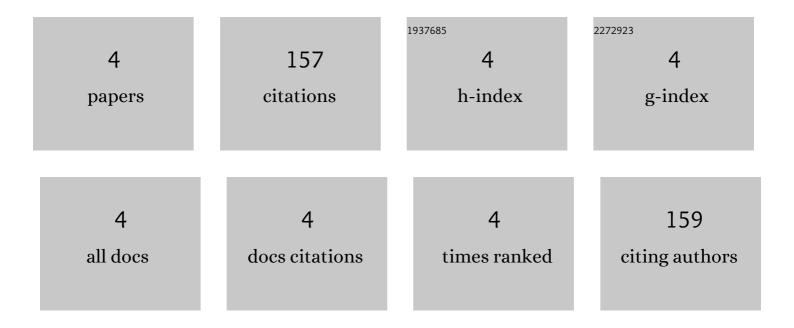
Robert Allen King

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10408131/publications.pdf Version: 2024-02-01



POREDT ALLEN KINC

#	Article	IF	CITATIONS
1	Measuring trust damage in nonprofit marketing: the role of cognitive and emotional perceptions. International Review on Public and Nonprofit Marketing, 2018, 15, 25-47.	2.0	8
2	Understanding the Dynamics of the Individual Donor's Trust Damage in the Philanthropic Sector. Voluntas, 2017, 28, 648-671.	1.7	20
3	Spirituality, Moral Identity, and Consumer Ethics: A Multi-cultural Study. Journal of Business Ethics, 2016, 139, 147-160.	6.0	102
4	A special emphasis and look at the emotional side of ethical decision-making. AMS Review, 2013, 3, 74-85.	2.5	27