

Chris Rowley

List of Publications by Year in descending order

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Version: 2024-02-01

132
papers

2,286
citations

257450

24
h-index

289244

40
g-index

156
all docs

156
docs citations

156
times ranked

1202
citing authors

#	ARTICLE	IF	CITATIONS
1	Convergence and Divergence in Asian Human Resource Management. <i>California Management Review</i> , 2002, 44, 90-109.	6.3	135
2	The impact of globalization on HRM: the case of South Korea. <i>Journal of World Business</i> , 2001, 36, 402-428.	7.7	134
3	Human resource management with "Asian" characteristics: a hybrid people-management system in East Asia. <i>International Journal of Human Resource Management</i> , 2007, 18, 745-768.	5.3	122
4	Towards an Asian model of human resource management? A comparative analysis of China, Japan and South Korea. <i>International Journal of Human Resource Management</i> , 2004, 15, 917-933.	5.3	95
5	To what extent can management practices be transferred between countries?. <i>Journal of World Business</i> , 2007, 42, 113-127.	7.7	80
6	Customer value co-creation in the business-to-business tourism context: The roles of corporate social responsibility and customer empowering behaviors. <i>Journal of Hospitality and Tourism Management</i> , 2019, 39, 137-149.	6.6	69
7	Globalization and transformation of human resource management in South Korea. <i>International Journal of Human Resource Management</i> , 2002, 13, 522-549.	5.3	66
8	Factors in team effectiveness: Cognitive and demographic similarities of software development team members. <i>Human Relations</i> , 2006, 59, 1681-1710.	5.4	66
9	Guest editors' introduction growth and globalization: Evolution of human resource management practices in Asia. <i>Human Resource Management</i> , 2008, 47, 1-13.	5.8	59
10	Chinese strategic thinking on competitive conflict: insights from Yin-Yang harmony cognition. <i>International Journal of Conflict Management</i> , 2018, 29, 683-704.	1.9	55
11	Women in Management in South Korea: Advancement or Retrenchment?. <i>Asia Pacific Business Review</i> , 2005, 11, 213-231.	2.9	49
12	Small and medium-sized enterprises in China: a literature review, human resource management and suggestions for further research. <i>Asia Pacific Business Review</i> , 2010, 16, 319-337.	2.9	49
13	Addressing employee diversity to foster their work engagement. <i>Journal of Business Research</i> , 2019, 95, 303-315.	10.2	48
14	Leadership styles and generational effects: examples of US companies in Vietnam. <i>International Journal of Human Resource Management</i> , 2014, 25, 1-22.	5.3	42
15	Human resource management in Chinese small and medium enterprises. <i>Personnel Review</i> , 2007, 36, 415-439.	2.7	41
16	Changes and continuities in South Korean HRM. <i>Asia Pacific Business Review</i> , 2003, 9, 76-105.	2.9	38
17	Confucian business model canvas in the Asia Pacific: a Yin-Yang harmony cognition to value creation and innovation. <i>Asia Pacific Business Review</i> , 2021, 27, 342-358.	2.9	38
18	Implementing global-local strategies in a post-GFC era: Creating an ambidextrous context through strategic choice and HRM. <i>Journal of Business Research</i> , 2019, 103, 557-569.	10.2	34

