 2022, 27, 113-134. | 1.3 | 18 |
| 31 | Artificial Intelligence and Blockchain Integration in Business: Trends from a Bibliometric-Content Analysis. <i>Information Systems Frontiers</i> , 2022, , 1-26. | 4.1 | 54 |
| 32 | A decision-making framework for Industry 4.0 technology implementation: The case of FinTech and sustainable supply chain finance for SMEs. <i>Technological Forecasting and Social Change</i> , 2022, 180, 121686. | 6.2 | 88 |
| 33 | What is at stake in a war? A prospective evaluation of the Ukraine and Russia conflict for business and society. <i>Global Business and Organizational Excellence</i> , 2022, 41, 23-36. | 4.2 | 67 |
| 34 | Personalization in personalized marketing: Trends and ways forward. <i>Psychology and Marketing</i> , 2022, 39, 1529-1562. | 4.6 | 90 |
| 35 | Promising Practices for Social Connectedness, Fall Prevention, and Improved Cognition: Should Social Care Be Prescribed? Should Life Be Medicalized?. <i>Activities, Adaptation and Aging</i> , 2022, 46, 91-95. | 1.7 | 10 |
| 36 | Guidelines for advancing theory and practice through bibliometric research. <i>Journal of Business Research</i> , 2022, 148, 101-115. | 5.8 | 269 |

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 37 | Customer engagement and social media: Revisiting the past to inform the future. <i>Journal of Business Research</i> , 2022, 148, 325-342. | 5.8 | 84 |
| 38 | A unified theory of open government and social mediatization. <i>Business Information Review</i> , 2022, 39, 98-106. | 0.4 | 2 |
| 39 | Consumer adoption of green hotels: understanding the role of value, innovation, and involvement. <i>Journal of Hospitality Marketing and Management</i> , 2022, 31, 819-849. | 5.1 | 16 |
| 40 | Thirty years of product and brand management research: a retrospective review of the <i>Journal of Product and Brand Management</i> using bibliometric analysis. <i>Journal of Product and Brand Management</i> , 2022, 31, 1141-1167. | 2.6 | 14 |
| 41 | Ushering a new era of <i>Global Business and Organizational Excellence</i> : Taking a leaf out of recent trends in the new normal. <i>Global Business and Organizational Excellence</i> , 2022, 41, 5-13. | 4.2 | 66 |
| 42 | The making of box-office collection: qualitative insights from Bollywood. <i>Marketing Intelligence and Planning</i> , 2022, 40, 1010-1023. | 2.1 | 4 |
| 43 | <i>Canadian Journal of Administrative Sciences</i> : A Retrospective Review Using Bibliometric Analysis. <i>Canadian Journal of Administrative Sciences</i> , 2022, 39, 359-380. | 0.9 | 6 |
| 44 | A marketing mix typology for integrated care: the 10 Ps. <i>Journal of Strategic Marketing</i> , 2021, 29, 453-469. | 3.7 | 37 |
| 45 | Home sharing in marketing and tourism at a tipping point: What do we know, how do we know, and where should we be heading?. <i>Journal of Business Research</i> , 2021, 122, 534-566. | 5.8 | 211 |
| 46 | Challenging the mainstream assumption of social media influence on destination choice. <i>Tourism Recreation Research</i> , 2021, 46, 137-140. | 3.3 | 17 |
| 47 | A bibliometric retrospection of marketing from the lens of psychology: Insights from <i>Psychology & Marketing</i> . <i>Psychology and Marketing</i> , 2021, 38, 834-865. | 4.6 | 112 |
| 48 | Conditional recipes for predicting impacts and prescribing solutions for externalities: the case of COVID-19 and tourism. <i>Tourism Recreation Research</i> , 2021, 46, 314-318. | 3.3 | 58 |
| 49 | 20Âyears of Electronic Commerce Research. <i>Electronic Commerce Research</i> , 2021, 21, 1-40. | 3.0 | 109 |
| 50 | Research Constituents, Intellectual Structure, and Collaboration Patterns in <i>Journal of International Marketing</i> : An Analytical Retrospective. <i>Journal of International Marketing</i> , 2021, 29, 1-25. | 2.5 | 99 |
