

Weng Marc Lim

List of Publications by Year in descending order

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Version: 2024-02-01

190
papers

11,953
citations

56860

44
h-index

40544

94
g-index

207
all docs

207
docs citations

207
times ranked

10006
citing authors

#	ARTICLE	IF	CITATIONS
1	How to conduct a bibliometric analysis: An overview and guidelines. <i>Journal of Business Research</i> , 2021, 133, 285-296.	10.6	3,929
2	Scientific procedures and rationales for systematic literature reviews (SPARQL). <i>International Journal of Consumer Studies</i> , 2021, 45, 01.	11.6	693
3	Guidelines for advancing theory and practice through bibliometric research. <i>Journal of Business Research</i> , 2022, 148, 101-115.	10.6	378
4	Artificial intelligence and machine learning in finance: Identifying foundations, themes, and research clusters from bibliometric analysis. <i>Journal of Behavioral and Experimental Finance</i> , 2021, 32, 100577.	4.0	291
5	Home sharing in marketing and tourism at a tipping point: What do we know, how do we know, and where should we be heading?. <i>Journal of Business Research</i> , 2021, 122, 534-566.	10.6	252
6	Generative AI and the future of education: Ragnarök or reformation? A paradoxical perspective from management educators. <i>International Journal of Management Education</i> , 2023, 21, 100790.	4.2	250
7	Advancing knowledge through literature reviews: "what", "why", and "how to contribute". <i>Service Industries Journal</i> , 2022, 42, 481-513.	8.4	233
8	Inside the sustainable consumption theoretical toolbox: Critical concepts for sustainability, consumption, and marketing. <i>Journal of Business Research</i> , 2017, 78, 69-80.	10.6	216
9	Past, present, and future of customer engagement. <i>Journal of Business Research</i> , 2022, 140, 439-458.	10.6	205
10	Fuzzy-set qualitative comparative analysis (fsQCA) in business and management research: A contemporary overview. <i>Technological Forecasting and Social Change</i> , 2022, 178, 121599.	11.9	175
11	What do we know about transfer pricing? Insights from bibliometric analysis. <i>Journal of Business Research</i> , 2021, 134, 275-287.	10.6	151
12	Personalization in personalized marketing: Trends and ways forward. <i>Psychology and Marketing</i> , 2022, 39, 1529-1562.	8.6	140
13	Demystifying neuromarketing. <i>Journal of Business Research</i> , 2018, 91, 205-220.	10.6	131
14	Customer engagement and social media: Revisiting the past to inform the future. <i>Journal of Business Research</i> , 2022, 148, 325-342.	10.6	126
15	20 years of Electronic Commerce Research. <i>Electronic Commerce Research</i> , 2021, 21, 1-40.	4.6	125
16	Alexa, what do we know about conversational commerce? Insights from a systematic literature review. <i>Psychology and Marketing</i> , 2022, 39, 1129-1155.	8.6	123
17	Research Constituents, Intellectual Structure, and Collaboration Patterns in <i>Journal of International Marketing</i> : An Analytical Retrospective. <i>Journal of International Marketing</i> , 2021, 29, 1-25.	4.7	122
18	A blueprint for sustainability marketing. <i>Marketing Theory</i> , 2016, 16, 232-249.	3.4	114

