

Kaman Lee

List of Publications by Year in descending order

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Version: 2024-02-01

9
papers

1,599
citations

1163117

8
h-index

1474206

9
g-index

9
all docs

9
docs citations

9
times ranked

1145
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | Predictors of Sustainable Consumption among Young Educated Consumers in Hong Kong. <i>Journal of International Consumer Marketing</i> , 2014, 26, 217-238. | 3.7 | 109 |
| 2 | Engaging in peer conversation about slimming predicts body dissatisfaction in Chinese college women: A study in Hong Kong. <i>Social Influence</i> , 2013, 8, 1-17. | 1.6 | 4 |
| 3 | The role of media exposure, social exposure and biospheric value orientation in the environmental attitude-intention-behavior model in adolescents. <i>Journal of Environmental Psychology</i> , 2011, 31, 301-308. | 5.1 | 151 |
| 4 | Understanding Hong Kong Adolescents' Environmental Intention: The Roles of Media Exposure, Subjective Norm, and Perceived Behavioral Control. <i>Applied Environmental Education and Communication</i> , 2011, 10, 116-125. | 1.1 | 11 |
| 5 | The Green Purchase Behavior of Hong Kong Young Consumers: The Role of Peer Influence, Local Environmental Involvement, and Concrete Environmental Knowledge. <i>Journal of International Consumer Marketing</i> , 2010, 23, 21-44. | 3.7 | 170 |
| 6 | How the Hong Kong government lost the public trust in SARS: Insights for government communication in a health crisis. <i>Public Relations Review</i> , 2009, 35, 74-76. | 3.2 | 89 |
| 7 | Gender differences in Hong Kong adolescent consumers' green purchasing behavior. <i>Journal of Consumer Marketing</i> , 2009, 26, 87-96. | 2.3 | 446 |
| 8 | Opportunities for green marketing: young consumers. <i>Marketing Intelligence and Planning</i> , 2008, 26, 573-586. | 3.5 | 583 |
| 9 | Making Environmental Communications Meaningful to Female Adolescents. <i>Science Communication</i> , 2008, 30, 147-176. | 3.3 | 36 |