

Robert F Hurley

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10431252/publications.pdf>

Version: 2024-02-01

14
papers

5,841
citations

759233

12
h-index

1058476

14
g-index

15
all docs

15
docs citations

15
times ranked

2892
citing authors

#	ARTICLE	IF	CITATIONS
1	Innovation, Market Orientation, and Organizational Learning: An Integration and Empirical Examination. <i>Journal of Marketing</i> , 1998, 62, 42-54.	11.3	2,480
2	Innovativeness: Its antecedents and impact on business performance. <i>Industrial Marketing Management</i> , 2004, 33, 429-438.	6.7	1,390
3	Innovation, Market Orientation, and Organizational Learning: An Integration and Empirical Examination. <i>Journal of Marketing</i> , 1998, 62, 42.	11.3	1,314
4	Organizational Learning in Global Purchasing: A Model and Test of Internal Users and Corporate Buyers. <i>Decision Sciences</i> , 2000, 31, 293-325.	4.5	235
5	Alternative Indexes for Monitoring Customer Perceptions of Service Quality: A Comparative Evaluation in a Retail Context. <i>Journal of the Academy of Marketing Science</i> , 1998, 26, 209-221.	11.2	69
6	Global Organizational Learning in the Supply Chain: A Low versus High Learning Study. <i>Journal of International Marketing</i> , 2000, 8, 61-83.	4.4	68
7	Innovativeness and capacity to innovate in a complexity of firm-level relationships: A response to Woodside (2004). <i>Industrial Marketing Management</i> , 2005, 34, 281-283.	6.7	58
8	Group culture and its effect on innovative productivity. <i>Journal of Engineering and Technology Management - JET-M</i> , 1995, 12, 57-75.	2.7	54
9	Global organizational learning effects on cycle time performance. <i>Journal of Business Research</i> , 2002, 55, 377-387.	10.2	49
10	Leadership and Relationship Commitment. <i>Industrial Marketing Management</i> , 2000, 29, 111-119.	6.7	46
11	Putting people back into organizational learning. <i>Journal of Business and Industrial Marketing</i> , 2002, 17, 270-281.	3.0	43
12	Total Quality Research: Integrating Markets and the Organization. <i>California Management Review</i> , 1995, 38, 59-78.	6.3	21
13	TQM and Marketing: How Marketing Operates in Quality Companies. <i>Quality Management Journal</i> , 1994, 1, 42-51.	1.4	9
14	The Role of TQM in Advertising: A Conceptualization and a Framework for Application. <i>Journal of Marketing Theory and Practice</i> , 1996, 4, 11-23.	4.3	5