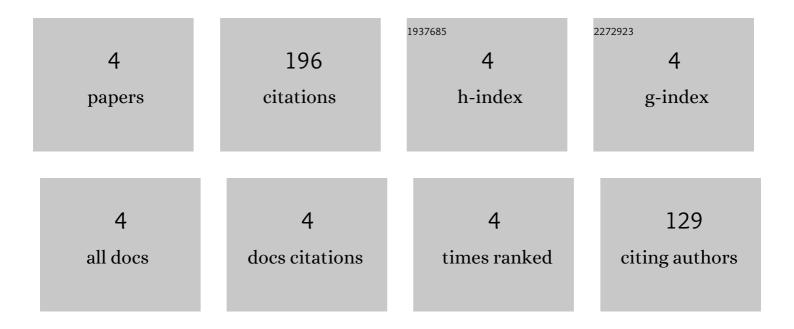
## **Ohad Ref**

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10509176/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Entering new markets: The effect of performance feedback near aspiration and well below and above it. Strategic Management Journal, 2017, 38, 1416-1434.	7.3	157
2	The relationship between product and geographic diversification: A fine-grained analysis of its different patterns. Journal of International Management, 2015, 21, 83-99.	4.2	20
3	Entry into new foreign markets: Performance feedback and opportunity costs. Journal of World Business, 2021, 56, 101258.	7.7	13
4	Resource indivisibility, lumpy costs and the multinationality–performance relationship. International Marketing Review, 2021, 38, 539-563.	3.6	6