

Kaman Lee

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/104568/publications.pdf>

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9
papers

1,599
citations

1163117

8
h-index

1474206

9
g-index

9
all docs

9
docs citations

9
times ranked

1145
citing authors

#	ARTICLE	IF	CITATIONS
1	Opportunities for green marketing: young consumers. <i>Marketing Intelligence and Planning</i> , 2008, 26, 573-586.	3.5	583
2	Gender differences in Hong Kong adolescent consumers' green purchasing behavior. <i>Journal of Consumer Marketing</i> , 2009, 26, 87-96.	2.3	446
3	The Green Purchase Behavior of Hong Kong Young Consumers: The Role of Peer Influence, Local Environmental Involvement, and Concrete Environmental Knowledge. <i>Journal of International Consumer Marketing</i> , 2010, 23, 21-44.	3.7	170
4	The role of media exposure, social exposure and biospheric value orientation in the environmental attitude-intention-behavior model in adolescents. <i>Journal of Environmental Psychology</i> , 2011, 31, 301-308.	5.1	151
5	Predictors of Sustainable Consumption among Young Educated Consumers in Hong Kong. <i>Journal of International Consumer Marketing</i> , 2014, 26, 217-238.	3.7	109
6	How the Hong Kong government lost the public trust in SARS: Insights for government communication in a health crisis. <i>Public Relations Review</i> , 2009, 35, 74-76.	3.2	89
7	Making Environmental Communications Meaningful to Female Adolescents. <i>Science Communication</i> , 2008, 30, 147-176.	3.3	36
8	Understanding Hong Kong Adolescents' Environmental Intention: The Roles of Media Exposure, Subjective Norm, and Perceived Behavioral Control. <i>Applied Environmental Education and Communication</i> , 2011, 10, 116-125.	1.1	11
9	Engaging in peer conversation about slimming predicts body dissatisfaction in Chinese college women: A study in Hong Kong. <i>Social Influence</i> , 2013, 8, 1-17.	1.6	4