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19	Human factors in East Asian virtual teamwork: a comparative study of Indonesia, Taiwan and Vietnam. <i>International Journal of Human Resource Management</i> , 2017, 28, 1475-1498.	5.3	31
20	Korean Industrial Relations at the Crossroads: The Recent Labour Troubles. <i>Asia Pacific Business Review</i> , 1997, 3, 148-160.	2.9	30
21	The ethnic factor in state-labour relations: The case of Malaysia. <i>Capital and Class</i> , 2006, 30, 87-115.	1.9	29
22	Female manager career success: the importance of individual and organizational factors in South Korea. <i>Asia Pacific Journal of Human Resources</i> , 2016, 54, 98-122.	3.9	29
23	The relationship between leader-member exchange and employee outcomes: review of past themes and future potential. <i>Management Review Quarterly</i> , 2020, 70, 165-189.	9.2	29
24	Change and continuity in management systems and corporate performance: Human resource management, corporate culture, risk management and corporate strategy in South Korea. <i>Business History</i> , 2014, 56, 485-508.	0.8	28
25	Whither guanxi and social networks in China? A review of theory and practice. <i>Asia Pacific Business Review</i> , 2020, 26, 113-123.	2.9	28
26	Human Resource Management in South Korea After the Asian Financial Crisis : Emerging Patterns from the Labyrinth. <i>International Studies of Management and Organization</i> , 2004, 34, 52-82.	0.6	27
27	The Purchasing Performance of Organizations Using eMarketplaces. <i>British Journal of Management</i> , 2009, 20, 106-124.	5.0	24
28	Comparisons and Perspectives on HRM in the Asia Pacific. <i>Asia Pacific Business Review</i> , 1997, 3, 1-18.	2.9	22
29	Contemporary Research on Management and Human Resources in China: A Comparative Content Analysis of Two Leading Journals. <i>Asia Pacific Business Review</i> , 2007, 13, 133-153.	2.9	22
30	Business ethics and the role of context: institutionalism, history and comparisons in the Asia Pacific region. <i>Asia Pacific Business Review</i> , 2016, 22, 353-365.	2.9	22
31	Team Creativity in Public Healthcare Organizations: The Roles of Charismatic Leadership, Team Job Crafting, and Collective Public Service Motivation. <i>Public Performance & Management Review</i> , 2019, 42, 1448-1480.	2.2	22
32	Trends in Chinese management and business: change, Confucianism, leadership, knowledge & innovation. <i>Asia Pacific Business Review</i> , 2020, 26, 1-8.	2.9	21
33	Chinese management at the crossroads: setting the scene. <i>Asia Pacific Business Review</i> , 2010, 16, 273-284.	2.9	20
34	Ethnicity as a Management Issue and Resource: Examples from Malaysia. <i>Asia Pacific Business Review</i> , 2005, 11, 553-574.	2.9	19
35	The State in employment: the case of Malaysian electronics. <i>International Journal of Human Resource Management</i> , 2002, 13, 1166-1185.	5.3	18
36	Commitment to company and labour union: empirical evidence from South Korea. <i>International Journal of Human Resource Management</i> , 2006, 17, 673-692.	5.3	18

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37	The internationalization of industrial relations? Japanese and US multinational companies in Vietnam. Asia Pacific Business Review, 2010, 16, 221-238.	2.9	18
38	Change in Asia: a review of management theory and research related to human resources. Asia Pacific Business Review, 2010, 16, 591-607.	2.9	18
39	The role of ethnicity in employee relations: The case of Malaysia. Asia Pacific Journal of Human Resources, 2005, 43, 308-331.	3.9	17
40	Introduction: setting the scene for leadership in Asia. Asia Pacific Business Review, 2012, 18, 451-463.	2.9	17
41	Changing corporate culture over time in South Korea. Asia Pacific Business Review, 2014, 20, 9-17.	2.9	17
42	Distinctiveness of human resource management in the Asia Pacific region: typologies and levels. International Journal of Human Resource Management, 2017, 28, 1393-1408.	5.3	17
43	Introduction: Capabilities to Liabilities in Korean Management. Asia Pacific Business Review, 2001, 7, 1-21.	2.9	16
44	Introduction: globalizing international human resource management. International Journal of Human Resource Management, 2007, 18, 703-716.	5.3	16
45	Building human and social capital in Pacific Asia. Asia Pacific Business Review, 2012, 18, 295-301.	2.9	16
46	Big Business in South Korea: The Reconfiguration Process. Asia Pacific Business Review, 2004, 10, 302-323.	2.9	15
47	Changing facets of leadership in East Asia: globalization, innovation and performance in Japan, South Korea and China. Asia Pacific Business Review, 2019, 25, 161-172.	2.9	15
48	Organizational justice in Chinese banks: understanding the variable influence of <i>guanxi</i> on perceptions of fairness in performance appraisal. Asia Pacific Business Review, 2020, 26, 169-189.	2.9	15
49	Conclusion: lessons learned and insights derived from leadership in Asia. Asia Pacific Business Review, 2012, 18, 675-681.	2.9	14
50	Development in China: position and nationhood in Asia and the world. Asia Pacific Business Review, 2012, 18, 1-6.	2.9	14
51	Whither globalisation and convergence? Asian examples and future research. Asia Pacific Business Review, 2017, 23, 1-9.	2.9	14
52	The illusion of flexible specialization: the case of the domesticware sector of the British ceramics industry. New Technology, Work and Employment, 1994, 9, 127-139.	4.0	13
53	Greater China at the Crossroads? Convergence, Culture and Competitiveness. Asia Pacific Business Review, 1996, 2, 1-22.	2.9	13
54	Conclusion: changes in Asian HRM "implications for theory and practice. Asia Pacific Business Review, 2003, 9, 186-195.	2.9	13

