Serena Volo

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1044579/publications.pdf

Version: 2024-02-01

567281 580821 1,162 25 27 15 h-index citations g-index papers 34 34 34 1040 docs citations times ranked citing authors all docs

#	Article	IF	Citations
1	Conceptualizing Experience: A Tourist Based Approach. Journal of Hospitality Marketing and Management, 2009, 18, 111-126.	8.2	186
2	Building composite indicators in tourism studies: Measurements and applications in tourism destination competitiveness. Tourism Management, 2017, 59, 541-553.	9.8	117
3	The experience of emotion: Directions for tourism design. Annals of Tourism Research, 2021, 86, 103097.	6.4	64
4	Visitor arrivals forecasts amid COVID-19: A perspective from the Africa team. Annals of Tourism Research, 2021, 88, 103197.	6.4	45
5	A Consumer-Based Measurement of Tourism Innovation. Journal of Quality Assurance in Hospitality and Tourism, 2006, 6, 73-87.	3.0	27
6	Tourism statistics, indicators and big data: a perspective article. Tourism Review, 2019, 75, 304-309.	6.4	27
7	Communicating Tourism Crises Through Destination Websites. Journal of Travel and Tourism Marketing, 2008, 23, 83-93.	7.0	24
8	Instagram: Visual methods in tourism research. Annals of Tourism Research, 2021, 91, 103098.	6.4	22
9	Tourism innovation: when interdependencies matter. Current Issues in Tourism, 2018, 21, 735-741.	7.2	21
10	Tourism Statistics: Methodological Imperatives and Difficulties: The Case of Residential Tourism in Island Communities 1,3. Current Issues in Tourism, 2008, 11, 369-380.	7.2	20
11	A netnography of war heritage sites' online narratives: user-generated content and destination marketing organizations communication at comparison. International Journal of Culture, Tourism and Hospitality Research, 2018, 12, 159-172.	2.9	19
12	Tourism recovery amid COVID-19: The case of Lombardy, Italy. Tourism Economics, 2022, 28, 110-130.	4.1	19
13	Comity or Conflict? A Qualitative Study on Host–Guest Relationship in Second Home Tourism. Tourism Analysis, 2011, 16, 443-460.	0.9	18
14	Tourism Statistics: Methodological Imperatives and Difficulties: The Case of Residential Tourism in Island Communities. Current Issues in Tourism, 2008, 11, 369.	7.2	16
15	<i>Research Note:</i> Seasonality in Sicilian Tourism Demand – An Exploratory Study. Tourism Economics, 2010, 16, 1073-1080.	4.1	14
16	Eudaimonic well-being of islanders: Does tourism contribute? The case of the Aeolian Archipelago. Journal of Destination Marketing & Management, 2017, 6, 465-476.	5.3	14
17	"Most Americans like their privacy.―Exploring privacy concerns through US guests' reviews. International Journal of Contemporary Hospitality Management, 2021, 33, 2773-2798.	8.0	14
18	Film Tourism and Post-Release Marketing Initiatives: A Longitudinal Case Study. Journal of Travel and Tourism Marketing, 2016, 33, 1071-1087.	7.0	13

SERENA VOLO

#	Article	IF	CITATION
19	Tourism statistics. Tourism Economics, 2017, 23, 99-112.	4.1	12
20	The Costa Concordia and similar tragic events: the mathematics and psychology of the loss and restoration of travellers' trust. Current Issues in Tourism, 2013, 16, 197-202.	7.2	8
21	Applying Weights to Correct Distortions in a Non-Random Sample: An Application to Chilean Tourism Time Series Data. Tourism Economics, 2013, 19, 453-472.	4.1	7
22	Overtourism: Definitions, Enablers, Impacts and Managerial Challenges. , 2020, , 11-26.		5
23	The Role of Roots in the Perception of a Destination: An Exploratory Study on Sicily. Journal of Hospitality Marketing and Management, 2004, 11, 19-29.	0.4	3
24	Service Management in the E-Tourism Era. , 2021, , 1-23.		2
25	Special Section on the Second Annual Consumer Behavior in Tourism Symposium. Tourism Analysis, 2011, 16, 389-391.	0.9	0
26	Special Supplement of the International Journal of Tourism Research–Consumer Behaviour in Tourism Symposium 2010. International Journal of Tourism Research, 2012, 14, 513-514.	3.7	0
27	Consumer Behavior in Tourism Symposium 2011. Journal of Hospitality Marketing and Management, 2014, 23, 357-359.	8.2	0