| 51 | Scientific procedures and rationales for systematic literature reviews (SPARâ€4â€SLR). <i>International Journal of Consumer Studies</i> , 2021, 45, O1. | 7.2 | 505 |
| 52 | Pro-active peer review for premier journals. <i>Industrial Marketing Management</i> , 2021, 95, 65-69. | 3.7 | 18 |
| 53 | Toward an agency and reactance theory of crowding: Insights from <i>COVID-19</i> and the tourism industry. <i>Journal of Consumer Behaviour</i> , 2021, 20, 1690-1694. | 2.6 | 42 |
| 54 | What do we know about business strategy and environmental research? Insights from <i>Business Strategy and the Environment</i> . <i>Business Strategy and the Environment</i> , 2021, 30, 3454-3469. | 8.5 | 93 |

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|----|--|-----|-----------|
| 55 | How to conduct a bibliometric analysis: An overview and guidelines. <i>Journal of Business Research</i> , 2021, 133, 285-296. | 5.8 | 2,877 |
| 56 | What do we know about transfer pricing? Insights from bibliometric analysis. <i>Journal of Business Research</i> , 2021, 134, 275-287. | 5.8 | 120 |
| 57 | Individual motivation and social media influence on student knowledge sharing and learning performance: Evidence from an emerging economy. <i>Computers and Education</i> , 2021, 172, 104262. | 5.1 | 78 |
| 58 | Artificial intelligence and machine learning in finance: Identifying foundations, themes, and research clusters from bibliometric analysis. <i>Journal of Behavioral and Experimental Finance</i> , 2021, 32, 100577. | 2.1 | 212 |
| 59 | How to Avoid Ageist Language in Aging Research? An Overview and Guidelines. <i>Activities, Adaptation and Aging</i> , 2021, 45, 269-275. | 1.7 | 16 |
| 60 | Past, present, and future of knowledge management for business sustainability. <i>Journal of Cleaner Production</i> , 2021, 328, 129592. | 4.6 | 50 |
| 61 | An equity theory perspective of online group buying. <i>Journal of Retailing and Consumer Services</i> , 2020, 54, 101729. | 5.3 | 17 |
| 62 | Ambience and social interaction effects on customer patronage of traditional coffeehouses: Insights from <i>kopitiam</i> s. <i>Journal of Hospitality Marketing and Management</i> , 2020, 29, 182-201. | 5.1 | 9 |
| 63 | Strategic brand management for higher education institutions with graduate degree programs: empirical insights from the higher education marketing mix. <i>Journal of Strategic Marketing</i> , 2020, 28, 225-245. | 3.7 | 25 |
| 64 | Challenger marketing. <i>Industrial Marketing Management</i> , 2020, 84, 342-345. | 3.7 | 28 |
| 65 | How do consumers react to new product brands?. <i>Marketing Intelligence and Planning</i> , 2020, 38, 369-385. | 2.1 | 21 |
| 66 | Reconsidering Capstones in Business Education. <i>Journal of Education</i> , 2020, , 002205742091490. | 0.7 | 3 |
| 67 | In defense of challenger marketing. <i>Journal of Business-to-Business Marketing</i> , 2020, 27, 397-406. | 0.8 | 4 |
| 68 | The Sharing Economy: A Marketing Perspective. <i>Australasian Marketing Journal</i> , 2020, 28, 4-13. | 3.5 | 64 |
| 69 | The effects of possession- and social inclusion-defined materialism on consumer behavior toward economical versus luxury product categories, goods versus services product types, and individual versus group marketplace scenarios. <i>Journal of Retailing and Consumer Services</i> , 2020, 56, 102158. | 5.3 | 19 |
| 70 | A typology of student diversity and an inclusive student learning support system: Insights for higher education. <i>Educational Practice and Theory</i> , 2020, 42, 81-87. | 0.2 | 3 |
| 71 | Data and resource maximization in business-to-business marketing experiments: Methodological insights from data partitioning. <i>Industrial Marketing Management</i> , 2019, 76, 136-143. | 3.7 | 56 |
| 72 | Spectator sports and its role in the social marketing of national unity: Insights from a multiracial country. <i>Journal of Leisure Research</i> , 2019, 50, 260-284. | 1.0 | 13 |

