

# Ohad Ref

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10509176/publications.pdf>

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4  
papers

196  
citations

1937685

4  
h-index

2272923

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g-index

4  
all docs

4  
docs citations

4  
times ranked

129  
citing authors

#	ARTICLE	IF	CITATIONS
1	Entry into new foreign markets: Performance feedback and opportunity costs. <i>Journal of World Business</i> , 2021, 56, 101258.	7.7	13
2	Resource indivisibility, lumpy costs and the multinationalityâ€™performance relationship. <i>International Marketing Review</i> , 2021, 38, 539-563.	3.6	6
3	Entering new markets: The effect of performance feedback near aspiration and well below and above it. <i>Strategic Management Journal</i> , 2017, 38, 1416-1434.	7.3	157
4	The relationship between product and geographic diversification: A fine-grained analysis of its different patterns. <i>Journal of International Management</i> , 2015, 21, 83-99.	4.2	20