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55	Why might females say no to corporate board positions? The Asia Pacific in comparison. <i>Asia Pacific Business Review</i> , 2014, 20, 513-522.	2.9	13
56	New perspectives on East Asian leadership in the age of globalization: local grounding and historical comparisons in the Asia Pacific region. <i>Asia Pacific Business Review</i> , 2019, 25, 307-315.	2.9	13
57	Business models in the Asia-Pacific: dynamic balancing of multiple cultures, innovation and value creation. <i>Asia Pacific Business Review</i> , 2021, 27, 331-341.	2.9	13
58	Conclusion: Reassessing HRM's Convergence. <i>Asia Pacific Business Review</i> , 1997, 3, 197-210.	2.9	11
59	The Asian Financial Crisis: The Impact on Human Resource Management. <i>International Studies of Management and Organization</i> , 2004, 34, 3-9.	0.6	11
60	Business and Management in South East Asia: Studies in Diversity and Dynamism. <i>Asia Pacific Business Review</i> , 2006, 12, 389-401.	2.9	11
61	Why Women Say No to Corporate Boards and What Can Be Done. <i>Journal of Management Inquiry</i> , 2015, 24, 205-207.	3.9	11
62	The Changing Face of Women Managers in Asia. , 0, , .		11
63	Flexible specialisation: some comparative dimensions and evidence from the ceramic tile industry. <i>New Technology, Work and Employment</i> , 1996, 11, 125-136.	4.0	10
64	Employee Commitment: A Review of the Background, Determinants and Theoretical Perspectives. <i>Asia Pacific Business Review</i> , 2005, 11, 105-124.	2.9	10
65	Organizational culture and the tolerance of corruption: the case of South Korea. <i>Asia Pacific Business Review</i> , 2019, 25, 534-553.	2.9	10
66	Changing patterns of rewards in Asia: a literature review. <i>Asia Pacific Business Review</i> , 2009, 15, 489-506.	2.9	9
67	Relinquishing business ethics from a theoretical deadlock: the requirement for local grounding and historical comparisons in the Asia Pacific region. <i>Asia Pacific Business Review</i> , 2016, 22, 516-521.	2.9	9
68	Introduction: changes and continuities in Asian HRM. <i>Asia Pacific Business Review</i> , 2003, 9, 1-14.	2.9	8
69	Conclusion: the central role of human and social capital. <i>Asia Pacific Business Review</i> , 2017, 23, 299-305.	2.9	8
70	Competitive advantage and the transformation of value chains over time: The example of a South Korean diversified business group, 1953â€“2013. <i>Business History</i> , 2019, 61, 343-370.	0.8	8
71	Introduction: the role and relevance of literature reviews and research in the Asia Pacific. <i>Asia Pacific Business Review</i> , 2021, 27, 145-149.	2.9	8
72	Introduction: the icarus paradox in Korean business and management. <i>Asia Pacific Business Review</i> , 1998, 4, 1-17.	2.9	7

