

Geoffrey Jones

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10502740/publications.pdf>

Version: 2024-02-01

51
papers

1,780
citations

361413

20
h-index

315739

38
g-index

78
all docs

78
docs citations

78
times ranked

852
citing authors

#	ARTICLE	IF	CITATIONS
1	Bringing history (back) into international business. <i>Journal of International Business Studies</i> , 2006, 37, 453-468.	7.3	344
2	Overcoming Institutional Voids: A Reputation-Based View of Long-Run Survival. <i>Strategic Management Journal</i> , 2017, 38, 2147-2167.	7.3	244
3	History-informed strategy research: The promise of history and historical research methods in advancing strategy scholarship. <i>Strategic Management Journal</i> , 2020, 41, 343-368.	7.3	88
4	Merchants as Business Groups: British Trading Companies in Asia before 1945. <i>Business History Review</i> , 1998, 72, 367-408.	0.4	73
5	The Alternative Business History: Business in Emerging Markets. <i>Business History Review</i> , 2017, 91, 537-569.	0.4	66
6	Business History: Time for Debate. <i>Business History Review</i> , 2011, 85, 1-8.	0.4	64
7	Control, Performance, and Knowledge Transfers in Large Multinationals: Unilever in the United States, 1945-1980. <i>Business History Review</i> , 2002, 76, 435-478.	0.4	59
8	U.S. Multinationals in British Manufacturing before 1962. <i>Business History Review</i> , 1996, 70, 207-256.	0.4	48
9	Organizational innovation in the multinational enterprise: Internalization theory and business history. <i>Journal of International Business Studies</i> , 2019, 50, 1338-1358.	7.3	45
10	Entrepreneurial Imagination and a Demand and Supply-side Perspective on the MNE and Cross-border Organization. <i>Journal of International Management</i> , 2015, 21, 309-321.	4.2	42
11	Profits and Sustainability. , 2017, , .		40
12	The future of economic, business, and social history. <i>Scandinavian Economic History Review</i> , 2012, 60, 225-253.	0.5	38
13	Foreign Multinationals in British Manufacturing, 1850-1962. <i>Business History</i> , 1994, 36, 89-126.	0.8	37
14	Corporate venturing: the origins of Unilever's pregnancy test. <i>Business History</i> , 2004, 46, 100-122.	0.8	37
15	The State and the Emergence of the British Oil Industry. , 1981, , .		37
16	The Gramophone Company: An Anglo-American Multinational, 1898-1931. <i>Business History Review</i> , 1985, 59, 76-100.	0.4	36
17	Business groups, entrepreneurship and the growth of the Koç Group in Turkey. <i>Business History</i> , 2016, 58, 69-88.	0.8	36
18	Managing Political Risk in Global Business: Beiersdorf 1914-1990. <i>Enterprise and Society</i> , 2012, 13, 85-119.	0.3	34

