

Charles T Salmon

List of Publications by Year in descending order

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Version: 2024-02-01

26
papers

1,464
citations

471509

17
h-index

552781

26
g-index

26
all docs

26
docs citations

26
times ranked

1359
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | The effects of exergames on emotional well-being of older adults. <i>Computers in Human Behavior</i> , 2020, 110, 106383. | 8.5 | 12 |
| 2 | Third-person effect in the context of public relations and corporate communication. <i>Public Relations Review</i> , 2019, 45, 101823. | 3.2 | 4 |
| 3 | A Field Analysis of Journalism in the Automation Age: Understanding Journalistic Transformations and Struggles Through Structure and Agency. <i>Digital Journalism</i> , 2019, 7, 428-446. | 4.2 | 25 |
| 4 | When Journalism and Automation Intersect: Assessing the Influence of the Technological Field on Contemporary Newsrooms. <i>Journalism Practice</i> , 2019, 13, 1238-1254. | 2.2 | 47 |
| 5 | Predicting Activism for a Social Cause. <i>Communication Studies</i> , 2019, 70, 1-18. | 1.2 | 5 |
| 6 | Journalism Reconfigured. <i>Journalism Studies</i> , 2019, 20, 1440-1457. | 2.1 | 48 |
| 7 | The Use of Social Networking Sites (SNSs) in Health Communication Campaigns: Review and Recommendations. <i>Health Communication</i> , 2018, 33, 49-56. | 3.1 | 80 |
| 8 | Identifying Opinion Leaders to Promote Organ Donation on Social Media: Network Study. <i>Journal of Medical Internet Research</i> , 2018, 20, e7. | 4.3 | 39 |
| 9 | Further explication of mega-crisis concept and feasible responses. <i>SHS Web of Conferences</i> , 2017, 33, 00034. | 0.2 | 9 |
| 10 | Communicating to Influence Perceptions of Social Stigma. <i>American Behavioral Scientist</i> , 2016, 60, 1293-1305. | 3.8 | 4 |
| 11 | Improving Psychosocial Well-Being of Older Adults Through Exergaming: The Moderation Effects of Intergenerational Communication and Age Cohorts. <i>Games for Health Journal</i> , 2016, 5, 389-397. | 2.0 | 36 |
| 12 | A Portrait of Food and Drink in Commercial TV Series. <i>Health Communication</i> , 2009, 24, 295-303. | 3.1 | 24 |
| 13 | Unintended Effects of Health Communication Campaigns. <i>Journal of Communication</i> , 2007, 57, 293-317. | 3.7 | 251 |
| 14 | The Hidden History of Product Placement. <i>Journal of Broadcasting and Electronic Media</i> , 2006, 50, 575-594. | 1.5 | 100 |
| 15 | A Test of the Third-Person Effect in Public Relations: Application of Social Comparison Theory. <i>Journalism and Mass Communication Quarterly</i> , 2005, 82, 25-43. | 2.7 | 27 |
| 16 | Guilt, Fear, Stigma and Knowledge Gaps: Ethical Issues in Public Health Communication Interventions. <i>Bioethics</i> , 2004, 18, 531-552. | 1.4 | 246 |
| 17 | Crisis management planning and the threat of bioterrorism. <i>Public Relations Review</i> , 2003, 29, 281-290. | 3.2 | 21 |
| 18 | Optimistic Bias and Perceptions of Bioterrorism in Michigan Corporate Spokespersons, Fall 2001. <i>Journal of Health Communication</i> , 2003, 8, 130-143. | 2.4 | 20 |

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 19 | Educating young adults about HIV and AIDS. <i>Journal of Direct Marketing</i> , 1993, 7, 31-41. | 0.2 | 1 |
| 20 | Increasing Public Understanding of Heart Disease: An Analysis of Data From the Minnesota Heart Health Program. <i>Health Communication</i> , 1993, 5, 1-20. | 3.1 | 20 |
| 21 | Bridging Theory "of" and Theory "for" Communication Campaigns: An Essay on Ideology and Public Policy. <i>Annals of the International Communication Association</i> , 1992, 15, 346-358. | 4.6 | 5 |
| 22 | Motivational and Structural Factors in Predicting Different Kinds of Cancer Knowledge. <i>American Behavioral Scientist</i> , 1991, 34, 727-741. | 3.8 | 16 |
| 23 | THE "OTHER"™ AS THE VULNERABLE VOTER: A STUDY OF THE THIRD-PERSON EFFECT IN THE 1988 U.S. PRESIDENTIAL CAMPAIGN. <i>International Journal of Public Opinion Research</i> , 1990, 2, 345-368. | 1.3 | 151 |
| 24 | MESSAGE DISCRIMINATION AND THE INFORMATION ENVIRONMENT. <i>Communication Research</i> , 1986, 13, 363-372. | 5.9 | 19 |
| 25 | Direct Mail in a Cardiovascular Health Campaign. <i>Evaluation and the Health Professions</i> , 1985, 8, 438-452. | 1.9 | 15 |
| 26 | The Next-Birthday Method of Respondent Selection. <i>Public Opinion Quarterly</i> , 1983, 47, 270. | 1.6 | 239 |