

# Ayesha Masood

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10498152/publications.pdf>

Version: 2024-02-01

11  
papers

783  
citations

1051969

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h-index

1427216

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g-index

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all docs

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docs citations

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times ranked

529  
citing authors

#	ARTICLE	IF	CITATIONS
1	Untangling the Adverse Effect of SNS Stressors on Academic Performance and Its Impact on Studentsâ€™ Social Media Discontinuation Intention: The Moderating Role of Guilt. SAGE Open, 2022, 12, 215824402210799.	0.8	17
2	Untangling the adverse effects of late-night usage of smartphone-based SNS among University students. Behaviour and Information Technology, 2021, 40, 1671-1687.	2.5	17
3	Smartphone-based social networking sites and intention to quit: self-regulatory perspective. Behaviour and Information Technology, 2021, 40, 1055-1071.	2.5	19
4	Does enterprise social media use promote employee creativity and well-being?. Journal of Business Research, 2021, 131, 40-54.	5.8	111
5	Adverse consequences of excessive social networking site use on academic performance: Explaining underlying mechanism from stress perspective. Computers in Human Behavior, 2020, 113, 106476.	5.1	51
6	Understanding the role of individual differences in mobile SNS addiction. Kybernetes, 2020, 49, 3069-3097.	1.2	29
7	Linking Excessive SNS Use, Technological Friction, Strain, and Discontinuance: The Moderating Role of Guilt. Information Systems Management, 2020, 37, 94-112.	3.2	43
8	Enterprise Social Media and Cyber-slacking: An Integrated Perspective. International Journal of Human-Computer Interaction, 2020, 36, 1426-1436.	3.3	36
9	An SDT and TPB-based integrated approach to explore the role of autonomous and controlled motivations in â€œSNS discontinuance intentionâ€. Computers in Human Behavior, 2018, 85, 298-307.	5.1	63
10	Excessive use of mobile social networking sites and poor academic performance: Antecedents and consequences from stressor-strain-outcome perspective. Computers in Human Behavior, 2018, 85, 163-174.	5.1	137
11	Empirical investigation of Facebook discontinues usage intentions based on SOR paradigm. Computers in Human Behavior, 2017, 70, 544-555.	5.1	260