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19	A decision-making framework for Industry 4.0 technology implementation: The case of FinTech and sustainable supply chain finance for SMEs. <i>Technological Forecasting and Social Change</i> , 2022, 180, 121686.	11.9	111
20	Past, present, and future of sustainable finance: insights from big data analytics through machine learning of scholarly research. <i>Annals of Operations Research</i> , 2022, , 1-44.	4.1	107
21	What do we know about business strategy and environmental research? Insights from <i>Business Strategy and the Environment</i> . <i>Business Strategy and the Environment</i> , 2021, 30, 3454-3469.	14.4	103
22	Individual motivation and social media influence on student knowledge sharing and learning performance: Evidence from an emerging economy. <i>Computers and Education</i> , 2021, 172, 104262.	8.8	103
23	Religion as a social shaping force in entrepreneurship and business: Insights from a technology-empowered systematic literature review. <i>Technological Forecasting and Social Change</i> , 2022, 175, 121393.	11.9	103
24	Antecedents and consequences of e-shopping: an integrated model. <i>Internet Research</i> , 2015, 25, 184-217.	5.1	102
25	A systematic literature review on SME financing: Trends and future directions. <i>Journal of Small Business Management</i> , 2023, 61, 1247-1277.	5.1	88
26	E-shopping: an Analysis of the Technology Acceptance Model. <i>Modern Applied Science</i> , 2012, 6, .	0.6	86
27	What is at stake in a war? A prospective evaluation of the Ukraine and Russia conflict for business and society. <i>Global Business and Organizational Excellence</i> , 2022, 41, 23-36.	6.3	84
28	Consumers' Perceived Value and Willingness to Purchase Organic Food. <i>Journal of Global Marketing</i> , 2014, 27, 298-307.	3.5	81
29	Toward a theory of behavioral control. <i>Journal of Strategic Marketing</i> , 2023, 31, 185-211.	5.1	77
30	The Sustainability Pyramid: A Hierarchical Approach to Greater Sustainability and the United Nations Sustainable Development Goals With Implications for Marketing Theory, Practice, and Public Policy. <i>Australasian Marketing Journal</i> , 2022, 30, 142-150.	6.0	77
31	Evolution and trends in consumer behaviour: Insights from <i>Journal of Consumer Behaviour</i> . <i>Journal of Consumer Behaviour</i> , 2023, 22, 217-232.	4.2	77
32	The economic impact of a global pandemic on the tourism economy: the case of COVID-19 and Macao's destination- and gambling-dependent economy. <i>Current Issues in Tourism</i> , 2022, 25, 1258-1269.	7.3	76
33	E-shopping: An Analysis of the Uses and Gratifications Theory. <i>Modern Applied Science</i> , 2012, 6, .	0.6	75
34	Ushering a new era of <i>Global Business and Organizational Excellence</i> : Taking a leaf out of recent trends in the new normal. <i>Global Business and Organizational Excellence</i> , 2022, 41, 5-13.	6.3	75
35	How do digital natives perceive and react toward online advertising? Implications for SMEs. <i>Journal of Strategic Marketing</i> , 0, , 1-35.	5.1	74
36	The Sharing Economy: A Marketing Perspective. <i>Australasian Marketing Journal</i> , 2020, 28, 4-13.	6.0	71

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37	Artificial Intelligence and Blockchain Integration in Business: Trends from a Bibliometric-Content Analysis. <i>Information Systems Frontiers</i> , 2022, , 1-26.	6.7	71
38	From direct marketing to interactive marketing: a retrospective review of the <i>Journal of Research in Interactive Marketing</i>. <i>Journal of Research in Interactive Marketing</i> , 2023, 17, 232-256.	9.6	66
39	Conditional recipes for predicting impacts and prescribing solutions for externalities: the case of COVID-19 and tourism. <i>Tourism Recreation Research</i> , 2021, 46, 314-318.	4.7	64
40	Past, present, and future of knowledge management for business sustainability. <i>Journal of Cleaner Production</i> , 2021, 328, 129592.	9.5	62
41	Environmental social governance (ESG) and total quality management (TQM): a multi-study meta-systematic review. <i>Total Quality Management and Business Excellence</i> , 0, , 1-23.	3.6	61
42	Data and resource maximization in business-to-business marketing experiments: Methodological insights from data partitioning. <i>Industrial Marketing Management</i> , 2019, 76, 136-143.	6.9	59
43	Guidelines for interpreting the results of bibliometric analysis: A sensemaking approach. <i>Global Business and Organizational Excellence</i> , 2024, 43, 17-26.	6.3	57
44	Consumer Acceptance and Continuance of Online Group Buying. <i>Journal of Computer Information Systems</i> , 2014, 54, 87-96.	2.8	54
45	Marketing luxury services beyond affluence in the new normal: Insights from fine dining during the coronavirus pandemic. <i>Journal of Retailing and Consumer Services</i> , 2022, 66, 102936.	9.8	54
46	Understanding the selfie phenomenon: current insights and future research directions. <i>European Journal of Marketing</i> , 2016, 50, 1773-1788.	3.0	52
47	Social media in medical and health care: opportunities and challenges. <i>Marketing Intelligence and Planning</i> , 2016, 34, 964-976.	3.8	49
48	Giving electronic word of mouth (eWOM) as a prepurchase behavior: The case of online group buying. <i>Journal of Business Research</i> , 2022, 146, 582-604.	10.6	48
49	Toward an agency and reactance theory of crowding: Insights from <sc>COVID</sc>â€19 and the tourism industry. <i>Journal of Consumer Behaviour</i> , 2021, 20, 1690-1694.	4.2	47
50	Understanding the Influence of Online Flow Elements on Hedonic and Utilitarian Online Shopping Experiences: A Case of Online Group Buying. <i>Journal of Information Systems</i> , 2014, 28, 287-306.	1.2	47
51	Past, present and future of bank marketing: a bibliometric analysis of <i>International Journal of Bank Marketing</i> (1983â€2020). <i>International Journal of Bank Marketing</i> , 2022, 40, 341-383.	6.8	47
52	Social media influencer marketing: foundations, trends, and ways forward. <i>Electronic Commerce Research</i> , 0, , .	4.6	47
53	Creativity and sustainability in hospitality and tourism. <i>Tourism Management Perspectives</i> , 2016, 18, 161-167.	5.3	45
54	The Influence of Internet Advertising and Electronic Word of Mouth on Consumer Perceptions and Intention: Some Evidence from Online Group Buying. <i>Journal of Computer Information Systems</i> , 2015, 55, 81-89.	2.8	44

