

Ohad Ref

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10509176/publications.pdf>

Version: 2024-02-01

4
papers

196
citations

1937685

4
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

129
citing authors

#	ARTICLE	IF	CITATIONS
1	Entering new markets: The effect of performance feedback near aspiration and well below and above it. <i>Strategic Management Journal</i> , 2017, 38, 1416-1434.	7.3	157
2	The relationship between product and geographic diversification: A fine-grained analysis of its different patterns. <i>Journal of International Management</i> , 2015, 21, 83-99.	4.2	20
3	Entry into new foreign markets: Performance feedback and opportunity costs. <i>Journal of World Business</i> , 2021, 56, 101258.	7.7	13
4	Resource indivisibility, lumpy costs and the multinationalityâ€™performance relationship. <i>International Marketing Review</i> , 2021, 38, 539-563.	3.6	6