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| 73 | How can challenger marketers target the right customer organization? The A-C-O-W customer organization profiling matrix for challenger marketing. <i>Journal of Business and Industrial Marketing</i> , 2019, 34, 338-346. | 1.8 | 15 |
| 74 | To What Degree is the Fourth Industrial Revolution an Opportunity or a Threat for the ASEAN Community and Region?. <i>Modern Applied Science</i> , 2019, 13, 105. | 0.4 | 11 |
| 75 | Going keyless for a seamless experience: Insights from a unified hotel access control system. <i>International Journal of Hospitality Management</i> , 2018, 75, 105-115. | 5.3 | 14 |
| 76 | It is not about what you read, but how you read it: the effects of sequencing rational and emotional messages on corporate and product brand attitudes. <i>Journal of Strategic Marketing</i> , 2018, 26, 339-355. | 3.7 | 23 |
| 77 | Exiting supranational unions and the corresponding impact on tourism: Some insights from a rejoinder to Brexit. <i>Current Issues in Tourism</i> , 2018, 21, 970-974. | 4.6 | 11 |
| 78 | What will business-to-business marketers learn from neuro-marketing? Insights for business marketing practice. <i>Journal of Business-to-Business Marketing</i> , 2018, 25, 251-259. | 0.8 | 37 |
| 79 | Demystifying neuromarketing. <i>Journal of Business Research</i> , 2018, 91, 205-220. | 5.8 | 121 |
| 80 | Restoring tourist confidence and travel intentions after disasters: some insights from a rejoinder to a series of unfortunate events in Malaysian tourism. <i>Current Issues in Tourism</i> , 2017, 20, 38-42. | 4.6 | 10 |
| 81 | Untangling the relationships between consumer characteristics, shopping values, and behavioral intention in online group buying. <i>Journal of Strategic Marketing</i> , 2017, 25, 547-566. | 3.7 | 35 |
| 82 | Online group buying: Some insights from the business-to-business perspective. <i>Industrial Marketing Management</i> , 2017, 65, 182-193. | 3.7 | 21 |
| 83 | Inside the sustainable consumption theoretical toolbox: Critical concepts for sustainability, consumption, and marketing. <i>Journal of Business Research</i> , 2017, 78, 69-80. | 5.8 | 196 |
| 84 | A Post Publication Review of "Publication anxiety, quality, and journal rankings: Researchers views" <i>Australasian Journal of Information Systems</i> , 2016, 20, . | 0.3 | 0 |
| 85 | Enhancing the sense of power and user adoption in gerontechnology: An experimental investigation of near-field communication lighting systems. , 2016, , . | | 4 |
| 86 | Understanding the selfie phenomenon: current insights and future research directions. <i>European Journal of Marketing</i> , 2016, 50, 1773-1788. | 1.7 | 50 |
| 87 | Social media in medical and health care: opportunities and challenges. <i>Marketing Intelligence and Planning</i> , 2016, 34, 964-976. | 2.1 | 47 |
| 88 | Creativity and sustainability in hospitality and tourism. <i>Tourism Management Perspectives</i> , 2016, 18, 161-167. | 3.2 | 43 |
| 89 | A blueprint for sustainability marketing. <i>Marketing Theory</i> , 2016, 16, 232-249. | 1.7 | 107 |
| 90 | The Influence of Internet Advertising and Electronic Word of Mouth on Consumer Perceptions and Intention: Some Evidence from Online Group Buying. <i>Journal of Computer Information Systems</i> , 2015, 55, 81-89. | 2.0 | 40 |

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| 91 | Are older adults really that different? Some insights from gerontechnology. , 2015, , . | | 6 |
| 92 | Enriching information science research through chronic disposition and situational priming: A short note for future research. Journal of Information Science, 2015, 41, 399-402. | 2.0 | 38 |
| 93 | Antecedents and consequences of e-shopping: an integrated model. Internet Research, 2015, 25, 184-217. | 2.7 | 96 |