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73	Managerial problems in Korea –Evidence from the nationalized industries. International Journal of Public Sector Management, 2001, 14, 129-149.	1.8	7
74	The changing contours of Korean management and business. Asia Pacific Business Review, 2014, 20, 1-8.	2.9	7
75	The enigma of Chinese business: understanding corporate performance through managerial ties. Asia Pacific Business Review, 2020, 26, 529-536.	2.9	7
76	Pay for performance in China's non-public sector enterprises. Asia-Pacific Journal of Business Administration, 2009, 1, 119-143.	2.7	6
77	Managers, markets and the globalized economy in China: epilogue. Asia Pacific Business Review, 2010, 16, 483-491.	2.9	6
78	Internationalization patterns and the evolution of multinational companies: comparing Japan, Korea, China and India. Asia Pacific Business Review, 2016, 22, 523-533.	2.9	6
79	Leadership, performance and socialist reforms: how did reform leadership emerge and create change?. Asia Pacific Business Review, 2021, 27, 1-10.	2.9	6
80	Global labour? Issues and themes. Asia Pacific Business Review, 2000, 6, 1-14.	2.9	5
81	Whither management in South-East Asia? Directions and themes. Asia Pacific Business Review, 2010, 16, 1-17.	2.9	5
82	MNCs from the Asia Pacific in the global economy: examples and lessons from Japan, Korea, China and India. Asia Pacific Business Review, 2016, 22, 641-646.	2.9	5
83	Value-based HR practices, i-deals and clinical error control with CSR as a moderator. International Journal of Health Care Quality Assurance, 2017, 30, 327-340.	0.9	5
84	Asia Pacific as a research context for organizational learning: background and future directions. Asia Pacific Business Review, 2017, 23, 467-474.	2.9	5
85	Taking stock of social capital research: its application in service-oriented firms. Asia Pacific Business Review, 2018, 24, 138-149.	2.9	5
86	Exploitative leadership and employee innovative behaviour in China: a moderated mediation framework. Asia Pacific Business Review, 2023, 29, 570-587.	2.9	5
87	Conclusion: Knowledge, Learning and Change in Korean Management. Asia Pacific Business Review, 2001, 7, 182-200.	2.9	4
88	Management in South-East Asia: key findings, conclusions and prospects. Asia Pacific Business Review, 2010, 16, 259-267.	2.9	4
89	Context and implications for Korean management and business. Asia Pacific Business Review, 2014, 20, 197-207.	2.9	4
90	How have Japanese multinational companies changed? Competitiveness, management and subsidiaries. Asia Pacific Business Review, 2015, 21, 449-456.	2.9	4

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91	The moderating role of R&D intensity on the association between external embeddedness and subsidiary product innovation: evidence from Vietnam. <i>Asia Pacific Business Review</i> , 2023, 29, 816-841.	2.9	4
92	Are We Turning Japanese?. <i>Asia Pacific Business Review</i> , 1996, 3, 73-80.	2.9	3
93	Managed in Hong Kong: economic development, competitiveness and deindustrialization. <i>Asia Pacific Business Review</i> , 1999, 6, 1-12.	2.9	3
94	Globalization, labour and prospects. <i>Asia Pacific Business Review</i> , 2000, 6, 300-308.	2.9	3
95	National labour relations in internationalized markets: a comparative study of institutions, change and performance. <i>International Journal of Human Resource Management</i> , 2003, 14, 355-358.	5.3	3
96	Context, Developments and Interactions in the HRM System in South Korea: Between Rigidity and Flexibility. <i>Journal of Comparative Asian Development</i> , 2005, 4, 105-133.	0.3	3
97	Japanese multinationals in the post-bubble era: new challenges and evolving capabilities. <i>Asia Pacific Business Review</i> , 2015, 21, 279-294.	2.9	3
98	Initial Job Choice in the Greater China Region. <i>Journal of General Management</i> , 2016, 41, 53-70.	1.2	3
99	Introduction: human capital as a factor in societal progress. <i>Asia Pacific Business Review</i> , 2017, 23, 163-170.	2.9	3
100	Age negotiation at the Asian corporate subsidiary: challenges of managerial "youth" in Thai-based subsidiaries of Western multinationals. <i>Asia Pacific Business Review</i> , 2018, 24, 330-350.	2.9	3
101	Social capital in service-oriented firms: future directions. <i>Asia Pacific Business Review</i> , 2018, 24, 261-271.	2.9	3
102	Business corruption in the Asia Pacific region: recapitulation and prospects. <i>Asia Pacific Business Review</i> , 2019, 25, 600-607.	2.9	3
103	Managerial leadership within Vietnam's transition. <i>Journal of General Management</i> , 2021, 46, 197-209.	1.2	3
104	Waves of Anti-Unionism in South Korea. , 2013, , 207-223.		3
105	Towards a new corporate responsibility and governance? Tax haven and other identity characteristics of Asia-Pacific multinational corporations. <i>Asia Pacific Business Review</i> , 2022, 28, 157-164.	2.9	3
106	At the break of dawn? Hong Kong industrial relations and prospects under its political transition. <i>Asia Pacific Business Review</i> , 1997, 4, 83-96.	2.9	2
107	Hong Kong's development: prospects and possibilities. <i>Asia Pacific Business Review</i> , 1999, 6, 123-131.	2.9	2
108	Globalization and Hong Kong's labour market: the deregulation paradox. <i>Asia Pacific Business Review</i> , 2000, 6, 174-192.	2.9	2