#	ARTICLE	IF	CITATIONS
19	European integration and corporate restructuring: the strategy of Unilever, c.1957â€“c.1990. <i>Economic History Review</i> , 2005, 58, 113-139.	0.9	27
20	Blonde and blueâ€“eyed? Globalizing beauty<i>, c.</i>1945â€“<i>c.</i>1980¹. <i>Economic History Review</i> , 2008, 61, 125-154.	0.9	26
21	Acquisitions and firm growth: Creating Unilever's ice cream and tea business. <i>Business History</i> , 2007, 49, 8-28.	0.8	25
22	Managing Political Risk in Global Business: Beiersdorf 1914â€“1990. <i>Enterprise and Society</i> , 2012, 13, 85-119.	0.3	24
23	Creating Ecotourism in Costa Rica, 1970â€“2000. <i>Enterprise and Society</i> , 2017, 18, 146-183.	0.3	24
24	Making â€“Green Giantsâ€™: Environment sustainability in the German chemical industry, 1950sâ€“1980s. <i>Business History</i> , 2014, 56, 623-649.	0.8	23
25	Foreign Multinationals and British Industry before 1945. <i>Economic History Review</i> , 1988, 41, 429.	0.9	18
26	Multinational Strategies and Developing Countries in Historical Perspective. <i>SSRN Electronic Journal</i> , 0, , .	0.4	16
27	Geophysical Survey as an Approach to the Ephemeral Campsite Problem: Case Studies from the Northern Plains. <i>Plains Anthropologist</i> , 2005, 50, 31-43.	0.3	15
28	National image as a competitive disadvantage: the case of the New Zealand organic food industry. <i>Business History</i> , 2016, 58, 1262-1288.	0.8	15
29	Lombard Street on the Riviera: The British Clearing Banks and Europe 1900â€“1960. <i>Business History</i> , 1982, 24, 186-210.	0.8	14
30	Multinational Chocolate: Cadbury Overseas, 1918â€“39. <i>Business History</i> , 1984, 26, 59-76.	0.8	12
31	Foreign multinationals and British industry before 1945. <i>Economic History Review</i> , 1988, 41, 429-453.	0.9	12
32	Business Enterprises and Global Worlds. <i>Enterprise and Society</i> , 2002, 3, 581-605.	0.3	12
33	Firms and global capitalism. , 2014, , 169-200.		11
34	Business Enterprises and Global Worlds. <i>Enterprise and Society</i> , 2002, 3, 581-605.	0.3	11
35	Oral History and the Business History of Emerging Markets. <i>Enterprise and Society</i> , 2019, 20, 19-32.	0.3	10
36	Multinationals. , 2003, , 353-371.		9

#	ARTICLE	IF	CITATIONS
37	Business, Governments and Political Risk in South Asia and Latin America since 1970. Australian Economic History Review, 2018, 58, 233-264.	0.8	9
38	Business investment in education in emerging markets since the 1960s. Business History, 2021, 63, 1113-1143.	0.8	9
39	The End of Nationality? Global Firms and "Borderless Worlds". Journal of Business History, 2006, 51, 149-165.	0.2	9
40	The Growth and Performance of British Multinational Firms before 1939: The Case of Dunlop. Economic History Review, 1984, 37, 35.	0.9	7
41	Drivers of Philanthropic Foundations in Emerging Markets: Family, Values and Spirituality. Journal of Business Ethics, 2022, 180, 263-282.	6.0	7
42	Global Perspectives and British Paradoxes. Business History Review, 1997, 71, 291-298.	0.4	6
43	Complementary approaches to the identification of bison processing for storage at the Kutoyis complex, Montana. Journal of Archaeological Science: Reports, 2018, 17, 879-894.	0.5	6
44	Business History and the Impact of MNEs on Host Economies. Research in Global Strategic Management, 2014, , 177-198.	0.5	5
45	Renewing the Relevance of IB: Can Some History Help?. Progress in International Business Research, 2021, , 77-92.	0.4	2
46	The History of the British Petroleum Company: Volume I. The Developing Years, 1901-1932.. Economic History Review, 1983, 36, 320.	0.9	1
47	Some Recent Histories of International Oil. Journal of Economic History, 1983, 43, 993-996.	1.2	0
48	Saudi Arabia: The Making of a Financial Giant. By Arthur N. Young. New York University Studies in Near Eastern Civilization. New York: New York University Press, 1983. Distributed by Columbia University Press. Pp. xvi, 162. \$20.00.. Journal of Economic History, 1985, 45, 499-500.	1.2	0
49	Historical Change and the Competitive Advantage of Firms. , 0, , .		0
50	Entrepreneurial Appropriability-Informed Imagination and Cross-Border Organization. Proceedings - Academy of Management, 2012, 2012, 16125.	0.1	0
51	Business History and the Impact of MNEs on Host Economies. Research in Global Strategic Management, 2014, 16, 177-198.	0.5	0