

Geoffrey Jones

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10502740/publications.pdf>

Version: 2024-02-01

51
papers

1,780
citations

361296

20
h-index

315616

38
g-index

78
all docs

78
docs citations

78
times ranked

852
citing authors

#	ARTICLE	IF	CITATIONS
1	Drivers of Philanthropic Foundations in Emerging Markets: Family, Values and Spirituality. <i>Journal of Business Ethics</i> , 2022, 180, 263-282.	3.7	7
2	Business investment in education in emerging markets since the 1960s. <i>Business History</i> , 2021, 63, 1113-1143.	0.6	9
3	Renewing the Relevance of IB: Can Some History Help?. <i>Progress in International Business Research</i> , 2021, , 77-92.	0.3	2
4	History-informed strategy research: The promise of history and historical research methods in advancing strategy scholarship. <i>Strategic Management Journal</i> , 2020, 41, 343-368.	4.7	88
5	Organizational innovation in the multinational enterprise: Internalization theory and business history. <i>Journal of International Business Studies</i> , 2019, 50, 1338-1358.	4.6	45
6	Oral History and the Business History of Emerging Markets. <i>Enterprise and Society</i> , 2019, 20, 19-32.	0.3	10
7	Complementary approaches to the identification of bison processing for storage at the Kutoyis complex, Montana. <i>Journal of Archaeological Science: Reports</i> , 2018, 17, 879-894.	0.2	6
8	Business, Governments and Political Risk in South Asia and Latin America since 1970. <i>Australian Economic History Review</i> , 2018, 58, 233-264.	0.5	9
9	Creating Ecotourism in Costa Rica, 1970-2000. <i>Enterprise and Society</i> , 2017, 18, 146-183.	0.3	24
10	Overcoming Institutional Voids: A Reputation-Based View of Long-Run Survival. <i>Strategic Management Journal</i> , 2017, 38, 2147-2167.	4.7	244
11	The Alternative Business History: Business in Emerging Markets. <i>Business History Review</i> , 2017, 91, 537-569.	0.1	66
12	Profits and Sustainability. , 2017, , .		40
13	National image as a competitive disadvantage: the case of the New Zealand organic food industry. <i>Business History</i> , 2016, 58, 1262-1288.	0.6	15
14	Business groups, entrepreneurship and the growth of the KoÅ Group in Turkey. <i>Business History</i> , 2016, 58, 69-88.	0.6	36
15	Entrepreneurial Imagination and a Demand and Supply-side Perspective on the MNE and Cross-border Organization. <i>Journal of International Management</i> , 2015, 21, 309-321.	2.4	42
16	Making "Green Giants"™: Environment sustainability in the German chemical industry, 1950s-1980s. <i>Business History</i> , 2014, 56, 623-649.	0.6	23
17	Firms and global capitalism. , 2014, , 169-200.		11
18	Business History and the Impact of MNEs on Host Economies. <i>Research in Global Strategic Management</i> , 2014, , 177-198.	0.5	5

