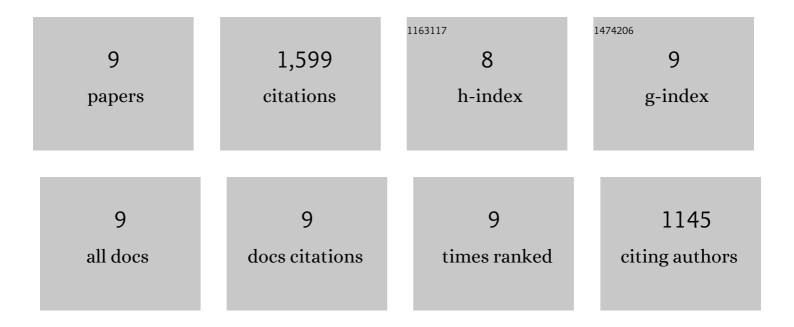
Kaman Lee

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/104568/publications.pdf Version: 2024-02-01



KANAANILEE

#	Article	IF	CITATIONS
1	Predictors of Sustainable Consumption among Young Educated Consumers in Hong Kong. Journal of International Consumer Marketing, 2014, 26, 217-238.	3.7	109
2	Engaging in peer conversation about slimming predicts body dissatisfaction in Chinese college women: A study in Hong Kong. Social Influence, 2013, 8, 1-17.	1.6	4
3	The role of media exposure, social exposure and biospheric value orientation in the environmental attitude-intention-behavior model in adolescents. Journal of Environmental Psychology, 2011, 31, 301-308.	5.1	151
4	Understanding Hong Kong Adolescents' Environmental Intention: The Roles of Media Exposure, Subjective Norm, and Perceived Behavioral Control. Applied Environmental Education and Communication, 2011, 10, 116-125.	1.1	11
5	The Green Purchase Behavior of Hong Kong Young Consumers: The Role of Peer Influence, Local Environmental Involvement, and Concrete Environmental Knowledge. Journal of International Consumer Marketing, 2010, 23, 21-44.	3.7	170
6	How the Hong Kong government lost the public trust in SARS: Insights for government communication in a health crisis. Public Relations Review, 2009, 35, 74-76.	3.2	89
7	Gender differences in Hong Kong adolescent consumers' green purchasing behavior. Journal of Consumer Marketing, 2009, 26, 87-96.	2.3	446
8	Opportunities for green marketing: young consumers. Marketing Intelligence and Planning, 2008, 26, 573-586.	3.5	583
9	Making Environmental Communications Meaningful to Female Adolescents. Science Communication, 2008, 30, 147-176.	3.3	36