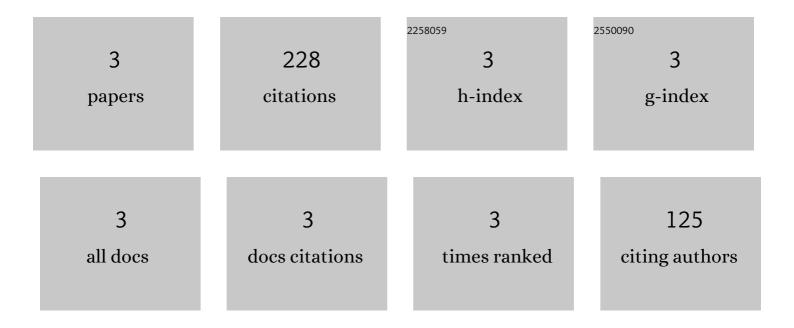
Hee Cheol Moon

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10405745/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	What Drives Customer Satisfaction, Loyalty, and Happiness in Fast-Food Restaurants in China? Perceived Price, Service Quality, Food Quality, Physical Environment Quality, and the Moderating Role of Gender. Foods, 2020, 9, 460.	4.3	117
2	Service transformation under industry 4.0: Investigating acceptance of facial recognition payment through an extended technology acceptance model. Technology in Society, 2021, 64, 101515.	9.4	80
3	What Can Drive Consumers' Dining-Out Behavior in China and Korea during the COVID-19 Pandemic?. Sustainability, 2021, 13, 1724.	3.2	31