#	ARTICLE	IF	CITATIONS
19	Business History and the Impact of MNEs on Host Economies. <i>Research in Global Strategic Management</i> , 2014, 16, 177-198.	0.5	0
20	Managing Political Risk in Global Business: Beiersdorf 1914â€“1990. <i>Enterprise and Society</i> , 2012, 13, 85-119.	0.3	24
21	The future of economic, business, and social history. <i>Scandinavian Economic History Review</i> , 2012, 60, 225-253.	0.5	38
22	Managing Political Risk in Global Business: Beiersdorf 1914â€“1990. <i>Enterprise and Society</i> , 2012, 13, 85-119.	0.3	34
23	Entrepreneurial Appropriability-Informed Imagination and Cross-Border Organization. <i>Proceedings - Academy of Management</i> , 2012, 2012, 16125.	0.0	0
24	Business History: Time for Debate. <i>Business History Review</i> , 2011, 85, 1-8.	0.1	64
25	Blonde and blueâ€“eyed? Globalizing beauty<i>, c.</i>1945â€“<i>c.</i>1980¹. <i>Economic History Review</i> , 2008, 61, 125-154.	0.7	26
26	Acquisitions and firm growth: Creating Unilever's ice cream and tea business. <i>Business History</i> , 2007, 49, 8-28.	0.6	25
27	Bringing history (back) into international business. <i>Journal of International Business Studies</i> , 2006, 37, 453-468.	4.6	344
28	The End of Nationality? Global Firms and Â«Borderless WorldsÂ». <i>Journal of Business History</i> , 2006, 51, 149-165.	0.1	9
29	Geophysical Survey as an Approach to the Ephemeral Campsite Problem: Case Studies from the Northern Plains. <i>Plains Anthropologist</i> , 2005, 50, 31-43.	0.6	15
30	European integration and corporate restructuring: the strategy of Unilever, c.1957â€“c.1990. <i>Economic History Review</i> , 2005, 58, 113-139.	0.7	27
31	Corporate venturing: the origins of Unilever's pregnancy test. <i>Business History</i> , 2004, 46, 100-122.	0.6	37
32	Multinationals. , 2003, , 353-371.		9
33	Business Enterprises and Global Worlds. <i>Enterprise and Society</i> , 2002, 3, 581-605.	0.3	12
34	Control, Performance, and Knowledge Transfers in Large Multinationals: Unilever in the United States, 1945â€“1980. <i>Business History Review</i> , 2002, 76, 435-478.	0.1	59
35	Business Enterprises and Global Worlds. <i>Enterprise and Society</i> , 2002, 3, 581-605.	0.3	11
36	Merchants as Business Groups: British Trading Companies in Asia before 1945. <i>Business History Review</i> , 1998, 72, 367-408.	0.1	73

#	ARTICLE	IF	CITATIONS
37	Global Perspectives and British Paradoxes. <i>Business History Review</i> , 1997, 71, 291-298.	0.1	6
38	U.S. Multinationals in British Manufacturing before 1962. <i>Business History Review</i> , 1996, 70, 207-256.	0.1	48
39	Foreign Multinationals in British Manufacturing, 1850â€“1962. <i>Business History</i> , 1994, 36, 89-126.	0.6	37
40	Foreign Multinationals and British Industry before 1945. <i>Economic History Review</i> , 1988, 41, 429.	0.7	18
41	Foreign multinationals and British industry before 1945. <i>Economic History Review</i> , 1988, 41, 429-453.	0.7	12
42	Saudi Arabia: The Making of a Financial Giant. By Arthur N. Young. New York University Studies in Near Eastern Civilization. New York: New York University Press, 1983. Distributed by Columbia University Press. Pp. xvi, 162. \$20.00.. <i>Journal of Economic History</i> , 1985, 45, 499-500.	1.0	0
43	The Gramophone Company: An Anglo-American Multinational, 1898â€“1931. <i>Business History Review</i> , 1985, 59, 76-100.	0.1	36
44	Multinational Chocolate: Cadbury Overseas, 1918â€“39. <i>Business History</i> , 1984, 26, 59-76.	0.6	12
45	The Growth and Performance of British Multinational Firms before 1939: The Case of Dunlop. <i>Economic History Review</i> , 1984, 37, 35.	0.7	7
46	The History of the British Petroleum Company: Volume I. The Developing Years, 1901-1932.. <i>Economic History Review</i> , 1983, 36, 320.	0.7	1
47	Some Recent Histories of International Oil. <i>Journal of Economic History</i> , 1983, 43, 993-996.	1.0	0
48	Lombard Street on the Riviera: The British Clearing Banks and Europe 1900â€“1960. <i>Business History</i> , 1982, 24, 186-210.	0.6	14
49	The State and the Emergence of the British Oil Industry. , 1981, , .		37
50	Multinational Strategies and Developing Countries in Historical Perspective. <i>SSRN Electronic Journal</i> , 0, , .	0.4	16
51	Historical Change and the Competitive Advantage of Firms. , 0, , .		0