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55	A marketing mix typology for integrated care: the 10 Ps. <i>Journal of Strategic Marketing</i> , 2021, 29, 453-469.	5.1	43
56	How does promotion mix affect brand equity? Insights from a mixed-methods study of low involvement products. <i>Journal of Business Research</i> , 2022, 141, 175-190.	10.6	42
57	Enriching information science research through chronic disposition and situational priming: A short note for future research. <i>Journal of Information Science</i> , 2015, 41, 399-402.	3.2	41
58	What will business-to-business marketers learn from neuro-marketing? Insights for business marketing practice. <i>Journal of Business-to-Business Marketing</i> , 2018, 25, 251-259.	1.4	41
59	Blockchain for sustainable supply chain management: trends and ways forward. <i>Electronic Commerce Research</i> , 0, , .	4.6	40
60	A story to sell: The influence of storytelling on consumers' purchasing behavior. <i>Psychology and Marketing</i> , 2023, 40, 239-261.	8.6	39
61	Sense of virtual community and perceived critical mass in online group buying. <i>Journal of Strategic Marketing</i> , 2014, 22, 268-283.	5.1	37
62	Untangling the relationships between consumer characteristics, shopping values, and behavioral intention in online group buying. <i>Journal of Strategic Marketing</i> , 2017, 25, 547-566.	5.1	36
63	Corporate social responsibility and cost of capital: The moderating role of policy intervention. <i>Research in International Business and Finance</i> , 2022, 60, 101620.	6.0	36
64	Deep learning applications in manufacturing operations: a review of trends and ways forward. <i>Journal of Enterprise Information Management</i> , 2023, 36, 221-251.	7.7	35
65	The patient as a prosumer of healthcare: insights from a bibliometric-interpretive review. <i>Journal of Health Organization and Management</i> , 2022, 36, 133-157.	1.3	34
66	Challenger marketing. <i>Industrial Marketing Management</i> , 2020, 84, 342-345.	6.9	33
67	Young adults' financial well-being: current insights and future directions. <i>International Journal of Bank Marketing</i> , 2023, 41, 333-368.	6.8	31
68	Strategic brand management for higher education institutions with graduate degree programs: empirical insights from the higher education marketing mix. <i>Journal of Strategic Marketing</i> , 2020, 28, 225-245.	5.1	29
69	An open innovation approach to co-produce scientific knowledge: an examination of citizen science in the healthcare ecosystem. <i>European Journal of Innovation Management</i> , 2022, 25, 365-392.	5.6	29
70	Toward a Theory of Social Influence in the New Normal. <i>Activities, Adaptation and Aging</i> , 2022, 46, 1-8.	2.5	29
71	The Antecedents and Consequences of Customer Hedonism in Hospitality Services. <i>Journal of Hospitality Marketing and Management</i> , 2014, 23, 626-651.	7.3	27
72	Collaborative consumption continuance: a mixed-methods analysis of the service quality-loyalty relationship in ride-sharing services. <i>Electronic Markets</i> , 2022, 32, 1463-1484.	8.3	26