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109	Perspectives on work, employment and management: Asia, comparisons and convergence. <i>International Studies of Management and Organization</i> , 2020, 50, 303-316.	0.6	2
110	Taming the Tigers?: HRM in the Far East. <i>Asia Pacific Business Review</i> , 1996, 3, 84-91.	2.9	1
111	Conclusion: Korean business and management – the end of the model?. <i>Asia Pacific Business Review</i> , 1998, 4, 130-139.	2.9	1
112	Introduction: Big Business in Asia. <i>Asia Pacific Business Review</i> , 2004, 10, 236-253.	2.9	1
113	HRM in South Korea. <i>Routledge Global Human Resource Management Series</i> , 2004, , .	0.1	1
114	Conclusion: Whither Business and Management in South East Asia?. <i>Asia Pacific Business Review</i> , 2006, 12, 569-575.	2.9	1
115	The facilitation of stakeholder consensus for the success of corporate e-learning systems. <i>International Journal of Management in Education</i> , 2013, 7, 103.	0.2	1
116	Differing forms of capital: setting the scene for mutuality and co-operation in the Asia Pacific Region. <i>Asia Pacific Business Review</i> , 2014, 20, 322-329.	2.9	1
117	Mutuality in the Asia Pacific region. <i>Asia Pacific Business Review</i> , 2014, 20, 506-511.	2.9	1
118	Leadership in the Asia Pacific Region: Insights and Lessons for Effectiveness. , 2017, , 365-378.		1
119	A Yin–Yang Harmony Cognition to Employer–Employee Relationships. , 2018, , 109-151.		1
120	Corporate governance reforms amidst economic maturation and democratization: the case of the Korean chaebol since the 1990s. <i>Asia Pacific Business Review</i> , 2022, 28, 1-15.	2.9	1
121	Generation Z job seekers in Vietnam: CSR-based employer attractiveness and job pursuit intention. <i>Asia Pacific Business Review</i> , 2023, 29, 797-815.	2.9	1
122	Beyond management: the paradox of Hong Kong's economic advances. <i>Asia Pacific Business Review</i> , 1999, 6, 132-137.	2.9	0
123	Conclusion: Big Business in Asia: Coverage, Themes and Prospects. <i>Asia Pacific Business Review</i> , 2004, 10, 485-496.	2.9	0
124	Special issue on Management and Business in South East Asia. <i>Asia Pacific Business Review</i> , 2008, 14, 566-566.	2.9	0
125	Special issue on Chinese Management. <i>Asia Pacific Business Review</i> , 2008, 14, 567-567.	2.9	0
126	Employee relations. , 2011, , 247-326.		0

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127	Asia Pacific Business ReviewSpecial Issue: Asia Pacific Business Review, 2016, 22, 351-352.	2.9	0
128	Corruption in Asia Pacific business organizations: insights on causes, conditions, consequences and treatment. Asia Pacific Business Review, 2019, 25, 459-469.	2.9	0
129	Dedication to Malcolm Warner. Asia Pacific Business Review, 2020, 26, 109-110.	2.9	0
130	Changes and Continuities in South Korean HRM. , 2004, , .		0
131	Conclusion: Reflection. , 2018, , 217-220.		0
132	Globalization, Labour and Prospects. , 2018, , 300-308.		0