| 94 | Itâ€™s Time to Celebrate: How Can Restaurateurs Make Special Occasions Even Better?. Journal of Hospitality Marketing and Management, 2015, 24, 573-600. | 5.1 | 3 |
| 95 | Consumersâ€™ Perceived Value and Willingness to Purchase Organic Food. Journal of Global Marketing, 2014, 27, 298-307. | 2.0 | 73 |
| 96 | Understanding Young Consumer Perceptions on Credit Card Usage: Implications for Responsible Consumption. Contemporary Management Research, 2014, 10, . | 1.4 | 11 |
| 97 | Message sequencing of rational and emotional appeals: A study on consumer brand and product attitudes. , 2014, , . | | 0 |
| 98 | Consumer Acceptance and Continuance of Online Group Buying. Journal of Computer Information Systems, 2014, 54, 87-96. | 2.0 | 53 |
| 99 | Sense of virtual community and perceived critical mass in online group buying. Journal of Strategic Marketing, 2014, 22, 268-283. | 3.7 | 36 |
| 100 | The Antecedents and Consequences of Customer Hedonism in Hospitality Services. Journal of Hospitality Marketing and Management, 2014, 23, 626-651. | 5.1 | 25 |
| 101 | Understanding the Influence of Online Flow Elements on Hedonic and Utilitarian Online Shopping Experiences: A Case of Online Group Buying. Journal of Information Systems, 2014, 28, 287-306. | 0.5 | 46 |
| 102 | A comparative review of workplace relations law in Australia, UK and Malaysia. International Journal of Public Law and Policy, 2013, 3, 104. | 0.1 | 0 |
| 103 | Why Green Products Remain Unfavorable Despite Being Labelled Environmentally-Friendly?. Contemporary Management Research, 2013, 9, 35-46. | 1.4 | 13 |
| 104 | What happens when consumers realise about green washing? A qualitative investigation. International Journal of Global Environmental Issues, 2013, 13, 14. | 0.1 | 21 |
| 105 | Men's motivation to go to the gymnasium: a study of intrinsic and extrinsic motivation. International Journal of Sport Management and Marketing, 2013, 13, 122. | 0.1 | 3 |
| 106 | Toward a Theory of Online Buyer Behavior Using Structural Equation Modeling. Modern Applied Science, 2013, 7, . | 0.4 | 12 |
| 107 | The Effects of Web Atmospherics on Entertainment Gratification and Web Irritation: Some Empirical Evidence from Online Shopping. Modern Applied Science, 2013, 7, . | 0.4 | 11 |
| 108 | Contemporary Perceptions of Body Modifications and Its Acceptability in the Asian Society: A Case of Tattoos and Body Piercings. Asian Social Science, 2013, 9, . | 0.1 | 1 |

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|-----|--|-----|-----------|
| 109 | REVISITING KUBLER-ROSS'S FIVE STAGES OF GRIEF: SOME COMMENTS ON THE IPHONE 5. <i>Journal of Social Sciences</i> , 2013, 9, 11-13. | 0.4 | 6 |
| 110 | PUBLIC AWARENESS AND CONSUMPTION OF ENVIRONMENTALLY FRIENDLY PRODUCTS: IMPLCATIONS FOR GREEN MARKETING MANAGEMENT. <i>International Journal of Strategic Management</i> , 2013, 13, 31-38. | 0.0 | 1 |
| 111 | UNDERSTANDING THE INFLUENCE OF GREEN MARKETING STRATEGIES ON CONSUMER PERCEPTION AND DECISION-MAKING. <i>Review of Business Research</i> , 2013, 13, 21-28. | 0.0 | 1 |
| 112 | YOUNG CONSUMERS' PERCEPTION ON BRANDED GOODS AND MATERIALISTIC VALUE ORIENTATION. <i>European Journal of Business Research</i> , 2013, 13, 81-86. | 0.0 | 0 |
| 113 | MANAGING ALCOHOL CONSUMPTION: A RESPONSIBLE CONSUMPTION APPROACH. <i>Journal of International Management Studies</i> , 2013, 13, 75-82. | 0.0 | 0 |
| 114 | TEENAGERS, BRANDED GOODS, AND VALUE PERCEPTIONS: AN EXPLORATORY STUDY. <i>International Journal of Business Strategy</i> , 2013, 13, 47-54. | 0.1 | 0 |
| 115 | Healthcare marketing: Contemporary salient issues and future research directions. <i>International Journal of Healthcare Management</i> , 2012, 5, 3-11. | 1.2 | 24 |
| 116 | The state of mind of contemporary male gym-goers: goals, inspirations and motivations. <i>International Journal of Sport Management and Marketing</i> , 2012, 11, 239. | 0.1 | 2 |