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73	The Journal of Advertising's Production and Dissemination of Advertising Knowledge: A 50th Anniversary Commemorative Review. <i>Journal of Advertising</i> , 2022, 51, 153-187.	6.6	25
74	Healthcare marketing: Contemporary salient issues and future research directions. <i>International Journal of Healthcare Management</i> , 2012, 5, 3-11.	1.9	24
75	What happens when consumers realise about green washing? A qualitative investigation. <i>International Journal of Global Environmental Issues</i> , 2013, 13, 14.	0.1	24
76	It is not about what you read, but how you read it: the effects of sequencing rational and emotional messages on corporate and product brand attitudes. <i>Journal of Strategic Marketing</i> , 2018, 26, 339-355.	5.1	24
77	De-internationalization through the lens of intellectual property rights. <i>Thunderbird International Business Review</i> , 2022, 64, 13-24.	1.7	24
78	What do we know about career and development? Insights from Career Development International at age 25. <i>Career Development International</i> , 2022, 27, 113-134.	2.9	24
79	A general theory of de-internationalization. <i>Global Business and Organizational Excellence</i> , 2023, 42, 9-15.	6.3	24
80	The effects of possession- and social inclusion-defined materialism on consumer behavior toward economical versus luxury product categories, goods versus services product types, and individual versus group marketplace scenarios. <i>Journal of Retailing and Consumer Services</i> , 2020, 56, 102158.	9.8	23
81	Emotional intelligence and leadership: insights for leading by feeling in the future of work. <i>International Journal of Manpower</i> , 2023, 44, 671-701.	4.8	23
82	Online group buying: Some insights from the business-to-business perspective. <i>Industrial Marketing Management</i> , 2017, 65, 182-193.	6.9	21
83	An equity theory perspective of online group buying. <i>Journal of Retailing and Consumer Services</i> , 2020, 54, 101729.	9.8	21
84	How do consumers react to new product brands?. <i>Marketing Intelligence and Planning</i> , 2020, 38, 369-385.	3.8	21
85	Economic Modelling at thirty-five: A retrospective bibliometric survey. <i>Economic Modelling</i> , 2022, 107, 105712.	3.9	21
86	Pro-active peer review for premier journals. <i>Industrial Marketing Management</i> , 2021, 95, 65-69.	6.9	20
87	Thirty years of product and brand management research: a retrospective review of the Journal of Product and Brand Management using bibliometric analysis. <i>Journal of Product and Brand Management</i> , 2022, 31, 1141-1167.	4.7	20
88	Driving service-oriented organizational citizenship behavior through error management culture. <i>Service Industries Journal</i> , 0, , 1-40.	8.4	19
89	Challenging the mainstream assumption of social media influence on destination choice. <i>Tourism Recreation Research</i> , 2021, 46, 137-140.	4.7	18
90	Perspectives on mobility among older adults living with different frailty and cognitive statuses. <i>Journal of Transport and Health</i> , 2022, 24, 101305.	2.7	18

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91	Consumer adoption of green hotels: understanding the role of value, innovation, and involvement. <i>Journal of Hospitality Marketing and Management</i> , 2022, 31, 819-849.	7.3	18
92	Foundations of consumption and production in the sharing economy. <i>Electronic Commerce Research</i> , 2023, 23, 2979-3002.	4.6	18
93	COVID-19 and management education: From pandemic to endemic. <i>International Journal of Management Education</i> , 2023, 21, 100801.	4.2	18
94	How can challenger marketers target the right customer organization? The A-C-O-W customer organization profiling matrix for challenger marketing. <i>Journal of Business and Industrial Marketing</i> , 2019, 34, 338-346.	3.1	17
95	How to Avoid Ageist Language in Aging Research? An Overview and Guidelines. <i>Activities, Adaptation and Aging</i> , 2021, 45, 269-275.	2.5	17
96	Augmented and virtual reality in hotels: Impact on tourist satisfaction and intention to stay and return. <i>International Journal of Hospitality Management</i> , 2024, 116, 103631.	9.0	17
97	Tourist segments of eco-cultural destinations. <i>Current Issues in Tourism</i> , 2022, 25, 2253-2268.	7.3	16
98	Electronic word of mouth on social networking sites: What inspires travelers to engage in opinion seeking, opinion passing, and opinion giving?. <i>Tourism Recreation Research</i> , 0, , 1-14.	4.7	16
99	How and when social media influencers' intimate self-disclosure fosters purchase intentions: the roles of congruency and parasocial relationships. <i>Marketing Intelligence and Planning</i> , 2023, 41, 790-809.	3.8	16
100	Marketing analytics: The bridge between customer psychology and marketing decision-making. <i>Psychology and Marketing</i> , 2023, 40, 2588-2611.	8.6	16
101	Spectator sports and its role in the social marketing of national unity: Insights from a multiracial country. <i>Journal of Leisure Research</i> , 2019, 50, 260-284.	1.7	15
102	Social Indicators Research: A Retrospective Using Bibliometric Analysis. <i>Social Indicators Research</i> , 2022, 162, 413-448.	2.6	15
103	Going keyless for a seamless experience: Insights from a unified hotel access control system. <i>International Journal of Hospitality Management</i> , 2018, 75, 105-115.	9.0	14
104	A framework for preventive health marketing. <i>Journal of Strategic Marketing</i> , 2023, 31, 894-917.	5.1	14
105	Aging in a Place of Choice. <i>Activities, Adaptation and Aging</i> , 2022, 46, 183-189.	2.5	14
106	The role of emotions in augmented reality. <i>Psychology and Marketing</i> , 2023, 40, 2387-2412.	8.6	14
107	Why Green Products Remain Unfavorable Despite Being Labelled Environmentally-Friendly?. <i>Contemporary Management Research</i> , 2013, 9, 35-46.	1.2	13
108	Toward a Theory of Online Buyer Behavior Using Structural Equation Modeling. <i>Modern Applied Science</i> , 2013, 7, .	0.6	13

