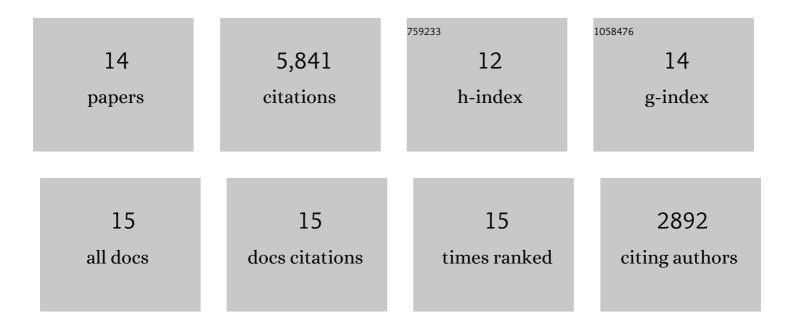
## Robert F Hurley

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10431252/publications.pdf Version: 2024-02-01



POREDT F HUDLEV

#	Article	IF	CITATIONS
1	Innovativeness and capacity to innovate in a complexity of firm-level relationships: A response to Woodside (2004). Industrial Marketing Management, 2005, 34, 281-283.	6.7	58
2	Innovativeness: Its antecedents and impact on business performance. Industrial Marketing Management, 2004, 33, 429-438.	6.7	1,390
3	Putting people back into organizational learning. Journal of Business and Industrial Marketing, 2002, 17, 270-281.	3.0	43
4	Global organizational learning effects on cycle time performance. Journal of Business Research, 2002, 55, 377-387.	10.2	49
5	Leadership and Relationship Commitment. Industrial Marketing Management, 2000, 29, 111-119.	6.7	46
6	Organizational Learning in Global Purchasing: A Model and Test of Internal Users and Corporate Buyers. Decision Sciences, 2000, 31, 293-325.	4.5	235
7	Global Organizational Learning in the Supply Chain: A Low versus High Learning Study. Journal of International Marketing, 2000, 8, 61-83.	4.4	68
8	Alternative Indexes for Monitoring Customer Perceptions of Service Quality: A Comparative Evaluation in a Retail Context. Journal of the Academy of Marketing Science, 1998, 26, 209-221.	11.2	69
9	Innovation, Market Orientation, and Organizational Learning: An Integration and Empirical Examination. Journal of Marketing, 1998, 62, 42.	11.3	1,314
10	Innovation, Market Orientation, and Organizational Learning: An Integration and Empirical Examination. Journal of Marketing, 1998, 62, 42-54.	11.3	2,480
11	The Role of TQM in Advertising: A Conceptualization and a Framework for Application. Journal of Marketing Theory and Practice, 1996, 4, 11-23.	4.3	5
12	Total Quality Research: Integrating Markets and the Organization. California Management Review, 1995, 38, 59-78.	6.3	21
13	Group culture and its effect on innovative productivity. Journal of Engineering and Technology Management - JET-M, 1995, 12, 57-75.	2.7	54
14	TQM and Marketing: How Marketing Operates in Quality Companies. Quality Management Journal, 1994, 1, 42-51.	1.4	9