

# Shaobo Li

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10493334/publications.pdf>

Version: 2024-02-01

3  
papers

51  
citations

2258059

3  
h-index

2550090

3  
g-index

3  
all docs

3  
docs citations

3  
times ranked

55  
citing authors

#	ARTICLE	IF	CITATIONS
1	The closer I am, the safer I feel: The “distance proximity effect” of COVID-19 pandemic on individuals' risk assessment and irrational consumption. <i>Psychology and Marketing</i> , 2021, 38, 2006-2018.	8.2	24
2	A Flexible Method for Protecting Marketing Data: An Application to Point-of-Sale Data. <i>Marketing Science</i> , 2018, 37, 153-171.	4.1	22
3	Assessing Partial Association Between Ordinal Variables: Quantification, Visualization, and Hypothesis Testing. <i>Journal of the American Statistical Association</i> , 2021, 116, 955-968.	3.1	5