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109	Understanding the Interaction between Older Adults and Soft Service Robots: Insights from Robotics and the Technology Acceptance Model. <i>AIS Transactions on Human-Computer Interaction</i> , 0, , 125-145.	1.5	13
110	Aging and COVID-19: Lessons Learned. <i>Activities, Adaptation and Aging</i> , 2022, 46, 279-285.	2.5	13
111	Philosophy of science and research paradigm for business research in the transformative age of automation, digitalization, hyperconnectivity, obligations, globalization and sustainability. , 2023, 11, 3-30.		13
112	The Effects of Web Atmospherics on Entertainment Gratification and Web Irritation: Some Empirical Evidence from Online Shopping. <i>Modern Applied Science</i> , 2013, 7, .	0.6	12
113	Understanding Young Consumer Perceptions on Credit Card Usage: Implications for Responsible Consumption. <i>Contemporary Management Research</i> , 2014, 10, .	1.2	12
114	To What Degree is the Fourth Industrial Revolution an Opportunity or a Threat for the ASEAN Community and Region?. <i>Modern Applied Science</i> , 2019, 13, 105.	0.6	12
115	The state of the art of innovation management: insights from a retrospective review of the <i>European Journal of Innovation Management</i> . <i>European Journal of Innovation Management</i> , 2024, 27, 825-850.	5.6	12
116	Restoring tourist confidence and travel intentions after disasters: some insights from a rejoinder to a series of unfortunate events in Malaysian tourism. <i>Current Issues in Tourism</i> , 2017, 20, 38-42.	7.3	11
117	Exiting supranational unions and the corresponding impact on tourism: Some insights from a rejoinder to Brexit. <i>Current Issues in Tourism</i> , 2018, 21, 970-974.	7.3	11
118	Ambience and social interaction effects on customer patronage of traditional coffeehouses: Insights from <i>kopitiam</i> . <i>Journal of Hospitality Marketing and Management</i> , 2020, 29, 182-201.	7.3	11
119	Where there's sugar, there are sugar-related mobile apps. What factors motivate consumers' continued use of m-Health?. <i>Journal of Strategic Marketing</i> , 2023, 31, 856-876.	5.1	11
120	<i>Personnel Review</i> at age 50: a retrospective using bibliometric analysis. <i>Personnel Review</i> , 2023, 52, 1291-1320.	3.2	11
121	Promising Practices for Social Connectedness, Fall Prevention, and Improved Cognition: Should Social Care Be Prescribed? Should Life Be Medicalized?. <i>Activities, Adaptation and Aging</i> , 2022, 46, 91-95.	2.5	10
122	When employees feel betrayed: The mediating role of psychological contract violation on nepotism and workplace commitment in the hotel industry. <i>International Journal of Hospitality Management</i> , 2023, 108, 103381.	9.0	10
123	Does power posing affect gerontechnology adoption among older adults?. <i>Behaviour and Information Technology</i> , 0, , 1-10.	4.0	9
124	Foundations of knowledge management: intellectual structure and citation drivers of the <i>Journal of Knowledge Management</i> . <i>Journal of Knowledge Management</i> , 2023, 27, 953-974.	5.6	9
125	Fact or fake? The search for truth in an infodemic of disinformation, misinformation, and malinformation with deepfake and fake news. <i>Journal of Strategic Marketing</i> , 0, , 1-37.	5.1	9
126	Green marketing: issues, developments and avenues for future research. <i>International Journal of Global Environmental Issues</i> , 2011, 11, 139.	0.1	8

