

Michele Ambaye

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10505528/publications.pdf>

Version: 2024-02-01

2
papers

43
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

35
citing authors

#	ARTICLE	IF	CITATIONS
1	Empirical evaluation of the new Haiti DMO logo: Visual aesthetics, identity and communication implications. <i>Journal of Destination Marketing & Management</i> , 2020, 15, 100393.	5.3	5
2	A marketing research tool for destination marketing organizations' logo design. <i>Journal of Business Research</i> , 2016, 69, 5022-5027.	10.2	38