

Charles T Salmon

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10460107/publications.pdf>

Version: 2024-02-01

26
papers

1,464
citations

471509

17
h-index

552781

26
g-index

26
all docs

26
docs citations

26
times ranked

1359
citing authors

#	ARTICLE	IF	CITATIONS
1	Unintended Effects of Health Communication Campaigns. <i>Journal of Communication</i> , 2007, 57, 293-317.	3.7	251
2	Guilt, Fear, Stigma and Knowledge Gaps: Ethical Issues in Public Health Communication Interventions. <i>Bioethics</i> , 2004, 18, 531-552.	1.4	246
3	The Next-Birthday Method of Respondent Selection. <i>Public Opinion Quarterly</i> , 1983, 47, 270.	1.6	239
4	THE "OTHER"™ AS THE VULNERABLE VOTER: A STUDY OF THE THIRD-PERSON EFFECT IN THE 1988 U.S. PRESIDENTIAL CAMPAIGN. <i>International Journal of Public Opinion Research</i> , 1990, 2, 345-368.	1.3	151
5	The Hidden History of Product Placement. <i>Journal of Broadcasting and Electronic Media</i> , 2006, 50, 575-594.	1.5	100
6	The Use of Social Networking Sites (SNSs) in Health Communication Campaigns: Review and Recommendations. <i>Health Communication</i> , 2018, 33, 49-56.	3.1	80
7	Journalism Reconfigured. <i>Journalism Studies</i> , 2019, 20, 1440-1457.	2.1	48
8	When Journalism and Automation Intersect: Assessing the Influence of the Technological Field on Contemporary Newsrooms. <i>Journalism Practice</i> , 2019, 13, 1238-1254.	2.2	47
9	Identifying Opinion Leaders to Promote Organ Donation on Social Media: Network Study. <i>Journal of Medical Internet Research</i> , 2018, 20, e7.	4.3	39
10	Improving Psychosocial Well-Being of Older Adults Through Exergaming: The Moderation Effects of Intergenerational Communication and Age Cohorts. <i>Games for Health Journal</i> , 2016, 5, 389-397.	2.0	36
11	A Test of the Third-Person Effect in Public Relations: Application of Social Comparison Theory. <i>Journalism and Mass Communication Quarterly</i> , 2005, 82, 25-43.	2.7	27
12	A Field Analysis of Journalism in the Automation Age: Understanding Journalistic Transformations and Struggles Through Structure and Agency. <i>Digital Journalism</i> , 2019, 7, 428-446.	4.2	25
13	A Portrait of Food and Drink in Commercial TV Series. <i>Health Communication</i> , 2009, 24, 295-303.	3.1	24
14	Crisis management planning and the threat of bioterrorism. <i>Public Relations Review</i> , 2003, 29, 281-290.	3.2	21
15	Increasing Public Understanding of Heart Disease: An Analysis of Data From the Minnesota Heart Health Program. <i>Health Communication</i> , 1993, 5, 1-20.	3.1	20
16	Optimistic Bias and Perceptions of Bioterrorism in Michigan Corporate Spokespersons, Fall 2001. <i>Journal of Health Communication</i> , 2003, 8, 130-143.	2.4	20
17	MESSAGE DISCRIMINATION AND THE INFORMATION ENVIRONMENT. <i>Communication Research</i> , 1986, 13, 363-372.	5.9	19
18	Motivational and Structural Factors in Predicting Different Kinds of Cancer Knowledge. <i>American Behavioral Scientist</i> , 1991, 34, 727-741.	3.8	16

#	ARTICLE	IF	CITATIONS
19	Direct Mail in a Cardiovascular Health Campaign. Evaluation and the Health Professions, 1985, 8, 438-452.	1.9	15
20	The effects of exergames on emotional well-being of older adults. Computers in Human Behavior, 2020, 110, 106383.	8.5	12
21	Further explication of mega-crisis concept and feasible responses. SHS Web of Conferences, 2017, 33, 00034.	0.2	9
22	Bridging Theory "of" and Theory "for" Communication Campaigns: An Essay on Ideology and Public Policy. Annals of the International Communication Association, 1992, 15, 346-358.	4.6	5
23	Predicting Activism for a Social Cause. Communication Studies, 2019, 70, 1-18.	1.2	5
24	Communicating to Influence Perceptions of Social Stigma. American Behavioral Scientist, 2016, 60, 1293-1305.	3.8	4
25	Third-person effect in the context of public relations and corporate communication. Public Relations Review, 2019, 45, 101823.	3.2	4
26	Educating young adults about HIV and AIDS. Journal of Direct Marketing, 1993, 7, 31-41.	0.2	1