

John R Doyle

List of Publications by Year in descending order

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26
papers

1,091
citations

687363

13
h-index

677142

22
g-index

26
all docs

26
docs citations

26
times ranked

877
citing authors

#	ARTICLE	IF	CITATIONS
1	The relative age effect in European elite soccer: A practical guide to Poisson regression modelling. PLoS ONE, 2019, 14, e0213988.	2.5	18
2	Relative age effect in elite soccer: More early-born players, but no better valued, and no paragon clubs or countries. PLoS ONE, 2018, 13, e0192209.	2.5	31
3	Tails of the Travelling Gaussian model and the relative age effect: Tales of age discrimination and wasted talent. PLoS ONE, 2017, 12, e0176206.	2.5	6
4	Comparing the validity of numerical judgements elicited by direct rating and point allocation: Insights from objectively verifiable perceptual tasks. European Journal of Operational Research, 2013, 228, 148-157.	5.7	18
5	Patterns in stock market movements tested as random number generators. European Journal of Operational Research, 2013, 227, 122-132.	5.7	8
6	Patterns of Reinforcement and the Essential Value of Brands: II. Evaluation of a Model of Consumer Choice. Psychological Record, 2012, 62, 377-394.	0.9	8
7	Patterns of Reinforcement and the Essential Values of Brands: I. Incorporation of Utilitarian and Informational Reinforcement Into the Estimation of Demand. Psychological Record, 2012, 62, 361-376.	0.9	11
8	A multidimensional classification of market anomalies: Evidence from 76 price indices. Journal of International Financial Markets, Institutions and Money, 2012, 22, 1237-1257.	4.2	6
9	Contexts and Individual Differences as Influences on Consumers' Delay Discounting. Psychological Record, 2011, 61, 599-612.	0.9	15
10	Mixed messages in brand names: Separating the impacts of letter shape from sound symbolism. Psychology and Marketing, 2011, 28, 749-762.	8.2	36
11	The message in the medium: Transfer of connotative meaning from typeface to names and products. Applied Cognitive Psychology, 2009, 23, 396-409.	1.6	33
12	On the efficiency of the Trimean and Q123. Journal of Statistics and Management Systems, 2009, 12, 319-323.	0.6	0
13	The wandering weekday effect in major stock markets. Journal of Banking and Finance, 2009, 33, 1388-1399.	2.9	75
14	Cross-National Logo Evaluation Analysis: An Individual-Level Approach. Marketing Science, 2009, 28, 968-985.	4.1	84
15	The interactive effects of colors and products on perceptions of brand logo appropriateness. Marketing Theory, 2006, 6, 63-83.	3.1	201
16	Dressed for the Occasion: Font-Product Congruity in the Perception of Logotype. Journal of Consumer Psychology, 2006, 16, 112-123.	4.5	85
17	Evaluating the IBM and HP/PANOSE font classification systems. Online Information Review, 2005, 29, 468-482.	3.2	4
18	Font appropriateness and brand choice. Journal of Business Research, 2004, 57, 873-880.	10.2	99

#	ARTICLE	IF	CITATIONS
19	A comparison of three weight elicitation methods: good, better, and best. Omega, 2001, 29, 553-560.	5.9	130
20	Testing the Reliability of Weight Elicitation Methods: Direct Rating versus Point Allocation. Journal of Marketing Research, 2000, 37, 508-513.	4.8	107
21	Evaluating OR/MS research. Omega, 1999, 27, 403-405.	5.9	5
22	Elicitation and Context Effects in Judgments: Fixed Sum Versus Fixed Scale Frames. Management Science, 1999, 45, 972-979.	4.1	3
23	Judging Relative Importance: Direct Rating and Point Allocation Are Not Equivalent. Organizational Behavior and Human Decision Processes, 1997, 70, 65-72.	2.5	107
24	Mapping the World of Consumption: Computational Linguistics Analysis of the Google Text Corpus. SSRN Electronic Journal, 0, , .	0.4	1
25	Anomalous Patterns of Market Movements: Detecting a Different Kind of Market Inefficiency. SSRN Electronic Journal, 0, , .	0.4	0
26	Connotations in the Look and Sound of Brand Names: The Moderating Role of Perceptual Fluency. SSRN Electronic Journal, 0, , .	0.4	0