| 117 | E-shopping: an Analysis of the Technology Acceptance Model. <i>Modern Applied Science</i> , 2012, 6, . | 0.4 | 82 |
| 118 | E-shopping: An Analysis of the Uses and Gratifications Theory. <i>Modern Applied Science</i> , 2012, 6, . | 0.4 | 71 |
| 119 | Organisational Strategic Human Resource Management – The Case of Lehman Brothers. <i>Journal of Management Research</i> , 2012, 4, . | 0.0 | 1 |
| 120 | Green marketing: issues, developments and avenues for future research. <i>International Journal of Global Environmental Issues</i> , 2011, 11, 139. | 0.1 | 7 |
| 121 | The Construction of Beauty in Malay Magazine Advertisements. <i>Contemporary Management Research</i> , 2011, 7, . | 1.4 | 0 |
| 122 | A Post Publication Review of "Improving professional IT doctorate completion rates". <i>Australasian Journal of Information Systems</i> , 0, 19, . | 0.3 | 0 |
| 123 | A post publication review of "Toward principles of construct clarity: Exploring the usefulness of facet theory in guiding conceptualization". <i>Australasian Journal of Information Systems</i> , 0, 20, . | 0.3 | 0 |
| 124 | A post publication review of "Moving from evaluation to trial: How do SMEs start adopting cloud ERP?". <i>Australasian Journal of Information Systems</i> , 0, 20, . | 0.3 | 0 |
| 125 | Does power posing affect gerontechnology adoption among older adults?. <i>Behaviour and Information Technology</i> , 0, , 1-10. | 2.5 | 8 |
| 126 | Dialectic Antidotes to Critics of the Technology Acceptance Model: Conceptual, Methodological, and Replication Treatments for Behavioural Modelling in Technology-Mediated Environments. <i>Australasian Journal of Information Systems</i> , 0, 22, . | 0.3 | 46 |

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| 127 | Revisiting Concepts and Theories in Information Systems and Technology. Australasian Journal of Information Systems, 0, 22, . | 0.3 | 4 |
| 128 | Toward a conceptual framework for social media adoption by non-urban communities for non-profit activities: Insights from an integration of grand theories of technology acceptance. Australasian Journal of Information Systems, 0, 23, . | 0.3 | 18 |
| 129 | Understanding the Interaction between Older Adults and Soft Service Robots: Insights from Robotics and the Technology Acceptance Model. AIS Transactions on Human-Computer Interaction, 0, , 125-145. | 1.1 | 8 |
| 130 | A post-publication review of "Research directions in information systems field, current status and future trends: A literature analysis of AIS basket of top journals". Australasian Journal of Information Systems, 0, 24, . | 0.3 | 0 |
| 131 | How do digital natives perceive and react toward online advertising? Implications for SMEs. Journal of Strategic Marketing, 0, , 1-35. | 3.7 | 59 |
| 132 | A Post Publication review of "The challenges involved in establishing a research technique". Australasian Journal of Information Systems, 0, 24, . | 0.3 | 2 |
| 133 | Incidental findings on multimodel comparison, hypothesis testing error, and its solution. Australasian Journal of Information Systems, 0, 24, . | 0.3 | 1 |
| 134 | Social Indicators Research: A Retrospective Using Bibliometric Analysis. Social Indicators Research, 0, , 1. | 1.4 | 12 |
| 135 | Environmental social governance (ESG) and total quality management (TQM): a multi-study meta-systematic review. Total Quality Management and Business Excellence, 0, , 1-23. | 2.4 | 50 |
| 136 | Blockchain for sustainable supply chain management: trends and ways forward. Electronic Commerce Research, 0, , . | 3.0 | 29 |
| 137 | Electronic word of mouth on social networking sites: What inspires travelers to engage in opinion seeking, opinion passing, and opinion giving?. Tourism Recreation Research, 0, , 1-14. | 3.3 | 12 |