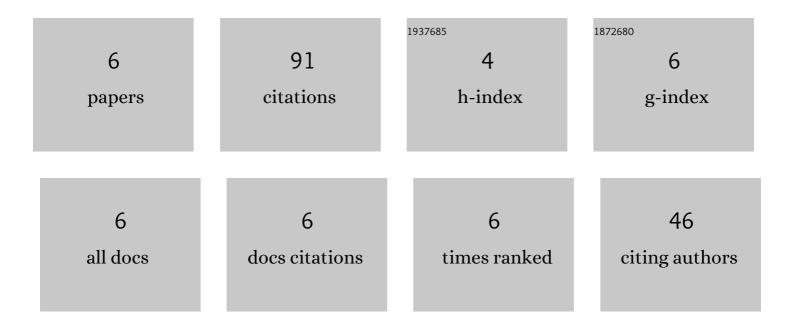
Mark D Harmon

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10405257/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Affluenza Revisited: Casting Doubt on Cultivation Effects. Journal of Broadcasting and Electronic Media, 2019, 63, 268-284.	1.5	2
2	VNRs: Is the News Audience Deceived?. Journal of Mass Media Ethics, 2011, 26, 283-296.	0.6	4
3	Affluenza. International Communication Gazette, 2006, 68, 119-130.	1.5	4
4	Affluenza: Television Use and Cultivation of Materialism. Mass Communication and Society, 2001, 4, 405-418.	2.1	32
5	How television news programs use video news releases. Public Relations Review, 2001, 27, 213-222.	3.2	26
6	Mr. Gates Goes Electronic: The What and Why Questions in Local TV News. The Journalism Quarterly, 1989, 66, 857-863.	0.3	23