

Mark D Harmon

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10405257/publications.pdf>

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6
papers

91
citations

1937685

4
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

46
citing authors

#	ARTICLE	IF	CITATIONS
1	Affluenza: Television Use and Cultivation of Materialism. <i>Mass Communication and Society</i> , 2001, 4, 405-418.	2.1	32
2	How television news programs use video news releases. <i>Public Relations Review</i> , 2001, 27, 213-222.	3.2	26
3	Mr. Gates Goes Electronic: The What and Why Questions in Local TV News. <i>The Journalism Quarterly</i> , 1989, 66, 857-863.	0.3	23
4	Affluenza. <i>International Communication Gazette</i> , 2006, 68, 119-130.	1.5	4
5	VNRs: Is the News Audience Deceived?. <i>Journal of Mass Media Ethics</i> , 2011, 26, 283-296.	0.6	4
6	Affluenza Revisited: Casting Doubt on Cultivation Effects. <i>Journal of Broadcasting and Electronic Media</i> , 2019, 63, 268-284.	1.5	2