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127	<i>Canadian Journal of Administrative Sciences</i>: A Retrospective Review Using Bibliometric Analysis. Canadian Journal of Administrative Sciences, 2022, 39, 359-380.	1.5	8
128	Theory development in a globalized world: Bridging "Doing as the Romans Do" with "Understanding Why the Romans Do It". Global Business and Organizational Excellence, 2024, 43, 127-138.	6.3	8
129	Are older adults really that different? Some insights from gerontechnology. , 2015, , .		7
130	The Secrets to Aging Well: Animal Interactions, Social Connections, Volunteerism, and More. Activities, Adaptation and Aging, 2023, 47, 107-112.	2.5	7
131	An aging and values-driven theory of mobility. Activities, Adaptation and Aging, 2023, 47, 397-413.	2.5	7
132	How to establish practical contributions and convey practical implications? Guidelines on locating practice gaps and making recommendations for practice. Activities, Adaptation and Aging, 2023, 47, 263-282.	2.5	7
133	MetaMoney: Exploring the intersection of financial systems and virtual worlds. Research in International Business and Finance, 2024, 68, 102195.	6.0	7
134	REVISITING KUBLER-ROSS'S FIVE STAGES OF GRIEF: SOME COMMENTS ON THE IPHONE 5. Journal of Social Sciences, 2013, 9, 11-13.	0.1	6
135	The art of revising for premier journals. Global Business and Organizational Excellence, 2022, 42, 5-9.	6.3	6
136	Mental Health on the Go: Navigating Travel and Travel Eligibility. Journal of Travel Research, 2024, 63, 1029-1040.	9.1	6
137	So you want to publish in a premier journal? An illustrative guide on how to develop and write a quantitative research paper for premier journals. Global Business and Organizational Excellence, 2024, 43, 5-19.	6.3	6
138	The making of box-office collection: qualitative insights from Bollywood. Marketing Intelligence and Planning, 2022, 40, 1010-1023.	3.8	5
139	Information source and tourist expenditure: evidence from Sarawak, Malaysia. Current Issues in Tourism, 2023, 26, 3616-3650.	7.3	5
140	A Paradox Theory of Social Media Consumption and Child Well-Being. Australasian Marketing Journal, 2024, 32, 65-75.	6.0	5
141	Unraveling the power of social media influencers: Qualitative insights into the role of Instagram influencers in the hospitality and tourism industry. Journal of Hospitality and Tourism Management, 2024, 58, 214-243.	6.7	5
142	Enhancing the sense of power and user adoption in gerontechnology: An experimental investigation of near-field communication lighting systems. , 2016, , .		4
143	In defense of challenger marketing. Journal of Business-to-Business Marketing, 2020, 27, 397-406.	1.4	4
144	Fifty years of the Journal of Behavioral and Experimental Economics: A bibliometric review. Journal of Behavioral and Experimental Economics, 2022, 96, 101819.	1.2	4

