

Hee Cheol Moon

List of Publications by Year in descending order

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3
papers

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citations

2258059

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times ranked

125
citing authors

#	ARTICLE	IF	CITATIONS
1	What Drives Customer Satisfaction, Loyalty, and Happiness in Fast-Food Restaurants in China? Perceived Price, Service Quality, Food Quality, Physical Environment Quality, and the Moderating Role of Gender. <i>Foods</i> , 2020, 9, 460.	4.3	117
2	Service transformation under industry 4.0: Investigating acceptance of facial recognition payment through an extended technology acceptance model. <i>Technology in Society</i> , 2021, 64, 101515.	9.4	80
3	What Can Drive Consumers' Dining-Out Behavior in China and Korea during the COVID-19 Pandemic?. <i>Sustainability</i> , 2021, 13, 1724.	3.2	31