

Mohammad Reza Habibi

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10498402/publications.pdf>

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14
papers

2,417
citations

1040056

9
h-index

1199594

12
g-index

14
all docs

14
docs citations

14
times ranked

1699
citing authors

#	ARTICLE	IF	CITATIONS
1	The effects of social media based brand communities on brand community markers, value creation practices, brand trust and brand loyalty. Computers in Human Behavior, 2012, 28, 1755-1767.	8.5	651
2	To be or not to be in social media: How brand loyalty is affected by social media?. International Journal of Information Management, 2013, 33, 76-82.	17.5	580
3	The roles of brand community and community engagement in building brand trust on social media. Computers in Human Behavior, 2014, 37, 152-161.	8.5	355
4	Brand communities based in social media: How unique are they? Evidence from two exemplary brand communities. International Journal of Information Management, 2014, 34, 123-132.	17.5	214
5	What managers should know about the sharing economy. Business Horizons, 2017, 60, 113-121.	5.2	184
6	Materialism and the sharing economy: A cross-cultural study of American and Indian consumers. Journal of Business Research, 2018, 82, 364-372.	10.2	171
7	From Sharing to Exchange: An Extended Framework of Dual Modes of Collaborative Nonownership Consumption. Journal of the Association for Consumer Research, 2016, 1, 277-294.	1.7	124
8	Testing an extended model of consumer behavior in the context of social media-based brand communities. Computers in Human Behavior, 2016, 62, 292-302.	8.5	82
9	Advanced modeling of online consumer behavior: The moderating roles of hedonism and culture. Journal of Business Research, 2016, 69, 1103-1119.	10.2	47
10	The Progression and Impact of the Sharing Economy; a Preface. Journal of Marketing Theory and Practice, 2019, 27, 349-354.	4.3	5
11	The sharing economy: a hedge against recession setbacks. Journal of Business Strategy, 2022, 43, 239-246.	1.6	2
12	Recent Advances in Online Consumer Behavior. , 2016, , 1706-1723.		1
13	Advertising in the World of Social Media-Based Brand Communities. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 160-170.	0.8	1
14	Advertising in the World of Social Media-Based Brand Communities. , 2018, , 545-556.		0