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145	Unravelling the expectation-performance gaps in teacher behaviour: a student engagement perspective. <i>Quality in Higher Education</i> , 2023, 29, 302-322.	1.2	4
146	Older Adults Living with Dementia: Trending Insights from the Social Sciences. <i>Activities, Adaptation and Aging</i> , 2023, 47, 1-9.	2.5	4
147	Designing age-friendly mobile apps: Insights from a mobility app study. <i>Activities, Adaptation and Aging</i> , 2024, 48, 409-429.	2.5	4
148	Social media influencer over-endorsement: Implications from a moderated-mediation analysis. <i>Journal of Retailing and Consumer Services</i> , 2024, 79, 103831.	9.8	4
149	Men's motivation to go to the gymnasium: a study of intrinsic and extrinsic motivation. <i>International Journal of Sport Management and Marketing</i> , 2013, 13, 122.	0.2	3
150	It's Time to Celebrate: How Can Restaurateurs Make Special Occasions Even Better?. <i>Journal of Hospitality Marketing and Management</i> , 2015, 24, 573-600.	7.3	3
151	Reconsidering Capstones in Business Education. <i>Journal of Education</i> , 2021, 201, 267-270.	1.1	3
152	A typology of student diversity and an inclusive student learning support system: Insights for higher education. <i>Educational Practice and Theory</i> , 2020, 42, 81-87.	0.2	3
153	Fear of missing out and revenge travelling: the role of contextual trust, experiential risk, and cognitive image of destination. <i>Journal of Travel and Tourism Marketing</i> , 2023, 40, 583-601.	7.2	3
154	Domino effect of parasocial interaction: Of vicarious expression, electronic word-of-mouth, and bandwagon effect in online shopping. <i>Journal of Retailing and Consumer Services</i> , 2024, 78, 103746.	9.8	3
155	Commercial value of panic buying and its marketing implications. <i>Journal of Consumer Behaviour</i> , 0, , .	4.2	3
156	The state of mind of contemporary male gym-goers: goals, inspirations and motivations. <i>International Journal of Sport Management and Marketing</i> , 2012, 11, 239.	0.2	2
157	Organisational Strategic Human Resource Management – The Case of Lehman Brothers. <i>Journal of Management Research</i> , 2012, 4, .	0.0	2
158	Contemporary Perceptions of Body Modifications and Its Acceptability in the Asian Society: A Case of Tattoos and Body Piercings. <i>Asian Social Science</i> , 2013, 9, .	0.2	2
159	A unified theory of open government and social mediatization. <i>Business Information Review</i> , 2022, 39, 98-106.	0.6	2
160	The blockbuster blueprint: towards a stakeholder theory-based marketing framework. <i>Marketing Intelligence and Planning</i> , 2023, 41, 880-902.	3.8	2
161	Tourism market in turbulent times: evidence of asymmetric connectedness. <i>Current Issues in Tourism</i> , 0, , 1-30.	7.3	2
162	The state of the art on self-perceived employability. <i>Global Business and Organizational Excellence</i> , 2024, 43, 88-110.	6.3	2

#	ARTICLE	IF	CITATIONS
163	Giving and Responding to Feedback: Guidelines for Authors and Reviewers. <i>Activities, Adaptation and Aging</i> , 2024, 48, 1-20.	2.5	2
164	Harnessing brand authenticity to promote prosocial service behavior. <i>Journal of Brand Management</i> , 2024, 31, 449-468.	3.7	2
165	PUBLIC AWARENESS AND CONSUMPTION OF ENVIRONMENTALLY FRIENDLY PRODUCTS: IMPLCATIONS FOR GREEN MARKETING MANAGEMENT. <i>International Journal of Strategic Management</i> , 2013, 13, 31-38.	0.0	1
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167	Innovation, Best Practice, or Normal Life?. <i>Activities, Adaptation and Aging</i> , 2023, 47, 415-422.	2.5	1
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170	Dark tourism through the lens of attachment theory and domestic tourists. <i>International Journal of Tourism Research</i> , 2024, 26, .	3.7	1
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177	The Construction of Beauty in Malay Magazine Advertisements. <i>Contemporary Management Research</i> , 2011, 7, .	1.2	0
178	YOUNG CONSUMERS' PERCEPTION ON BRANDED GOODS AND MATERIALISTIC VALUE ORIENTATION. <i>European Journal of Business Research</i> , 2013, 13, 81-86.	0.0	0
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181	Dark tourism through the lens of attachment theory and domestic tourists. <i>International Journal of Tourism Research</i> , 2024, 26, .	3.7	0
182	Investing in Our Collective Future: The Essence of Paying it Forward in Aging. <i>Activities, Adaptation and Aging</i> , 2024, 48, 205-213.	2.5	0
183	Older Adultsâ€™ Adoption of Technology-Mediated Mobility Solutions: A Review and Agenda. <i>Activities, Adaptation and Aging</i> , 0, , 1-36.	2.5	0
184	Social isolation and risk-taking behavior: The case of COVID-19 and cryptocurrency. <i>Journal of Retailing and Consumer Services</i> , 2024, 81, 103951.	9.8	0
185	Leaderâ€™Member Exchange and Service-Oriented Organizational Citizenship Behavior: A Mediation-Moderation Model of Employee Envy and Psychological Empowerment Among Hotel Frontline Employees. <i>International Journal of Hospitality and Tourism Administration</i> , 0, , 1-30.	2.7	0
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